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**Why Don’t We announce new album**

***The Good Times and The Bad Ones***

**Multi-talented band’s sophomore full-length arrives**

 **January 15th via Atlantic Records**

**+ available for pre-order/pre-save now**

**New single “Fallin’ (Adrenaline)” explodes on Charts, with high-octane performances on *Jimmy Kimmel Live!* & *The Ellen DeGeneres Show***



[DOWNLOAD HIGH-RES IMAGES](http://press.atlanticrecords.com/why-dont-we/)

**WATCH/STREAM “FALLIN’”:** <https://WhyDontWe.lnk.to/FallinPR>

**PRE-SAVE/PRE-ORDER ALBUM:** <https://whydontwe.lnk.to/TGTATBO>

Multi-talented band **Why Don’t We** have announced their highly anticipated sophomore full-length album, ***The Good Times and The Bad Ones***, arriving January 15th via **Atlantic Records** and available for pre-order/pre-save now via <https://whydontwe.lnk.to/TGTATBO> (including limited quantity autographed CDs and cassettes). Self-penned and co-produced by the group, the album marks a new chapter kickstarted through a combination of deft musicality and bold experimentation.

*“Writing and co-producing our own music has been one of the most rewarding experiences for us,”*explains Corbyn. *“In the past four years we’ve become confident enough to reinvent ourselves, becoming the band we always hoped to be.”*

*“It was time to do this ourselves,”*says Daniel.*“These are our ideas, melodies, and thoughts.”*

The 10-track collection features their smash new single “**Fallin’ (Adrenaline)**” – which has amassed over 46 million global streams and over 15 million video views since release. The single exploded onto the Top 40 radio chart, debuting at #35 and ascending this week to #23, in addition to earning the band their first career Billboard Hot 100 entry at #37. Furthermore, “**Fallin’ (Adrenaline)**” has proved a social media sensation with a viral **TikTok** campaign that reached over 109 million profiles, a behind-the-scenes **YouTube** docuseries, and a new lyric video out today featuring polaroid photos that fans can win by pre-save/pre-ordering ***The Good Times and The Bad Ones*** (<https://whydontwe.lnk.to/FallinLyricVideoPR>). Last week saw **Why Don’t We** make their return to ABC’s **Jimmy Kimmel Live!** with a high-octane performance of “**Fallin’ (Adrenaline),**” followed today by their debut performance on **The Ellen DeGeneres Show**and additional high profile appearances to be announced soon.

Following three years spent primarily on the road, the Los Angeles quintet – **Daniel** **Seavey**, **Corbyn** **Besson**, **Jonah** **Marais**, **Jack** **Avery**, and **Zach** **Herron** – went dark on social media in January to delve into the studio and write, record and produce their next chapter themselves. Breaking their hiatus last month, the group started a social media frenzy with a mysterious **#WhereIsWDW** campaign that amassed over 5.5 million impressions in under six days. Their return also marked the beginning of the band’s partnership with **HeadCount** and **Atlantic** **Records’** task force **ATL Votes** to encourage voter registration.

Since their debut in 2016, **Why Don’t We** has amassed over 3 billion global career streams, 703 million YouTube views, 5 million Instagram followers, two RIAA Platinum-certified singles, four RIAA Gold-certified singles, two Top 20 singles at Pop radio, and a Top 10 Billboard 200 debut album. Taking an innovative and unconventional approach towards releasing new music and actively engaging their rapidly growing fanbase, the band put out their first five EPs within their first year together and followed shortly after with their inaugural full-length ***8 Letters***album in 2018.Last year saw the release of new singles monthly, including standouts “**Big Plans**,” “**I Don’t Belong In This Club**” featuring **Macklemore**, & the **Ed Sheeran**-penned/**Steve Mac**-produced hit “**What Am I**.”

The band has sold out back-to-back North American and global headline tours, in addition to performing on historic stages such as **Radio City Music Hall** (selling out the venue in under two hours) and **Madison Square Garden** (as part of the **iHeartRadio Jingle Ball Tour**). Furthermore, **Why Don’t We** took home the award for “Choice Music Group” at the **2019 Teen Choice Awards**, received a nomination for “Best Group” at the **2019 MTV Video Music Awards**, and has made high profile national television appearances on NBC’s **TODAY Show** (including back-to-back summer concerts in Rockefeller Plaza), ABC’s **Good Morning America**, nationally syndicated **Live with Kelly and Ryan**, CBS’s **The Late Late Show with James Corden**, ABC's **Jimmy Kimmel Live!** and more.

**WHY DON’T WE** is: Daniel Seavey, Corbyn Besson, Jonah Marais, Jack Avery, and Zach Herron



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