FOR IMMEDIATE RELEASE

APRIL 23, 2021

**SARA KAYS REMINISCES ON NOSTALGIC SONG “BACKSEAT RIDER”**

**BREAKTHROUGH HIT “**[**REMEMBER THAT NIGHT?**](https://sarakays.lnk.to/RememberThatNight)**” CLIMBS TRIPLE A RADIO**

**WITH OVER 135 MILLION GLOBAL STREAMS**

**LISTEN TO “BACKSEAT RIDER”** [**HERE**](https://SaraKays.lnk.to/BackseatRiderPR)

**WATCH THE SELF-SHOT LYRIC VIDEO** [**HERE**](https://SaraKays.lnk.to/BackseatRiderPR/youtube)

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[DOWNLOAD HIGH-RES ARTWORK](https://warnermusicgroup.app.box.com/s/qtcjp4bk9tvvffhm0o38f1movdo224np)

*“Sara Kays knows what it takes to craft heartfelt lyrics spun with velvet, tight-knit arrangements that simply elevate the already high-flying material.”* ***–*** [***AMERICAN SONGWRITER***](https://americansongwriter.com/sara-kays-remember-that-night-song-acoustic/)

*“One of the most exciting new artists of the year.”* ***–*** [***EUPHORIA***](https://www.euphoriazine.com/blog/2021/03/music/tracks-sara-kays-picture-of-you/)

Nashville-based solo songwriter, talented guitarist, and ukulele player **Sara Kays** has unveiled her newest song, “[Backseat Rider](https://SaraKays.lnk.to/BackseatRiderPR),” available now at all DSPs and streaming services. Watch the accompanying self-shot lyric video streaming now at Sara’s official YouTube channel [HERE](https://sarakays.lnk.to/BackseatRiderPR/youtube).

*“I wrote this song about watching your best friend become someone else’s, and the feeling of being the friend who always sits in the backseat.” –* **SARA KAYS**

“Backseat Rider” sees Kays building upon the breakout success of her hit single, “[Remember That Night?](https://sarakays.lnk.to/RememberThatNight)” which continues to climb the Top 40 at Triple A radio outlets nationwide with over **135M** global audio streams and counting. The official video for “Remember That Night?” currently boasts over **5.5M** individual views at [YouTube](https://www.youtube.com/watch?v=HiQ8BVMyF6Q).

Recently featured in [***Billboard***](https://www.billboard.com/articles/columns/pop/9528263/sara-kays-interview-remember-that-night-emerging-artists-spotlight/)’s “Emerging Artists Spotlight,” Kays has followed “Remember That Night?” with a series of new songs including “[Future Kids](https://SaraKays.lnk.to/FutureKidsPR)” and “[Picture of You](https://SaraKays.lnk.to/PictureOfYouPR).” The latter track was met by critical acclaim with [***Euphoria***](https://www.euphoriazine.com/blog/2021/03/music/tracks-sara-kays-picture-of-you/)raving, “*Kays continues to mesmerize fans with her uniquely comforting, cathartic, and catchy songwriting, which features poetic lyricism highlighted by captivating soft melodies,”* while [***Billboard***](https://www.billboard.com/articles/columns/pop/9544217/lauran-hibberd-pop-songs-playlist-march-22/) praised the song as a “*modern meditation on how we capture memories,”* drawing comparisons to the storytelling of “*Vanessa Carlton and Anna Nalick.”*

“Remember That Night?” has quickly proven a viral sensation and popular introduction to a remarkable new artist. The track’s incredible trajectory began when Kays performed a brief acoustic rendition of the then-unreleased song on her hugely popular TikTok. The short snippet immediately blew up, garnering nearly **3M** views and over **720K** likes in less than one week. Following the positive fan reaction, Kays worked quickly to officially finish and release the song. Watch the official live version of “Remember That Night?” [HERE](https://www.youtube.com/watch?v=hs7UXD8BBeY).

“Remember That Night?” arrived shortly after the release of Kays’ acclaimed EP, [*Camera Shy*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsarakays.lnk.to%2FCameraShy&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595115984%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=3ff%2BkaE1oCAzi860RZUzJBWhH5FQHQcSUU3x7BVJ29I%3D&reserved=0), which is highlighted by the streaming favorites, “[No Matter The Season](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsong.link%2Fus%2Fi%2F1498942458&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595125946%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=pDfHgJPsXWPen5mXNubIOCnFKjc2IhQB%2FV5lfsUYggI%3D&reserved=0),” “[Smaller Than This](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsong.link%2Fi%2F1510253887&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595125946%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=QeRcoCUADxSohRJY0M3%2BxwQStPI9Wf1NWLeBQoGb7FI%3D&reserved=0),” “[Chosen Last](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsong.link%2Fs%2F3NDgV66iYYySIgo5RSvQ5d&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595135907%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=6Hn1n1yvYEd8TI%2FfU1HFOUJMxv6SF2mV28sTh8egzBc%3D&reserved=0),” and the emotionally vulnerable “[I’m Okay Though](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DOAvnLQJ6O5o&data=04%7C01%7CAndrew.George%40atlanticrecords.com%7Ca5f1a285334440d9f35408d8979ecd66%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637426055595135907%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=YXFN9lKKgsjO1uYD3Vyvbk98xK7WYv9sY%2FqfT1O%2B9GI%3D&reserved=0).” The EP – which has now garnered over **35M** worldwide streams to date – sees the 22-year-old artist turning her internal struggles with isolation, body image, and a fractured family into bravely candid acoustic songcraft that captures her personal fears while simultaneously offering listeners relief through relatable storytelling.

Kays’ poetic brand of alternative pop, which she writes and records all on her own, has earned her more than **1.6M** TikTok followers, a growing audience that feels more like a supportive community. Along with her increasing popularity, Kays recently hit the upper reaches on [***Rolling Stone***](https://www.rollingstone.com/music/music-news/davido-rylo-rodriguez-lil-baby-breakthrough-1097666/)*’s* “Breakthrough 25” chartwhile earning a wide range of media attention from outlets including ***MTV***, ***SPIN***, ***FLAUNT***, ***American Songwriter***, [***FLOOD***](https://floodmagazine.com/83262/sara-kays-remember-that-night-video-premiere/)*,* and [***Alternative Press***](https://www.altpress.com/features/best-new-songs-october-2020/), which named her among its “50 New Artists You Need To Hear*.”*

**CONNECT WITH SARA KAYS:**

[TIKTOK](https://www.tiktok.com/%40sarakaysmusic) | [TWITTER](https://twitter.com/sarakaysmusic) | [INSTAGRAM](https://www.instagram.com/sarakaysmusic/) | [YOUTUBE](https://www.youtube.com/c/SaraKays/featured) | [PRESS ASSETS](http://www.press.atlanticrecords.com/sara-kays)

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