**AVA MAX**

**DEBUTS BRAND NEW HOLIDAY SONG**

***“CHRISTMAS WITHOUT YOU”***

*A close up of a flag

Description automatically generated*

Pop sensation **Ava Max** has announced the debut of a brand-new holiday song “**Christmas Without You,**”out TODAY!

Listen to “**Christmas Without You”** [HERE](https://avamax.lnk.to/ChristmasWithoutYouPR)

Cementing her place as one of the most listened to pop artists in the world, the release of “**Christmas Without You**” follows on the heels of the release of her debut album, ***Heaven & Hell* (**[APG/Atlantic Records]. The album features her smash hit single [“**Kings & Queens,**”](https://www.youtube.com/watch?v=jH1RNk8954Q) which has quickly become a global anthem. The track is currently climbing the U.S. Top 40 chart, impacting the Top 10 at **#9** this week.

Ava Max is the daughter of Albanian immigrants and has grinded since grade school, exploding in the music world on a global scale with her 2018 triple-platinum smash[“Sweet but Psycho.”](https://www.youtube.com/watch?v=WXBHCQYxwr0) Streamed over 2.1 billion times by 2020, the song clinched a spot in the Top 10 of the *Billboard* Hot 100 for three weeks. Ava Max only accelerated this rapid rise to pop superstardom with the gold-selling [“So Am I”](https://www.youtube.com/watch?v=SxGLPVvNjvY) [702 Million Global Streams], [“Salt”](https://www.youtube.com/watch?v=PKWHYLtmAGA) [334 Million Global Streams], and “Kings & Queens” [582 Million Global Streams] and “[Who’s Laughing Now”](https://www.youtube.com/watch?v=89S-RbszwJE) [110 Million Global Streams]. In the middle of this whirlwind, she pieced together her 2020 full-length debut album, *Heaven & Hell.*

“Ava Max Claims Her Throne on ‘Kings and Queens’” ***– Rolling Stone***

‘Kings & Queens’ continues her brazen, loyal-little-monster updating of Gaga’s glitter” –

***The New York Times***

“Ava Max sheds her princess of pop title and crowns herself among elevated ‘Kings & Queens.’ This one has all the goods for delivering another home run with its great melody and solid, hook-driven pop appeal.” - ***Billboard***

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**PRESS CONTACTS**:

**DPR**

Carleen Donovan

carleen@donovanpublicrelations.com

Amanda Brophy

[amanda@donovanpublicrelations.com](mailto:amanda@donovanpublicrelations.com)

Micaela Cohen

[micaela@donovanpublicrelations.com](mailto:micaela@donovanpublicrelations.com)

**Atlantic Records**

Andrew George

andrew.george@atlanticrecords.com