FOR IMMEDIATE RELEASE

JULY 30, 2021

**“SKATE” TO SILK SONIC**

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**SILK SONIC SERENADES SKATERS AT THEIR SUMMERTIME JAM**

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**MULTIPLE GRAMMY® AWARD WINNING SUPERSTARS BRUNO MARS & ANDERSON .PAAK**

**WON BEST GROUP AT THE 2021 BET AWARDS**

**DEBUT SINGLE “LEAVE THE DOOR OPEN” CLIMBED TO #1 ON THE BILLBOARD HOT 100**

[**STREAM HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOPR&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251843771%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=JtO6chIzYkHwCKrK80tsUuBH4IxQjW6AxW1vypRytA8%3D&reserved=0) **|** [**WATCH HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOPR%2Fyoutube&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251853773%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=zxPsD64JbhiPoPLSiROUO0fG6wOvHsj88NqOwJJgvBM%3D&reserved=0) **|** [**LIVE VERSION HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOLive&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251833776%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=O61B9ovOhdp27N3s9TXqT2f2pMNh4jAS4NOO%2Fd4N1nM%3D&reserved=0)

***AN EVENING WITH SILK SONIC* DUE LATER THIS YEAR**



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*PHOTO CREDIT: HARPER SMITH*

Get ready to glide to the groove. Multiple GRAMMY® Award winners Bruno Mars and Anderson .Paak are here with their silky sophomore single, “[Skate](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FSkatePR&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C6d23f22134bd4f6fec1708d95227e74e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637631153611182809%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=VbhHbKeJxS6uEABiNhL2gt5OAoSHz%2BjfRVtYjMjay%2BM%3D&reserved=0).” The boys serenade a smooth skate crew in the summertime vacation-vibe [visual](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FSkateVideoPR&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C6d23f22134bd4f6fec1708d95227e74e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637631153611182809%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=qpN9CLzSCehzkv4pv9cWVxo%2BKhYUf2zc8xLFmRTEowc%3D&reserved=0) directed by Bruno Mars and Florent Déchard and co-directed by Philippe Tayag. Silk Sonic coasted into “Skate” on the wave of success from their debut single “[Leave the Door Open](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOPR&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cad612d07287d4f2e677008d8e7c41996%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637514176829195953%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=eIPqL930JI4zNtxOgzhpLNfz7%2B3ok7mlHc86OUXToK8%3D&reserved=0),” which earned them *Best Group* at the 2021 BET Awards. It became the group’s first #1 single on the *Billboard Hot 100*, spending two non-consecutive weeks at #1 and 18 consecutive weeks in the top 10. They released the live version “[Leave The Door Open (Live)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOLive&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251873753%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=PLS4fP6i2zZHyGyF12h1LRNIbU7BRBZf1zc3IMO3rdg%3D&reserved=0)” and serenaded audiences three times over at the [GRAMMY® Awards](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.grammy.com%2Fgrammys%2Fvideos%2Fsilk-sonic-leave-door-open%25E2%2580%25AF-%25E2%2580%25AF2021-grammy-awards-show-performance&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cad612d07287d4f2e677008d8e7c41996%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637514176829205945%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Ojx8LxMKm0ZMkdETAzuQ9m9nUyt4SR7SmpeXICJOpcA%3D&reserved=0), [iHeartRadio Music Awards](https://www.youtube.com/watch?v=Tr479M9JQ1U), and the [BET Awards](https://www.youtube.com/watch?v=8FpI8QINu3ohttps://www.youtube.com/watch?v=8FpI8QINu3o).

Silk Sonic introduced “[Leave The Door Open](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOPR&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cad612d07287d4f2e677008d8e7c41996%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637514176829215939%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=RdeMwmcmRalUn5f%2BKdUeW%2B7uAdsaNKwNPA34kzbFrrk%3D&reserved=0)” alongside an [official music video](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOPR%2Fyoutube&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cad612d07287d4f2e677008d8e7c41996%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637514176829225931%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ldD4omof%2BAcx3ZBPCmGlj1pK38vF%2FxRnCdJhzBDileE%3D&reserved=0) directed by Mars and Florent Déchard with over 346 million views and counting. The track was followed by a hugely popular social media campaign, *#LetSilkSonicThrive* and was immediately welcomed by unprecedented critical acclaim. “What’s new, smooth as silk on the ears, and features two stars of R&B?” wrote [*Billboard*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Farticles%2Fcolumns%2Fhip-hop%2F9535393%2Fbruno-mars-anderson-paak-leave-the-door-open%2F&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cad612d07287d4f2e677008d8e7c41996%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637514176829225931%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=9LsbdB3YXE5c%2FAWW88adqLRt3xEITgdN%2FmjtxYO90XE%3D&reserved=0)*,* praising Silk Sonic as “a groovy duo” and the single as “lounge at its heart.” [*Consequence of Sound*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fconsequenceofsound.net%2F2021%2F03%2Fanderson-paak-bruno-mars-silk-sonic-stream%2F&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cad612d07287d4f2e677008d8e7c41996%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637514176829235924%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=LUAZCcfaVshQ7hJqvaLnNO2lUTAyoWaYYVFwkeoVbJ8%3D&reserved=0)enthused, “Mars has a voice like a liquid whip, while .Paak raps and sings through a foggy haze. They sound like smoke on the water.”

