FOR IMMEDIATE RELEASE

JUNE 25, 2021

**BANKROL HAYDEN MET A SHAWTY DOWN IN “CABO”**

**STREAM:** [**BANKROL.LNK.TO/CABO**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCabo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cecfd1ca63e3c421d372908d935af1008%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637599848268469887%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=UOu8potVDXTXMTRrFhwxNdgVVZSN7Z4DGI6eVDJ7emI%3D&reserved=0)

**MODESTO, CA NATIVE VACATIONS TO MEXICO IN LATEST VISUAL**

**WATCH:** [**BANKROL.LNK.TO/CABOVIDEO**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FCaboVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cecfd1ca63e3c421d372908d935af1008%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637599848268469887%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Nb%2BEs5VcryaFP9peUIrKGtZzFYHPKDUDhqyADuY%2FMKU%3D&reserved=0)

**RAPPER HOPS ON 24KGOLDN’S NORTH AMERICAN TOUR**

***THE* *EL DORADO TOUR* KICKS OFF NOVEMBER 2ND IN SAN DIEGO, CA**

**PURCHASE TICKETS** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fbankrol.co%2F&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cecfd1ca63e3c421d372908d935af1008%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637599848268449978%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=OC8D1%2FzLh5DR5WNpcWygV%2BYCloF5nZ3qOrc%2B41MeF0c%3D&reserved=0)

**BANKROL HAYDEN SLATED TO PERFORM AT GOVERNORS BALL & DAY N VEGAS**

**DEBUT MIXTAPE** [***PAIN IS TEMPORARY***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbankrol.lnk.to%2FPainisTemporary&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C58f8b09d523543114f1708d81960326a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637287248234128976&sdata=vKK9X4RlYoPyk6m4%2BdocBgKhsUYTSAl9BB2bwAaAP70%3D&reserved=0) **AVAILABLE NOW**

[*DOWNLOAD HIGH-RES COVER ART*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Frnnwe6dy3kth703mnaqpve1ucqie8r77&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cecfd1ca63e3c421d372908d935af1008%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637599848268469887%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=MOenQ%2F0IPJbMKVYvs00j1wOxFRxTFSdJpFbgstR0MWc%3D&reserved=0) *|* [*DOWNLOAD HIGH-RES PRESS PHOTO*](https://warnermusicgroup.box.com/s/342815t7l395socpzckzf0i87f4k7qrh)*, CREDIT: BLAIR BROWN*

*For additional assets, visit his* [*press site*](https://press.atlanticrecords.com/bankrol-hayden/)*.*

Bankrol Hayden is back and takin’ a trip to “[Cabo](https://bankrol.lnk.to/Cabo)” in his latest offering. The Modesto, CA rapper takes us on a journey complete with casino cartel tension, cigar-smoking mariachis, beaches of beautiful women and a vacation fling ending in a climactic helicopter escape. Watch the drama unfold in the Nicholas Jandora-directed [official video](https://bankrol.lnk.to/CaboVideo). From RIAA gold-certified “[Costa Rica](https://bankrol.lnk.to/CostaRica)” to “[Cabo](https://bankrol.lnk.to/Cabo),” Bankrol Hayden is proving himself worldwide.

Multi-platinum artist 24kGoldn recruited Bankrol Hayden for his upcoming autumn tour across North America, *The El Dorado Tour*. It kicks off at House of Blues in San Diego on November 2nd and will hit stages across Los Angeles, Dallas, Boston and more. See full tour itinerary below. For more information and to purchase tickets, visit [his tour page](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fbankrol.co%2F&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cecfd1ca63e3c421d372908d935af1008%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637599848268449978%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=OC8D1%2FzLh5DR5WNpcWygV%2BYCloF5nZ3qOrc%2B41MeF0c%3D&reserved=0). Bankrol Hayden is also slated to hit major festival stages this summer with confirmed performances at New York City’s Governors Ball and Las Vegas’ Day N Vegas. The young rapper made his live debut with Lil Mosey last year, hopping on the *Certified Hitmaker European Tour 2020.* “Costa Rica” proved an international hit at the [Norway tour date](https://www.instagram.com/p/B8meKUyFHK1/), and he memorialized the European tour experience in the [official vlog](https://www.youtube.com/watch?v=LY2yBvmLz6Y&feature=youtu.be).

