FOR IMMEDIATE RELEASE

APRIL 22, 2022

**SARA KAYS USES “MATH” EVERY DAY OF HER LIFE**

**ACCLAIMED SINGER-SONGWRITER SHARES VULNERABLE NEW SINGLE**

**BIGGEST NORTH AMERICAN HEADLINE TOUR TO DATE BEGINS MAY 31 IN PHILADELPHIA**

**SPRING TOUR SUPPORTING ALEC BENJAMIN UNDERWAY NOW**

**LISTEN TO “MATH”**

****

[DOWNLOAD HIGH-RES ART](https://warnermusicgroup.app.box.com/s/v1unck75waf19ovbfmasrm7zke709gr3/folder/160326248822) + [PRESS PHOTOS](https://warnermusicgroup.app.box.com/s/49grzwjdo4igzsw41sug9qpo2iqhccye) (CREDIT: CHASE DENTION)

RIAA gold-certified singer-songwriter **Sara Kays** has shared her vulnerable new single “**Math**” available now via Atlantic Records at all DSPs and streaming services.

*“‘Math’ is about the way I see and use numbers in my life related to body image,*” Kays says. “*I hated math in school and I still hate it now.*”

“Math” follows the release of “[When You Look At Me](https://sarakays.lnk.to/WhenYouLookAtMePR)” which [*Cosmopolitan*](https://www.cosmopolitan.com/entertainment/music/g39316079/best-sad-songs-2022/) *named* as one of “*11 Sad Songs From 2022 That’ll Legit Have You Weeping*,” writing, “*Is there anything more heartbreaking than realizing the person you love no longer feels the same way? Probably not, tbh (but fret not—Sara Kays feels your pain).*” The acclaimed Nashville-based musician first shared an early demo of “When You Look At Me” on her hugely popular [TikTok](https://www.tiktok.com/%40sarakaysmusic/video/7057234613030309167) and almost immediately earned more than **1.7M** views and close to **500K** likes. In trademark fashion, Sara was inspired by the response and quickly hit the studio to record an official version of the song.

Currently on tour alongside one of her favorite artists, **Alec Benjamin**, Kays will next embark on her biggest North American headline tour to date, getting underway May 31st at Philadelphia, PA’s The Lounge at World Café Live and then traveling through a much-anticipated hometown finale at Nashville, TN’s iconic The Basement East on June 28th. Highlights include shows at such legendary venues as NYC’s Bowery Ballroom (June 1st) and LA’s famous Troubadour (June 22nd). For complete details and ticket information, please visit [www.sarakays.com/tour](http://www.sarakays.com/tour).

2021 proved a landmark year for Kays, with multiple highlights including her first-ever headline tour, international performances supporting **Cavetown** in the UK, and her late night TV debut performance of the RIAA gold-certified breakthrough hit, “[Remember That Night?](https://sarakays.lnk.to/RememberThatNight)” on *The Late Show with Stephen Colbert* (streaming [HERE](https://www.facebook.com/colbertlateshow/videos/3872932099461719/)).

Having cultivated an intensely engaged and supportive audience on [TikTok](https://www.tiktok.com/%40sarakaysmusic) nearing **2M** followers, Sara is disarmingly raw about everything from body image to mental health as proven on her 2021 [*Struck By Lightning*](https://sarakays.lnk.to/StruckByLightningPR)EP. Observations, thoughts, and truths straight from the Notes app on her phone inform diary-style stories spotlighted by gentle acoustic guitar, soft ukulele, and a keyboard murmur. Profiled for [*Billboard*](https://www.billboard.com/articles/columns/pop/9528263/sara-kays-interview-remember-that-night-emerging-artists-spotlight/)’s “*Emerging Artists Spotlight*” and named among [*People*](https://people.com/music/meet-the-talented-emerging-artists-making-their-mark-summer-2021/?slide=aaa45d60-c6ce-4f45-9624-e53f28f0eacb#aaa45d60-c6ce-4f45-9624-e53f28f0eacb)’s “*Talented Emerging Artists Making Their Mark on the Musical Landscape*,” the Indiana-born artist teased the EP’s arrival with “[Backseat Rider](https://sarakays.lnk.to/BackseatRiderPR),” “[Traffic Lights](https://sarakays.lnk.to/trafficlightsPR),” “[Future Kids](https://sarakays.lnk.to/FutureKidsPR),” and “[Picture Of You](https://sarakays.lnk.to/PictureOfYouPR).” In addition to her collaboration with **Cavetown** on the title track, which arrived alongside a music video co-starring both artists (watch [HERE](https://SaraKays.lnk.to/StruckByLightningVideoPR)), the EP features the bitterly honest “Freeze” and is highlighted by her viral breakup anthem, “[Remember That Night?](https://sarakays.lnk.to/RememberThatNight)” joined by an official video now approaching **12.5M** views via YouTube [HERE](https://www.youtube.com/watch?v=HiQ8BVMyF6Q).

