FOR IMMEDIATE RELEASE

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**CARDI B AND “BODAK YELLOW (MONEY MOVES)”**

**RISE TO #1 ON *BILLBOARD*’S “HOT 100”**

**RIAA PLATINUM CERTIFIED RAP ANTHEM MAKES *BILLBOARD* HISTORY**

**AS HIGHEST CHARTING TRACK BY A FEMALE RAPPER THIS YEAR**

**“BODAK YELLOW (FEAT. KODAK BLACK) [REMIX]” RELEASED TO CRITICAL ACCLAIM**

**NYC-BASED RAPPER CURRENTLY TIED WITH KENDRICK LAMAR**

**AS TOP NOMINEE FOR UPCOMING BET HIP HOP AWARDS**

**“**[BODAK YELLOW (MONEY MOVES)](https://lnk.to/bodakyellow)**” AVAILABLE NOW AT ALL DSPS AND STREAMING SERVICES**



KSR/Atlantic recording artist Cardi B has made history as her breakthrough hit single, “[Bodak Yellow (Money Moves)](https://lnk.to/bodakyellow),” ascends to #1 on Billboard’s “Hot 100.” Recently certified RIAA platinum for sales equivalents in excess of 1 million, “[Bodak Yellow](https://lnk.to/bodakyellow)” is the highest charting single by any female rapper this year. Along with its current status as the #1 single in the country, “Bodak Yellow” is standing tall at #1 on Billboard’s “Hot R&B/Hip-Hop Songs” and “Hot Rap Songs” charts, the latter for six consecutive weeks and counting, as well as #1 at Rhythm radio. “[Bodak Yellow](https://lnk.to/bodakyellow)” is available now at all digital music retailers and streaming services.

With more than 188 million total streams thus far, “[Bodak Yellow (Money Moves)](https://lnk.to/bodakyellow)” is also proving a historic streaming sensation, pulling an impressive 40 million streams in just one week alone, to reach #1 on Billboard’s “Streaming Songs” tally. The “[Bodak Yellow](https://www.youtube.com/watch?v=pegccv-nom8)” companion visual is equally popular, now with over 170 million videos via YouTube alone. Directed by Picture Perfect, the video “perfectly captures Cardi's status as she reels in the success that accompanies her moves as of late,” wrote [HotNewHipHop](https://www.hotnewhiphop.com/cardi-b-bodak-yellow-video-new-video.42120.html), “cementing her ascent as a formidable force in hip-hop's current landscape.”

“Bodak Yellow” is also joined by a pair of acclaimed remixes, including “[Bodak Yellow Latin Trap Mix Feat. Messiah](https://lnk.to/bodakyellowlatintrapid)” and the just released “[Bodak Yellow (Feat. Kodak Black) [Remix]](https://atlantic.lnk.to/bdkbid),” both now available at all DSPs and streaming services. The latter track was greeted with wide ranging media attention, including [Rap-Up](http://www.rap-up.com/2017/09/19/new-music-cardi-b-kodak-black-bodak-yellow-remix/), [Billboard](http://www.billboard.com/articles/columns/hip-hop/7968828/cardi-b-bodak-yellow-remix-kodak-black), [Stereogum](https://www.stereogum.com/1963297/cardi-b-bodak-yellow-remix-feat-kodak-black/music/), [HotNewHipHop](https://www.hotnewhiphop.com/kodak-black-jumps-on-the-remix-to-cardi-bs-bodak-yellow-new-song.1975725.html), [Pitchfork](https://pitchfork.com/news/cardi-b-taps-kodak-black-for-bodak-yellow-remix-listen/), [XXL](http://www.xxlmag.com/rappers/2017/09/kodak-black-remixing-cardi-b-bodak-yellow/), [Complex](http://www.complex.com/music/2017/09/cardi-b-bodak-yellow-remix-with-kodak-black), [Uproxx](http://uproxx.com/realtalk/cardi-b-kodak-black-bodak-yellow-remix-new-music/), and [High Snobiety](http://www.highsnobiety.com/2017/09/19/cardi-b-bodak-yellow-remix-kodak-black/), which declared it “utterly fire.”

