FOR IMMEDIATE RELEASE

MARCH 27th, 2020

**THE KID LAROI HOPS ON BANKROL HAYDEN’S “COSTA RICA”**

***EXPANSIVE 38-DATE TOUR WITH LIL MOSEY CURRENTLY POSTPONED***

***STAY TUNED FOR UPDATES*** [***HERE***](http://www.bankrol.co)

***WATCH HIS EUROPEAN TOUR VLOG*** [***HERE***](https://www.youtube.com/watch?v=LY2yBvmLz6Y&feature=youtu.be)

***THE VIRAL HIT “COSTA RICA” RECENTLY AMASSED OVER 50M COMBINED STREAMS***

***WATCH*** [***HERE***](https://bankrol.lnk.to/CostaRicaVideo)

***STREAM/DOWNLOAD*** [***HERE***](https://bankrol.lnk.to/CostaRica)

***STREAM/DOWNLOAD “COSTA RICA” FT. THE KID LAROI:***

[**bankrol.lnk.to/CostaRicaRemix**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCostaRicaRemix&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Cb8f8d5eac3fe41030daf08d7d12dcceb%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637207866962598497&sdata=OsewhVSXDvd5Cd7BqUXmUx%2FVHFb8bAyUBsS14TzAq2E%3D&reserved=0)



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Atlantic recording artist **Bankrol Hayden** is staying busy during the Corona madness. So much so, that he hit up **The Kid LAROI** to hop on “**Costa Rica**”. Listen to the new track [HERE](https://bankrol.lnk.to/CostaRicaRemix). Part 2 follows the success of the original “Costa Rica,” which recently amassed over **50 million combined streams**. “Costa Rica” is available now via Atlantic Records at all DSPs and streaming services [HERE](https://bankrol.lnk.to/CostaRica); an official companion video premiered on the Modesto, CA-based artist’s wildly popular YouTube channel [HERE](https://www.youtube.com/channel/UCRX-y2lEXKBkLruYlhyk7DA), and has over **6.2 million views** to date.

Bankrol Hayden is currently on the cover of Spotify’s **Clout Culture** (*565k followers*). The track is featured on popular Spotify playlists such as **Shisha Lounge** (*721k followers*), **Most Necessary** (*2.4M followers*), **Clout Culture** (*565k followers*), and more. It’s also featured on popular Apple Music playlists **The Plug**, **The New Bay**, **Rap Life Videos** and **Gymflow**. “Costa Rica” debuted on **Spotify’s US and Global viral charts** last month, seeing placement on Germany Viral 50, UK Viral 50, Netherlands Viral 50 and more.

Bankrol was recruited to support **Lil Mosey** on his ***Certified Hitmaker North American Tour 2020,*** which followed the European leg that recently wrapped. The expansive 38-date tour kicked off in San Francisco, CA earlier this month, but has since been postponed. Stay up-to-date on tour updates [HERE](http://www.bankrol.co). Watch Bankrol Hayden’s European tour leg vlog [HERE](https://www.youtube.com/watch?v=LY2yBvmLz6Y&feature=youtu.be); watch the crowd go wild to his viral hit “Costa Rica” at his Norway tour date [HERE](https://www.instagram.com/p/B8meKUyFHK1/).

The California native heralded “Costa Rica” with an exclusive preview on his hugely influential [Instagram](https://www.instagram.com/p/B4vUe8rleTB/) page, joined by fellow social media sensation/artist Einer Bankz. The track marks the latest in a series of increasingly well-liked singles for Bankrol Hayden, following such viral smashes as “[B.A.N.K.R.O.L.](https://www.youtube.com/watch?v=8mIDCLBQm-A&pbjreload=10),” “[29](https://www.youtube.com/watch?v=ybaISsqERqg),” and “[Brothers (Feat. Luh Kel)](https://www.youtube.com/watch?v=5ezUihQeWso),” the latter now boasting over 70 million worldwide streams thus far.

At just 18 years old, Bankrol Hayden is fast proving a phenomenon, earning fans around the globe with his positive brand of soulful, pop-forward hip-hop. The talented teen broke out in 2017 with a series of viral YouTube videos, including the breakthrough hit, “Drumsticks” feat. MBO ZAY. Along with his musical efforts, Bankrol Hayden is also a major digital influencer and entrepreneur with a combined social media reach exceeding 1.5 million, including a tremendously popular [Instagram](https://www.instagram.com/bankrolhayden/) earning over 150,000 likes per post.



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*PHOTO CREDIT AIDAN CULLEN*

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*For additional press assets, please visit his press site* [*HERE*](https://press.atlanticrecords.com/bankrol-hayden/)*.*

**PRESS CONTACT**

[FAIRLEY.MCCASKILL@ATLANTICRECORDS.COM](mailto:FAIRLEY.MCCASKILL@ATLANTICRECORDS.COM)

**TOUR CONTACT**

[CHANDLER.OWEN@ATLANTICRECORDS.COM](mailto:CHANDLER.OWEN@ATLANTICRECORDS.COM)