**WHAT CRITICS ARE SAYING ABOUT SARA:**

*“Sara Kays’ music has something to offer for everyone.”* – **PEOPLE**

*“Sara Kays knows what it takes to craft heartfelt lyrics spun with velvet, tight-knit arrangements that simply elevate the already high-flying material.”* – **AMERICAN SONGWRITER**

*“Normalizing life’s struggles that often seem easier to avoid, Sara has carved out a unique space…quickly creating a community through her message.”* – **FLAUNT**

*“Sara Kays has cultivated a devoted following by wearing her heart on her sleeve. The rapidly rising artist's growing fanbase is a testament to her understated gift for empathetic songwriting.”*– **ONES TO WATCH**

*“One Of Pop Music’s Breakout Stars” –***HUFFPOST**

**SARA KAYS ON TOUR 2022**

**APRIL**

26 – Albuquerque, NM – El Rey Theater \*

28 – Oklahoma City, OK – Diamond Ballroom \*

29 – Kansas City, MO – The Truman \*

30 – St. Louis, MO – The Pageant \*

**MAY**

1 – Omaha, NE – The Admiral \*

3 – Madison, WI – The Sylvee \*

4 – Indianapolis, IN – Egyptian Room @ Old National Centre \*

5 – Cincinnati, OH – Bogart’s \*

6 – Grand Rapids, MI – GLC Live at 20 Monroe \*

9 – Columbus, OH – KEMBA LIVE! \*

10 – Pittsburgh, PA – Roxian Theatre \*

11 – Buffalo, NY – Town Ballroom \*

13 – South Burlington, VT – Higher Ground Ballroom \*

14 – Providence, RI – The Strand \*

15 – Portland, ME – State Theatre \*

31 – Philadelphia, PA – The Lounge at World Café Live

**JUNE**

1 – New York, NY – Bowery Ballroom

3 – Washington, DC – Songbyrd

4 – Cambridge, MA – The Sinclair

5 – Montreal, QC – Bar Le Ritz PDB

7 – Toronto, ON – Velvet Underground

8 – Detroit, MI – The Shelter

10 – Chicago, IL – Lincoln Hall

12 – Minneapolis, MN – 7th Street Entry

14 – Denver, CO – Larimer Lounge

15 – Salt Lake City, UT – Kilby Court Gallery

17 – Vancouver, BC – The Fox Cabaret Projection Room

18 – Seattle, WA – Barboza

19 – Portland, OR – McMenamins’ Mission Theater

21 – Oakland, CA – The New Parish

22 – West Hollywood, CA – Troubadour

23 – Phoenix, AZ – Valley Bar

25 – Houston, TX – House of Blues Bronze Peacock Room

26 – Dallas, TX – House of Blues Cambridge Room

28 – Nashville, TN – The Basement East

\* Supporting **Alec Benjamin**

**CONNECT WITH SARA KAYS:**

[TIKTOK](https://www.tiktok.com/%40sarakaysmusic) | [TWITTER](https://twitter.com/sarakaysmusic) | [INSTAGRAM](https://www.instagram.com/sarakaysmusic/) | [facebook](https://www.facebook.com/sarakaysmusic/) | [YOUTUBE](https://www.youtube.com/c/SaraKays/featured) | [PRESS ASSETS](http://www.press.atlanticrecords.com/sara-kays)

**PRESS CONTACT:**

ANDREW.GEORGE@ATLANTICRECORDS.COM