**AVA MAX**

**DEBUTS ACOUSTIC VERSION FOR LATEST SINGLE**

**“MY HEAD & MY HEART”**

***WITH ACCOMPANYING VIDEO***

******

Pop sensation **Ava Max** debuts acoustic version and video for her latest single, “**My Head & My Heart,**” out now! The single recently entered the Top 40 at Pop Radio and is currently positioned at #20.

Watch “My Head & My Heart” Acoustic Video [HERE](https://avamax.lnk.to/MHMHAcoustic/youtube)

Listen to “My Head & My Heart**”** [HERE](http://avamax.lnk.to/MHMHAcoustic)

Her single “Kings & Queens” is currently #2 on the Hot AC Chart with over 848 Million streams globally. The smash hit “King’s & Queens” previously held #1 on the Hot AC chart for 7 straight weeks.

Ava Max is the daughter of Albanian immigrants and has grinded since grade school, exploding in the music world on a global scale with her 2018 triple-platinum smash[“Sweet but Psycho.”](https://www.youtube.com/watch?v=WXBHCQYxwr0) Streamed over 2.1 billion times by 2020, the song clinched a spot in the Top 10 of the *Billboard* Hot 100 for three weeks. Ava Max only accelerated this rapid rise to pop superstardom with the gold-selling [“So Am I”](https://www.youtube.com/watch?v=SxGLPVvNjvY) [806 Million Global Streams], [“Salt”](https://www.youtube.com/watch?v=PKWHYLtmAGA) [1.5 Billion Global Streams], and “Kings & Queens” [678 Million Global Streams] and “[Who’s Laughing Now”](https://www.youtube.com/watch?v=89S-RbszwJE) [225 Million Global Streams]. In the middle of this whirlwind, she pieced together her 2020 full-length debut album,*Heaven & Hell.*

“Ava Max Claims Her Throne on ‘Kings and Queens’” ***– Rolling Stone***

‘Kings & Queens’ continues her brazen, loyal-little-monster updating of Gaga’s glitter” –

***The New York Times***

“Ava Max sheds her princess of pop title and crowns herself among elevated ‘Kings & Queens.’ This one has all the goods for delivering another home run with its great melody and solid, hook-driven pop appeal.” - ***Billboard***

**FOLLOW AVA MAX**:

[Website](https://www.avamax.com/) | [Instagram](https://www.instagram.com/avamax/) | [Facebook](https://www.facebook.com/avamaxofficial/) | [Twitter](https://twitter.com/avamax) | [TikTok](https://www.tiktok.com/%40avamax?lang=en) | [YouTube](https://www.youtube.com/channel/UCOwgc8DswjoBMuuUU2ScPvQ) | [Spotify](https://open.spotify.com/artist/4npEfmQ6YuiwW1GpUmaq3F?si=mC4gtidtQCeEWu-D1zpxiw) | [Apple Music](https://music.apple.com/us/artist/ava-max/1265164818)

**PRESS CONTACTS**:

**DPR**

Carleen Donovan

carleen@donovanpublicrelations.com

Amanda Brophy

amanda@donovanpublicrelations.com

Micaela Cohen

micaela@donovanpublicrelations.com

**Atlantic Records**

Andrew George

andrew.george@atlanticrecords.com