Bankrol Hayden is fast proving to be a phenomenon, earning fans around the globe with his positive brand of soulful, pop-forward hip-hop. The Modesto, CA rapper turned heads with his 2020 debut mixtape [*Pain is Temporary*](https://bankrol.lnk.to/PainisTemporary), which includes features from Polo G, Lil Baby, The Kid LAROI and Luh Kel. It includes RIAA gold-certified “[Costa Rica](https://bankrol.lnk.to/CostaRica),” with over 200 million streams and over 22 million views of its official [music video](https://www.youtube.com/channel/UCRX-y2lEXKBkLruYlhyk7DA). It also features “[Costa Rica (ft. The Kid LAROI](https://bankrol.lnk.to/CostaRicaRemix))” and “[Whatchu On Today (ft. Polo G)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FkZZfTV_YyK8&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C2fe60a3effb14f88e1a008d864d26588%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637370202106164436&sdata=IsHdND8wPEsf1%2B2Oi5LDpoBNXUAYp%2FoHXhFcJxojmM0%3D&reserved=0),” while giving cinematic companion visuals “[Drop A Tear (ft. Lil Baby](http://bankrol.lnk.to/DropATearVideoPR))” and “[Rich Bitch](https://www.youtube.com/watch?v=vZTIvfaMZXc&feature=youtu.be&src=Linkfire&lId=9e653c84-8d8c-43bc-80f6-8fa704c7f78c&cId=d3d58fd7-4c47-11e6-9fd0-066c3e7a8751).” Bankrol Hayden has seen incredible streaming success and has been featured on Spotify’s premiere rap playlist *Rap Caviar* as well as *Teen Party*, *Most Necessary*, *Pop Rising* and more. He’s been featured on popular Apple Music playlists including *The Plug*, *Hip-Hop Hits*, *New Fire* and *The New Bay*. YouTube also featured him on their *Artist on the Rise: Trending* series. His other viral smashes include “[B.A.N.K.R.O.L.](https://www.youtube.com/watch?v=8mIDCLBQm-A&pbjreload=10),” “[29](https://www.youtube.com/watch?v=ybaISsqERqg),” and “[Brothers (ft. Luh Kel)](https://www.youtube.com/watch?v=5ezUihQeWso),” the latter now boasting over 150 million worldwide streams. Along with his musical efforts, Bankrol Hayden is also a major digital influencer and entrepreneur with a combined social media reach exceeding 2 million, including a tremendously popular [Instagram](https://www.instagram.com/bankrolhayden/) often earning over 150 thousand likes per post.

*Nothing will stop the momentum of Bankrol Hayden. –* **THE SOURCE**

*Bankrol Hayden has already cemented his name in the rap game. –* **FLAUNT**

*Bankrol Hayden is further solidifying himself as one of the next artists to blow* up – **HOT NEW HIP HOP**

*There is something to be said for a combination of infectious music and a great story. California native Bankrol Hayden possesses both*. – **HIP HOP DX**

[*DOWNLOAD HIGH-RES PRESS PHOTO*](https://warnermusicgroup.box.com/s/342815t7l395socpzckzf0i87f4k7qrh) *| CREDIT: BLAIR BROWN*

**EL DORADO TOUR DATES**

Nov 2 San Diego, CA House of Blues

Nov 3 Los Angeles, CA The Novo

Nov 5 Anaheim, CA House of Blues

Nov 6 Tempe, AZ Marquee Theatre

Nov 7 Albuquerque, NM El Rey Theatre

Nov 9 Dallas, TX House of Blues

Nov 10 Austin, TX Emo’s

Nov 11 Houston, TX Warehouse Live

Nov 16 Silver Spring, MD The Fillmore Silver Spring

Nov 17 Philadelphia, PA Filmore

Nov 20 Boston, MA Big Night Live

Nov 21 Montreal, QC MTELUS

Nov 23 Toronto, ON HISTORY

Nov 24 Royal Oak, MI Royal Oak Music Theatre

Nov 26 Indianapolis, IN Egyptian Room at Old National Centre

Dec 1 Minneapolis, MN The Fillmore Minneapolis

Dec 3 Denver, CO Ogden Theatre

Dec 4 Salt Lake City, UT The Complex Rockwell

Dec 6 Portland, OR Roseland Theater

Dec 7 Vancouver, BC Vogue Theatre

Dec 8 Seattle, WA Showbox Sodo

**CONNECT WITH BANKROL HAYDEN**

[INSTAGRAM](https://www.instagram.com/BankrolHayden) | [TWITTER](https://twitter.com/BankrolHayden) | [YOUTUBE](https://www.youtube.com/channel/UCRX-y2lEXKBkLruYlhyk7DA)

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