Named “the rap anthem of summer 2017” by the [New York Times](https://www.nytimes.com/2017/08/17/fashion/cardi-b-bodak-yellow.html?mcubz=0&_r=0), “[Bodak Yellow](https://lnk.to/bodakyellow)” has received critical applause to match its record-breaking popularity. [Vulture](http://www.vulture.com/2017/08/cardi-b-is-the-undisputed-artist-of-the-summer.html) affirmed Cardi B as “Undisputed Artist of the Summer,” adding “Bodak Yellow” is “the kind of hit typically designed to work for men like Drake, or New York rap guys like A$AP Rocky who’ve closed regional gaps with their Southern influence.” [Complex](http://www.complex.com/music/2017/07/cardi-b-bodak-yellow-is-taking-over-the-country) decreed, “Cardi B is Cardi B 24/7, 365, this is why she resonates with people, and that same energy comes out in her music…’Bodak Yellow’ is a great, extraordinarily catchy record. The hook, the beat, her lyrics: it all works. Cardi sounds so sure of herself, it's difficult not to believe and rap along with every word.” Perhaps [Stereogum](https://www.stereogum.com/1952777/cardi-b-is-a-great-rapper-and-you-need-to-start-taking-her-seriously/franchises/status-aint-hood/) summed it up best: “Bodak Yellow” is “a big, loud, brash, noisy song, and it’s perfect.”

Cardi B – who can also be heard on the recently released new single from G-Eazy, “[No Limit (Ft. A$AP Rocky and Cardi B)](https://www.youtube.com/watch?v=pgfsavdymjk)” – has proven 2017’s greatest hip hop phenomenon, evidenced by the stunning set of nominations she has received for this year’s BET Hip Hop Awards. The NYC-based rapper was honored with a remarkable *nine* total nods, tied only with Kendrick Lamar for 2017’s most nominations. Cardi B received nominations including “Best New Hip Hop Artist,” “Hot Ticket Performer,” “MVP of the Year,” “Best Mixtape” (for “GANGSTA BITCH MUSIC, VOL. 2”), “Made-You-Look Award,” and “Hustler of the Year,” with “Bodak Yellow” named in the “Best Hip Hop Video,” “Single of the Year,” and “Impact Track” categories. The BET Hip Hop Awards will be presented live on Tuesday, October 10th, exclusively on BET (check local listings).

Indeed, Cardi B is quickly becoming an undeniable pop culture superstar, rising from internet icon and star of VH1’s Love & Hip-Hop: New York to KSR/Atlantic recording artist and critically acclaimed, chart-topping rapper. The Bronx native made a series of increasingly popular musical efforts before unleashing her debut mixtape, “GANGSTA BITCH MUSIC, VOL. 1,” in 2016, followed the next year by the even-more-potent “GANGSTA BITCH MUSIC, VOL. 2.”

Signed to Atlantic Records in Fall 2016, Cardi B has followed June’s release of “Bodak Yellow” with a seemingly unstoppable series of appearances and live events including memorable performances of “Bodak Yellow” during the [MTV Video Music Awards](http://www.mtv.com/news/3032938/cardi-b-mtv-vmas-bodak-yellow/) pre-show ceremonies and on the nationally syndicated [Wendy Williams Show](https://www.youtube.com/watch?v=s97tqkrqsag), and a cover-starring feature in [The FADER](http://www.thefader.com/magazine)’s best-selling “Summer Music Issue.” As if that weren’t enough, Cardi B received two top BET Awards nominations (for “Best New Artist” and “Best Female Hip Hop Artist”) and was among the highest profile celebrities seen at the recent New York Fashion Week, including visits to Rihanna’s Third Diamond Ball, a performance at the esteemed Alexander Wang’s WangFest party and Pat McGrath’s “Mothership” Vogue Ball.

FOR MORE ON CARDI B:

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