In 2021, Bruno Mars helped launch [SelvaRey](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fselvareyrum%2F%3Fhl%3Den&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cf207218fc7284f00e27b08d952f618ea%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637632039229803562%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=C6pQtVomXbAVD1ftiitLAuVSJ4%2Fj5a9Br3z3AYQlFQA%3D&reserved=0" \t "_blank) a premium rum label and lifestyle brand, with a campaign called 'Tropical Luxury, Wherever You Are.' As a part of the campaign, Mars created a commercial and jingle for [SelvaRey](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Finstagram.com%2Fselvareyrum%3Futm_medium%3Dcopy_link&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cf207218fc7284f00e27b08d952f618ea%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637632039229803562%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=6KrLzT0Dfk5EoArnPWiC7wTd%2FiKWi7IAY%2BwoKeD85%2BE%3D&reserved=0)that quickly gained millions of views online. Mars also recently debuted his first lifestyle clothing collection, teaming up with Lacoste to launch Ricky Regal. For more information visit [www.lacoste.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.lacoste.com%2F&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cf207218fc7284f00e27b08d952f618ea%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637632039229813518%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=OvAZ0N0LsJvrFdKN4bi8G3ITtaZ57Glb7Uwrc7nBj0o%3D&reserved=0).

**ABOUT SILK SONIC:**

The seeds of the collaboration were planted in 2017 when Anderson .Paak and Bruno Mars toured together on the European leg of his *24K Magic World Tour*. One late-night jam session on the road unlocked immediate chemistry. Just before the world slipped into quarantine, Bruno called Anderson: “Remember that idea we had back in 2017? Let’s do it.” One studio session grew into to a months-long collaboration, culminating the “setlist of doom.” Legendary Bootsy Collins christened *Silk Sonic* and came in as the “special guest host” for *An Evening With Silk Sonic*, their debut album.

Silk Sonic was finally set free on March 5th, 2021. Within less than a month, their debut single “[Leave The Door Open](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsilksonic.lnk.to%2FLTDOPR&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251883749%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xEEeA9jxKTAF4VWqt0CgVA9pD7h9yEo1JXfCVhR7vHw%3D&reserved=0)” cracked over 230 million streams, and currently sits at 1.2 billion streams with over 346 million [official video](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DadLGHcj_fmA&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251893741%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=m9OiuvX0oaSO6ENQxveSTCy2gapdMmKV9lO072wSLUw%3D&reserved=0) views. It reeled in rave reviews, including [Variety](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fvariety.com%2F2021%2Fmusic%2Fnews%2Fbruno-mars-anderson-paak-leave-the-door-open-listen-1234922731%2F&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251893741%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Uz7eCarv%2BwBsdHXcrEpFZmDYJSKMryFD%2B0MobOrMaYo%3D&reserved=0) who noted it “*could be a Best R&B Song* *GRAMMY® winner from 1974*.”  After petitioning the GRAMMY® Awards to #LetSilkSonicThrive, they made their debut performance with “[Leave The Door Open](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.grammy.com%2Fgrammys%2Fvideos%2Fsilk-sonic-leave-door-open%25E2%2580%25AF-%25E2%2580%25AF2021-grammy-awards-show-performance&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251903737%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=TmDtpDLAEUH1%2FX5Ci97TwKar80TZNkK9WZJmSuA%2F4a8%3D&reserved=0)” and served up a [powerful tribute](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmms.tveyes.com%2FMediaCenterPlayer.aspx%3Fu%3DaHR0cDovL21lZGlhY2VudGVyLnR2ZXllcy5jb20vZG93bmxvYWRnYXRld2F5LmFzcHg%252FVXNlcklEPTgyMDM3OCZNRElEPTE0NzM0OTgzJk1EU2VlZD01MjM5JlR5cGU9TWVkaWE%253D&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C1ba9e6878b5e43daadfe08d8f60124d2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637529833251903737%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=rRMmgW0qQ02usNST2GLHOIDiITXi9zZuA2vqj8xo6N8%3D&reserved=0) to Little Richard.

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