**DON TOLIVER IS BACK WITH NEW TRACK AND VISUALS TO LATEST SINGLE “NO IDEA”**

**EXCLUSIVELY PREMIERED ON** [**HYPEBEAST**](https://hypebeast.com/2019/5/don-toliver-no-idea-video)

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**WATCH VIDEO** [**HERE**](https://www.youtube.com/watch?v=_r-nPqWGG6c&feature=youtu.be)



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Houston, TX born and raised Trap-n-B artist **DON TOLIVER,** is back and kicking off the summer with the release of his newest track **“**[**NO IDEA**](https://dontoliver.lnk.to/NoIdeaPR)**,”** produced by **Wondagurl** (Travis Scott, Big Sean, Rich the Kid.) Exclusively premiered on [**HYPEBEAST,**](https://hypebeast.com/2019/5/don-toliver-no-idea-video) Toliver also dropped dark visuals to accompany the track, directed by **Grant Singer** (The Weeknd, Camilla Cabello, Lorde.) Toliver told Hypebeast ,“The video to me is a bad dream that I brought to life.” This release marks the first track off his eagerly awaited upcoming project.

Toliver gained notoriety as the standout feature on **TRAVIS SCOTT’S** Certified Platinum track, **“**[**CAN’T SAY**](https://www.youtube.com/watch?v=EUbKJOYKi1g)**,”** off Scott’s Grammy nominated, critically acclaimed 2018 album *Astroworld*. “Sometimes you don’t even need to put energy on it, ’cause everybody is already energized, so it makes you bring it. It just comes natural,” Toliver tells[**HYPEBEAST**](https://www.highsnobiety.com/p/don-toliver-interview/) of “Can’t Say” during his exclusive interview last December. Toliver was given the chance to perform at Scott’s first annual [**ASTROWORLD FESTIVAL**](https://www.highsnobiety.com/p/astroworld-festival-recap/) in their hometown Houston and was a guest on Scott’s *Astroworld* tour last year. Toliver will be featured in Travis Scott’s upcoming Netflix documentary.

Last summer brought Toliver’s [**DONNY WOMACK**](https://dontoliver.lnk.to/DonnyWomack) mixtape, a nod to legendary soul superstar Bobby Womack. The release consisted of , [**“DIAMONDS,”**](https://open.spotify.com/track/0lihELMzAZylbtPuy7BnQz) with an exclusive premiere of the video via [**THE FADER**](http://www.thefader.com/2018/08/02/don-toliver-travis-scott-diamonds-video-premiere?utm_source=tftw) alongside an interview detailing Toliver’s membership in the remarkable team of collaborators contributing to Travis Scott’s hugely anticipated ASTROWORLD.

Hailed for his distinctive melding of contemporary trap with classic R&B, the arrival of DONNY WOMACK, included such acclaimed hip-hop hits as **“**[**RUN UP**](https://dontoliver.lnk.to/RunUp)**,”** and **“**[**BACK END**](https://dontoliver.lnk.to/BackEnd)**.”**

Toliver has been featured as a cover artist on Deezer’s influential **“**[**Fresh RNB**](https://www.deezer.com/en/playlist/2021225582)**”** playlist [**HERE**](https://www.deezer.com/en/playlist/2021225582)**,** with “Run Up” as its intro track ahead of such artists as Childish Gambino, The Internet, and Blood Orange.

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