FOR IMMEDIATE RELEASE

OCTOBER 22, 2021



**HONNE RELEASE NEW ALBUM**

**‘LET’S JUST SAY THE WORLD ENDED A WEEK FROM NOW, WHAT WOULD YOU DO?’**

**INCLUDES GUEST FEATURES FROM**

**KHALID, GRIFF, PINK SWEAT$, NIKI & MORE**

**LISTEN TO THE ALBUM IN FULL** [**HERE**](https://lnk.to/LJSTWEAWFN-WWYD)

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*“This steamy upstart electro-soul duo purr sweet nothings over lusty beats”*

***– New York Times***

*“Everlasting pop bliss…”*

***-NYLON***

*"sleek, understated electronic pop”*

***– The FADER***

*“An inspiring and energised LP with a clear message”*

***– Dork***

*“This is the album we all need as we head into the darker days of winter”*

***– The Line Of Best Fit***

**HONNE** have released their much-anticipated new album, [‘Let’s Just Say The World Ended A Week From Now, What Would You Do?’](https://lnk.to/LJSTWEAWFN-WWYD) – a record that celebrates a new era of music from one of the UK’s most inventive and original outfits.

 ‘Let’s Just Say The World Ended A Week From Now, What Would You Do?’ forms HONNE’s third studio album following critically acclaimed LPs, ‘Warm On A Cold Night’ (2016) and ‘Love Me / Love Me Not’ (2018), as well as ‘no song without you’ – a surprise 14-track mixtape released last summer.

**Listen to** ‘**Let’s Just Say The World Ended A Week From Now, What Would You Do?’** [**HERE**](https://lnk.to/LJSTWEAWFN-WWYD)**.**

Written throughout the course of 2020, ‘Let’s Just Say The World Ended A Week From Now, What Would You Do?’ captures HONNE in limitless full bloom – as songwriters, producers and collaborators. “In the past, we’ve limited ourselves”, HONNE explain. “We might get to a section of a song and things are getting really exciting, but we then pull ourselves back and say, ‘Can we *really* do that?’. Now, we’ve sidestepped the rules and done whatever we wanted to do.”

This sense of freedom permeates the tracklist, which is defined as much by its eye-catching collaborations **– Khalid** (‘Three Strikes’), BRITS Rising Star, **Griff** (‘Back On Top’), **88 Rising’s NIKI** (‘Coming Home’) – as it is by its musicianship, glistening pop feel and intelligent song-writing; Sam Smith & jazz prodigy **Reuben James** (‘Back On Top’), **MNEK** (‘Easy On Me’) and **Arlo Parks** (‘Now I’m Alone’) also co-wrote songs on the album.

Bold and ambitious, and boosted by a series of superb, thematic visuals for album singles [‘What Would You Do?’](https://www.youtube.com/watch?v=62nta49hxg8) ft. **Pink Sweat$** (directed by Ian Robertson) and [‘Coming Home’](https://www.youtube.com/watch?v=9MNQHxX-NE0) ft. **NIKI** (directed by Jay Green), ‘Let’s Just Say The World Ended A Week From Now, What Would You Do?’ brings together everything HONNE have worked towards so far, while simultaneously pushing their music into broad and exciting new spaces.

**Please see below for full tracklisting:**

**HONNE – Let’s Just Say The World Ended A Week From Now, What Would You Do?**

1. IDGAF About Pain
2. Coming Home (feat. NIKI)
3. What Would You Do? (feat. Pink Sweat$)
4. Dancing On A Cloud
5. Now I’m Alone (feat. Sofía Valdés)
6. Three Strikes (feat. Khalid)
7. Talk To Me
8. Back On Top (feat. Griff)
9. Easy On Me
10. I’m The Lucky One
11. Heartsong

**About HONNE**

London duo Andy Clutterbuck and James Hatcher – better known as HONNE  – have cultivated a huge and fiercely dedicated global fan base since the release of their critically-acclaimed debut LP, ‘Warm on a Cold Night’, in 2016. Boasting over 150 sold-out shows outside of the UK, collaborations with everyone from Tom Misch to BTS and almost 2 billion global streams, their music is deeply emotive; from the spiralling, sugar-coated highs of international hit ‘Day 1’ (lifted from 2018 album ‘Love Me / Love Me Not’), to the warm, acoustic glow of ‘no song without you’ – the first single to be lifted from last summer’s 14-track mixtape of the same name. Laying themselves bare in their songs, HONNE are also hyper-connected with fans both in the UK and all over the world – in 2018 alone for example, they played a sold-out Brixton Academy for the first time, embarked on an extensive, 26-date US headline tour and saw debut album ‘Warm on a Cold Night’ officially certified as 9x Platinum in South Korea. Their new album, ‘Let’s Just Say The World Ended A Week From Now, What Would You Do?’, is out now – listen to it [HERE](https://lnk.to/LJSTWEAWFN-WWYD).

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