**AVA MAX**

**PREMIERES ELECTRIFYING NEW MUSIC VIDEO FOR SINGLE**

***“*MY HEAD & MY HEART*”***

**PERFORMING TRACK TONIGHT ON JIMMY KIMMEL LIVE!**



Global pop sensation **Ava Max** today dropped a vibrant and explosive new music video for her latest club-ready single, “**My Head & My Heart**”! In the video, Ava takes us on a fast-paced, exhilarating, dance-filled journey directed by co-directed by Charm La’Donna and Emil Nava. The single recently skyrocketed into the Top 40 at Pop Radio and is currently positioned at #16. Ava will perform the track tonight on **Jimmy Kimmel Live!**

Watch “**My Head & My Heart”** [HERE](https://avamax.lnk.to/MYMHVideoPR)

Of the video, Ava Max says “This is hands down my favorite music video I’ve ever done. For the first time, I think my fans will see the true me on the screen and we are just getting started! Come DANCE with me!”

Her last platinum single “Kings & Queens” is currently #2 on the Hot AC Chart with over 848 Million streams globally. The smash hit “King’s & Queens” previously held #1 on the Hot AC chart for 7 straight weeks and peaked at #2 on Top 40.

Ava Max is the daughter of Albanian immigrants and has grinded since grade school, exploding in the music world on a global scale with her 2018 triple-platinum smash[“Sweet but Psycho.”](https://www.youtube.com/watch?v=WXBHCQYxwr0) Streamed over 2.1 billion times by 2020, the song clinched a spot in the Top 10 of the *Billboard* Hot 100 for three weeks. Ava Max only accelerated this rapid rise to pop superstardom with the gold-selling [“So Am I”](https://www.youtube.com/watch?v=SxGLPVvNjvY) [806 Million Global Streams], [“Salt”](https://www.youtube.com/watch?v=PKWHYLtmAGA) [1.5 Billion Global Streams], and “Kings & Queens” [678 Million Global Streams] and “[Who’s Laughing Now”](https://www.youtube.com/watch?v=89S-RbszwJE) [225 Million Global Streams]. In the middle of this whirlwind, she pieced together her 2020 full-length debut album,*Heaven & Hell.*

“Another sweaty, shimmering dance banger. Thanks for this, Ava.” – ***Billboard***

“This is pop at its most shimmery and divine” – ***Wonderland***

“Ava Max Claims Her Throne…” ***– Rolling Stone***

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**PRESS CONTACTS**:

**DPR**

Carleen Donovan

carleen@theoriel.co

Amanda Brophy

amanda@theoriel.co

Micaela Cohen

micaela@theoriel.co

**Atlantic Records**

Andrew George

andrew.george@atlanticrecords.com