**DON TOLIVER RETURNS WITH “WHAT YOU NEED”**

**STREAM:** [**DonToliver.lnk.to/WhatYouNeed**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FWhatYouNeed&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C76a942adcdf64e0adb7c08d90e6273ed%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637556638279940168%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KX7SJZQLlG1IWSF43f%2FFjaFQp40IRrl5f0FKGsAYhcs%3D&reserved=0)

**WATCH:** [**DonToliver.lnk.to/WYNVideo**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FWYNVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C76a942adcdf64e0adb7c08d90e6273ed%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637556638279940168%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Vz37e744CnPo%2B9Dgw9TeMcmwsHPbvUkWwOnfAz1YuFU%3D&reserved=0)

Platinum recording artist Don Toliver releases “What You Need” on Travis Scott’s Cactus Jack label (Cactus Jack/Atlantic Records) today, May 4th. It’s the debut single off his forthcoming album and released alongside an official video directed by Nabil. Spotify’s Rap Caviar named Toliver Rookie of the Year while Apple Music included him as an Up Next artist. His sophomore album is set for a summer 2021 release.

[DOWNLOAD PRESS PHOTOS](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Fxbwk04dovv5m120z6elclqwk0pbokcl1&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C02cc4065b94e44c4d79b08d90eb53cd2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637556993862792526%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=cjGDRdbcVqgAIa3IUpubYJehBV2N62U%2FANCXyIaZZzk%3D&reserved=0) (PC: White Trash Tyler)

[DOWNLOAD “WHAT YOU NEED” COVER ART](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Fooymat5126bzvb65sfxfk9j1o8lcewhh&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C37524fdba43f4a11788108d90f0b1a31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637557362633231638%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=tiwyJia3aptX%2Fo4AcVPeBLHpIfQMvfHDn2IZmoJkxpw%3D&reserved=0)

*Don Toliver has established himself as one of hip-hop’s fasest rising stars. He’s a star who will be around for a long time.*

**COMPLEX**

*One of the biggest breakthrough artists of 2020*

**ROLLING STONE**

*The Travis Scott protégé has become one of the most promising artists to emerge from Houston.*

**HIGHSNOBIETY**

*Don Toliver has continued to demonstrate himself as one of hip-hop’s most promising newcomers.*

**HYPEBEAST**

*There is no replicating a sound this singular. Don proves once again he can enter other artists’ worlds and still leave completely under his own pretense.*

**INTERVIEW MAGAZINE**

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