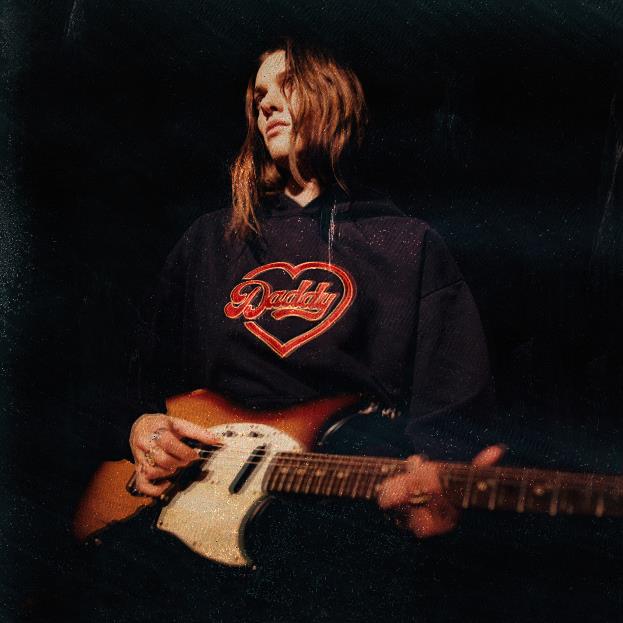
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JANUARY 13, 2021

**Charlotte Cardin captivates with “Daddy”**

**New TRACK & music video out now!**



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Globally-acclaimed singer/songwriter **Charlotte Cardin** has kicked off 2021 with new track “**Daddy**” – available now via **Atlantic** **Records**. Co-penned by Cardin, **Jason** **Brando** & **Mathieu** **Sénéchal** and produced by Brando & **Marc-André Gilbert (MAG)**, the track arrives alongside a desirously mesmerizing music video companion directed by **Martin C. Pariseau**. “**Daddy**” follows the release of “[**Passive** **Aggressive**](https://CharlotteCardin.lnk.to/PassiveAggressive),” the first single in nearly two years from the Montreal-based artist.

*“’****Daddy****’ is a song about kissing your crush right by the open bar,”* muses Cardin*. “Your crush’s other crush, standing by the shrimp buffet, sees it all. Your crush can’t choose between their two crushes, so you jump right in and choose for them. ‘****Daddy****’ is a song about knowingly making a bad decision and loving it.”*

Guided by instinct and gifted with a seismic voice, Cardin pens personal anthems about life and love without filter. Following the success of her ***Big Boy***EP across Canada, she made waves worldwide with her major label and US debut ***Main Girl*** EPin 2017 and has amassed over 134 million career streams worldwide. Featuring the standout [title track](https://youtu.be/8Xef2NPzGp0) and breakthrough “[**Dirty Dirty**](https://youtu.be/RZDG3BoNKWY),” ***Main******Girl***quickly gained critical acclaim from the likes of **The FADER**, **Harper’s BAZAAR**, **Interview**, **NYLON**, **PAPER**, **W Magazine** & more. The release simultaneously sparked a whirlwind two-year journey around the globe that saw Cardin support the likes of **Nick** **Murphy** and **BØRNS**, in addition to selling out headline shows on multiple continents and gracing the stages of festivals such as **Bonnaroo***,* **Osheaga** & **Festival d’Été de Québec**(as a special guest of **Sting** and **Peter** **Gabriel**).

Having spent the majority of the past two years locked in the **Cult** **Nation** studio, Cardin is primed for a rise back into the spotlight with her forthcoming full-length debut. With 2020 having seen her grace the cover of [**ELLE Québec**](https://www.ellequebec.com/vip/charlotte-cardin-en-couverture-du-magazine-elle-quebec-de-juin) for a third time and continue to serve as house ambassador for **CHANEL**, the celebrated chanteuse has only just begun to take flight.

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**CONTACT:**

Ted Sullivan | [ted.sullivan@atlanticrecords.com](mailto:ted.sullivan@atlanticrecords.com)