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**Jax drops “To All The Boys I’ve Loved Before”**

**Multi-talented singer-songwriter’s new single arrives today with video**

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**WATCH “TO ALL THE BOYS I’VE LOVED BEFORE”:** <https://jax.lnk.to/TATBILBVideoPR>

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Multi-talented singer-songwriter **Jax** kicks off 2022 with her swooning new single “**To All The Boys I’ve Loved Before**,” available now via **Atlantic** **Records** alongside a charmingly comic music video directed by **Damian** **Fyffe** (Jonas Brothers, Drake). Co-written by **Jax** and produced by **Mark Nilan Jr** (Lady Gaga, Trey Songz), the song pays homage to a tumultuous dating past that paved the way to greener pastures.

*“’****To All The Boys I’ve Loved Before****’ is an ode to my relationship history. Instead of being upset about the mistakes I’ve made or the guys I made them with, I wanted to write something about how much I can appreciate the wrong things because they led me to the right thing!”* – **JAX**

“**To All The Boys I’ve Loved Before**” follows an incredible year for **Jax,** arriving on the heels of her heartwarming ballad “[**Like My Father**](https://www.youtube.com/watch?v=GCWl50HQZIM)” which has amassed over 80 million streams and was crowned amongst *“the best father-daughter dance songs of all time”* by **The Knot**. Meanwhile, her nostalgia-fueled anthem “[**90s Kids**](https://www.youtube.com/watch?v=iMKcWsUjdzg)” received over 1 million weekly streams for 21 consecutive weeks and label-debut single “[**Ring** **Pop**](https://www.youtube.com/watch?v=zf4bBpZ7-xw)” yielded high-profile appearances on **The Ellen DeGeneres Show**, **Access** **Hollywood** & more.

Raised in New Jersey by way of New York, **Jax** got her start by performing a wide variety of genres and in bands growing up. At the age of 18, she developed cancer above her vocal cords, which returned following a couple months of remission right as she relocated to Los Angeles in pursuit of her music. Left unable to sing herself, **Jax** turned to songwriting for others and found industry success behind-the-scenes.

As her ability to perform returned, **Jax** needed to pivot yet again when the COVID-19 pandemic struck. This time she turned to TikTok, posting a hilarious response to the pop gem “**Stacy’s Mom**” from “[**Stacy’s Mom’s Perspective**](https://www.tiktok.com/@jaxwritessongs/video/6896199564504681733)” which exploded with nearly 9 million views in just a few months and follow-ups including “[**Update from Avril Lavigne & Sk8er Boi 18 years later**](https://www.tiktok.com/@jaxwritessongs/video/6902708876135730438).” She continued to go viral a dozen or more times over, eventually amassing over 8 million followers on the platform and over 120 million “likes” to date. Meanwhile her top performing video, “[**From The Kid I Babysit’s Perspective**](https://www.tiktok.com/@jaxwritessongs/video/6952900189925428486?_d=secCgYIASAHKAESPgo8J8uU68TRKwkvBtV4bOOAL4MM4FsMZJvqqc%2BKwV8WVCIYTA%2B0q27kLhiXCG%2FmDIHK0Yg63H%2F0%2Be%2Fk7RykGgA%3D&checksum=e71ce16dbcdb87a815d2055762034bb7dabb28c2eac3a2bf8636573fd298461e&language=en&preview_pb=0&sec_user_id=MS4wLjABAAAAgIr5BvaUL-JYlyLM2wUMlmQNLhHpX76BP6IsvWKNeAzH3eOlZGGNgMRJNMg9oDfI&share_app_id=1233&share_item_id=6952900189925428486&share_link_id=53519F75-1F1C-42A2-B69E-E7CBDAA5DF78&source=h5_m&timestamp=1636494049&tt_from=copy&u_code=466cckc6ka9dc&user_id=93646538823888896&utm_campaign=client_share&utm_medium=ios&utm_source=copy&_r=1)” has garnered a tremendous 113 million views. With a massive online audience under her belt, **Jax** began sharing her own original music in late 2020 to an overwhelmingly positive response – ultimately leading to her signing with **Atlantic** **Records** for her forthcoming debut full-length.

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**CONTACT**:

Ted Sullivan | [ted.sullivan@atlanticrecords.com](mailto:ted.sullivan@atlanticrecords.com)