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**KOJEY RADICAL REVEALS VIDEO FOR**

**“PAYBACK (FEAT. KNUCKS)”**

**WATCH THE CHARLIE SARSFIELD DIRECTED VIDEO** [**HERE**](https://youtu.be/GROTTbCaYv0)

**THE LATEST SINGLE FROM HIS HIGHLY ANTICIPATED DEBUT ALBUM *REASON TO SMILE*, RELEASED 4TH MARCH 2022 VIA ASYLUM / ATLANTIC RECORDS**



London’s **Kojey Radical** today reveals the video for his latest single **“Payback (feat. Knucks)”.** Starring **Kojey** and **Knucks** in lavish surroundings, the “**Payback**” video also features cameos **from Ego Ella May, Niko, Sam Wise, Rachel Chinouriri, Cashh, Swindle, Poet, Shaé Universe, Qoy, Wretch 32, Shakka** and **Motive 105.**  It’s another incredible **Kojey Radical** video and continues his rich creative partnership with director **Charlie Sarsfield**, who previously directed **Kojey Radical’s “**[**Gangsta**](https://www.youtube.com/watch?v=jAAJVnSBc4I)” and is renowned for videos for the likes of **Stormzy, Shaybo** and **Avelino ft Dave**

[**WATCH THE “PAYBACK (FEAT. KNUCKS)” VIDEO HERE**](https://youtu.be/GROTTbCaYv0)

“**Payback**” is the latest single from **Kojey Radical’s** highly anticipated ***Reason To Smile*** debut album (out **4th March** via **Asylum / Atlantic** **Records**). Produced by **Swindle**, the single sees **Kojey** performing with supreme confidence, reclaiming titles, words, and identity. It’s a song – all swaggering – that’s embedded in Black cool and draws a line through generations of Black artistry. The payback of the title is internal: it comes from a recognition of self and discovering that inner joy.

“**Payback**” also provides another enticing glimpse of what fans can expect from ***Reasons To Smile***. The album is a love letter to the hip hop that’s influenced Kojey, littered with references, sample nods and interpolation. It’s an album about confidence, pride, and identity and features guest appearances from **Tiana Major9, Masego, Shaé Universe, Cashh, Kelis, Lex Amor, Knucks, Shakka, Wretch 32, Ego Ella May** and **Rex Life Raj** and his own **mother** (whose voice weaves throughout the record) alongside a who's-who of global production talent including **KZ, Swindle, Jay Prince, iO, The FaNaTiX, Cadenza, 169, Venna, Ric & Thadeus, Blue Lab Beats, Emil Larbi, Mr Cutts** and **Ed Thomas.**

**Talking about the album, Kojey Radical says:**

*"This is the first time I've done it to the scale and ambition of what I speak. Previously it's been "I'm warming, I'm warming, I'm warming up". But I'm warm now - put me in the game"*

**Reasons To Smile track list:**

1. Reason to Smile ft. Tiana Major9

2. Together

3. Nappy

4. Silk ft. Masego

5. Pressure ft. Shaé Universe

6. Born Feat Cash

7. Pusher Man: BWI

8. Talkin ft Kelis & Tiana Major9

9. War Outside ft Lex Amor

10. Payback ft Knucks

11. Fubu

12. Beautiful ft Shakka & Wretch 32

13. Anywhere ft Ego Ella May

14. Solo ft. Rexx Life Raj

15. Gangsta

2022 will also see Kojey Radical’s biggest ever live shows. Following a run of intimate UK in store and out-store performances the week of album release, Kojey will headline London’s legendary, 5000 capacity **O2 Academy Brixton** on 7th April 2022 and Manchester’s 2300 capacity **Albert Hall** on 6th April. For full details via <https://kojeyradical.online/>

**More on Kojey Radical via:**

**[INSTAGRAM](https://www.instagram.com/kojeyradical/) //**[**SPOTIFY**](https://open.spotify.com/artist/1HMhQzj2QXxR40zGDdaK6y?si=S2U2mo5iQXWJ24ay-81xiA)**//**[**YOUTUBE**](https://www.youtube.com/channel/UC7RkBA9GHCB_3Eo_vTNqwpQ)

**More information from:**

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