**NYC collective MICHELLE unveil 3 new original videos + announce LPR** [**livestream show**](https://lpr.tv/michelle/) **set for 11/29**

*\*\*****videos include Juliet Bryant-animated video for “UNBOUND,”***

***Bruno Mars cover + behind-the-scenes footage from recent video shoot****\*\**

**WATCH “UNBOUND” LYRIC VIDEO:** [**HERE**](https://www.youtube.com/watch?v=f4meDKuvbr0)

**WATCH “TALKING TO THE MOON” (BRUNO MARS COVER):** [**HERE**](https://www.youtube.com/watch?v=Sz2W36-3kD8&ab_channel=AtlanticRecords)

**WATCH “UNBOUND” BTS VIDEO:** [**HERE**](https://www.youtube.com/watch?v=HP_YdYeVDe0&ab_channel=MICHELLE)

*“…plush R&B pop that feels wholly indebted to the flexuous city that surrounds them…”*

–[***The FADER***](https://www.thefader.com/2020/10/05/michelle-throw-it-back-in-their-new-video-for-unbound)

*“the collective’s contagious charm and versatile creative approach is worth our attention”*

*–* [***Pigeons & Planes***](https://www.complex.com/pigeons-and-planes/2020/08/best-new-artists-august/michelle) ***“Best New Artists”***

*“This glittery, soulful track courtesy of sextet MICHELLE gives major '00s vibes.”*

*–* [***NYLON***](https://www.nylon.com/entertainment/soundcheck-10-5-2020)



NYC collective **MICHELLE** has released a number of new videos over the last week, culminating with today’s release of the official lyric video for current single “**UNBOUND**,” created by UK-based animator **Juliet Bryant** – watch [here](https://www.youtube.com/watch?v=f4meDKuvbr0). Featuring lyrics that scroll as AIM’s, the video is a welcome bit of nostalgia for any child of the 90’s or early ‘00s. Bryant’s recent credits include animating and directing the official video for **The Japanese House** x **Justin Vernon** collab “**Dionne**.”

Last week, the group released a cover of Bruno Mars’ “**Talking To The Moon**” – watch [here](https://www.youtube.com/watch?v=Sz2W36-3kD8). The performance video was released as part of an Atlantic Records initiative commemorating the 10th anniversary of Mars’ debut album ‘**Doo-Wops & Hooligans**.’

The group also recently released a **behind-the-scenes** look into the filming of the official music video for “UNBOUND” – watch [here](https://www.youtube.com/watch?v=HP_YdYeVDe0&ab_channel=MICHELLE). Directed by Madeleine Leshner and shot across New York, the original visual premiered via [**The FADER**](https://www.thefader.com/2020/10/05/michelle-throw-it-back-in-their-new-video-for-unbound), with the outlet praising the band’s “*plush R&B pop that feels wholly indebted to the flexuous city that surrounds them.”*

“UNBOUND” debuted last month as **Annie Mac’s Hottest Record in the World** on BBC Radio 1 and was met with praise from editorial outlets including **NYLON** (*“glittery, soulful track”*) and **Refinery29** (*“‘UNBOUND’ wraps listeners in dreamy nostalgia”*), among others.

On **November 29**, MICHELLE will perform live from New York mainstay **LPR** as part of the venue’s **LPR.tv** series. Other artists participating in the series include Overcoats, Samia, and Oso Oso. Tickets + additional info are available [here](https://lpr.tv/michelle/).

The band recently participated in **High Snobiety**’s **JazzTV**, an initiative presented in partnership with the **Newport Jazz Festival**. Watch their performance of “[**KIP**](https://youtu.be/fYGebelyfOk)” here.

In August, the band was named to [***Pigeons & Planes***](https://www.complex.com/pigeons-and-planes/2020/08/best-new-artists-august/michelle) “**Best New Artists**,” with the outlet heralding: *“With its forward-thinking production and alchemization of genres—from synth-pop melding to R&B—there’s an undeniable allure to the group. Encapsulating the diverse experience of a New York upbringing and its dynamic music scene, each member adds something distinctive to the project… the collective’s contagious charm and versatile creative approach is worth our attention.”*

“UNBOUND” was the second single to be released by the band this year and follows “[**SUNRISE**](https://www.youtube.com/watch?v=VHqEXaOzxbA),” released in July to praise from **V Magazine, NME, Dork, The Line of Best Fit** and more.

SUNRISE marked the first new single from the NYC-based collective since their self-released 2018 debut album [***HEATWAVE***](https://michelle.lnk.to/HEATWAVEPR). That album– a streets-and-skylines homage to their hometown – was created in just 2 weeks and self-released in 2018, seamlessly weaving together R&B-inflected pop, sleek synths, plush harmonies, and buoyant groove. Heralded by stand-out track “THE BOTTOM,” *HEATWAVE* amassed millions of streams, led to shows for sold-out NYC crowds at**Baby’s All Right** and **Webster Hall**, and earned critical acclaim from The Fader, NME and more, as well as airplay from BBC Radio 1 and 6 Music.

Born-and-bred New Yorkers, **MICHELLE** is refreshingly comprised of predominately POC + queer members. The collective references equally diverse influences — Noname, Led Zeppelin, Sly and the Family Stone, Orion Sun, My Chemical Romance, SZA — all of which distill to create a cohesively diverse sound.

The group's unique stylings are the result of songwriting from **Sofia D’Angelo**, **Julian Kaufman**, **Charlie Kilgore**, **Layla Ku**, **Emma Lee** and **Jamee Lockard** with production from Kaufman and Kilgore.



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