FOR IMMEDIATE RELEASE

DECEMBER 6, 2019

**OLIVER TREE DROPS INFECTIOUS NEW SINGLE “CASH MACHINE”**

**GENRE-DEFYING SINGER/SONGWRITER/PRODUCER UNVEILS NEW SINGLE FROM**

**UPCOMING DEBUT ALBUM *UGLY IS BEAUTIFUL***

***UGLY IS BEAUTIFUL* ARRIVES EVERYWHERE MARCH 27, 2020**

**“CASH MACHINE” AVAILABLE NOW AT ALL DSPS AND STREAMING SERVICES** [**HERE**](http://olivertree.lnk.to/CashMachine)

**SELF-DIRECTED COMPANION VIDEO STREAMING NOW** [**HERE**](http://olivertree.lnk.to/CashMachineVideo)

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**[DOWNLOAD ARTWORK HERE](http://bit.ly/CashMachineArtwork)**

*“Oliver Tree is outlandish, and it’s working”*

*-* ***ROLLING STONE***

*“A music-making meme machine…”*

*-* ***VICE***

*“Alt-pop’s merry prankster…”*

*-****BILLBOARD***

*“Strong new sound from the Bowled Wonder himself…”*

*-****ZANE LOWE***

With over 350 million worldwide streams to date, genre-defying singer/songwriter/producer/professional scooter rider **Oliver Tree** is back with his eagerly awaited new single, “**Cash Machine**” -- available now at all DSPs and streaming services [**HERE**](http://olivertree.lnk.to/CashMachine). In typical Tree fashion, the track is joined by a groundbreaking self-directed companion video streaming now via YouTube [**HERE**](http://olivertree.lnk.to/CashMachineVideo). The video is also making its network premiere on MTV today.

“Cash Machine” marks the first single from Oliver Tree’s hugely anticipated debut album, ***UGLY IS BEAUTIFUL***, due March 27,2020. The LP follows the recently released acclaimed EP[***DO YOU FEEL ME?***](https://olivertree.lnk.to/DoYouFeelMeID), which includes hit singles “[**Miracle Man**](https://www.youtube.com/watch?v=EBLF26-Irdc),” “[**Hurt**](https://olivertree.lnk.to/HurtPR),” and the RIAA gold certified hit single, “[**Alien Boy**](https://www.youtube.com/watch?v=3wLLgJ_a7Rs).”

Oliver recently wrapped his impressive sold-out headline “Goodbye, Farewell Tour” which included stops in over 35 cities across North America and Europe, alongside jam-packed sets at major festivals including Austin City Limits and Life Is Beautiful.

Now boasting over 75 million worldwide streams and counting, Tree’s smash hit single, “[Hurt](https://olivertree.lnk.to/HurtPR)” has already proven a multi-format radio smash, reaching the top 5 at Alternative outlets nationwide while also ascending to the upper reaches of Billboard’s “Rock Airplay” chart. The [gripping companion video](https://www.youtube.com/watch?v=NqpnbSFprB4) for “Hurt,” which currently has over 26 million individual views, was shot in Ukraine by Tree and co-director Brendan Vaughan. [HighSnobiety](https://www.highsnobiety.com/p/oliver-tree-hurt-video/) premiered the video exclusively and raved, “*There’s no mistaking Oliver Tree for anyone else because the Los Angeles-based artist is truly one-of-a-kind.”*

Furthermore, Oliver made his solo late night television debut earlier this year with a groundbreaking rendition of “Hurt” – performed from atop a tall set of stilts – on CBS’ *The Late Late Show With James Corden*, hailed by [Alternative Press](https://www.altpress.com/news/oliver-tree-hurt-stilts-late-show-performance/) as “*an incredible performance that only Tree himself could pull off.”* As if that weren’t enough, Oliver can currently be heard on a recent installment of the influential [H3 Podcast](https://www.youtube.com/watch?v=LWRqCA1ir9k&feature=youtu.be), streaming [HERE](https://www.youtube.com/watch?v=LWRqCA1ir9k&feature=youtu.be).

“[Miracle Man](https://www.youtube.com/watch?v=EBLF26-Irdc)” which arrived this spring, was joined by another eye-catching companion visual – self-written and directed, as usual – streaming now at Oliver’s official YouTube channel [HERE](http://olivertree.lnk.to/MiracleManVideoPR). “Miracle Man” “*is a roughed up alt-pop track that has a demoralized edge to it,”* raved [Ones To Watch](https://www.onestowatch.com/blog/oliver-tree-somehow-survives-another-crash). “*The music video is bingeable – if you’re not watching it again, you’re diving into Tree’s other videos because they are undeniably entertaining*.” [Alternative Press](https://www.altpress.com/news/oliver-tree-tour-miracle-man/) said it best: “*This song is everything*.”

**CONNECT WITH OLIVER TREE:**

[OFFICIAL WEBSITE](https://www.olivertreemusic.com/) | [TWITTER](https://twitter.com/olivertree) | [INSTAGRAM](https://www.instagram.com/olivertree/) | [FACEBOOK](https://www.facebook.com/OliverTreemusic/) | [SOUNDCLOUD](https://soundcloud.com/olivertree)