FOR IMMEDIATE RELEASE

JUNE 26, 2020

**ROZEI RELEASES IRRESISTABLE SUMMER SINGLE “HOLLYWOOD”**

**NEW TRACK FOLLOWS THE RISING RAPPER’S VIRAL HIT SINGLE “**[**OOO LA LA**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FOooLaLaPR&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148773241&sdata=TbbGAzfWxmTIVFMGDHpwvULg0wGx8m6zonj%2F0olwRkc%3D&reserved=0)**” WHICH HAS AMASSED OVER 20 MILLION STREAMS WORLDWIDE**

**LISTEN TO “HOLLYWOOD”** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FHollywood&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148783236&sdata=ecTHVRz5CRVrSx2tam9nlbkeSkEWtUrF%2F7E86uXqUZw%3D&reserved=0)

**WATCH THE LYRIC VIDEO** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FHollywoodVideo&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148783236&sdata=R0Ew8JKhxYxzQL9XdvYytD2GQ0KIcump8M6utsutGMo%3D&reserved=0)



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*“Sugary sonics that instantly conjure up a summer vibe…”*

*-****HIP HOP DX***

21 year-old Atlantic Records recording artist **Rozei** kicks off the weekend with his summer-ready new single- “[Hollywood](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FHollywood&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148793232&sdata=fZsJ4HnohzioXML3cOplyf18iDnakow6sg5WQ1gSI9U%3D&reserved=0).” The upbeat track is highlighted by Rozei’s signature melodic crossover sound and arrives alongside a colorful lyric video – watch [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FHollywoodVideo&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148803226&sdata=ktLsXkBc5xiKG4kxBaCQXNeduKk7xdVbCJT2%2FJH7n%2Fg%3D&reserved=0). “Hollywood” is available today at all digital music retailers and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FHollywood&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148803226&sdata=is%2FC4najiSeKTuUo55Ie1%2BV4Zys8ImybpqnPIbddbak%3D&reserved=0) via Atlantic Records.

*“I’m excited to release ‘Hollywood’ and for everyone to hear it,”* Rozei shares. *“My fans have been waiting for new music from me, so I’m happy that I can give them this. The song is a perfect summer track, so the timing couldn’t be better. I wrote this song while recording in Los Angeles (Hollywood) after interacting with a girl who seemed to be infatuated with, and driven solely by, money and fame. It was clear to me that ‘Holly Would’ do anything to be in that circle. She was my muse. Thanks for the inspiration ‘Holly.’ You know I love you (haha).”*

“Hollywood” follows the up-and-coming singer/rapper/songwriter/producer’s viral track “[Ooo La La](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FOooLaLaVideoPR&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148813219&sdata=NR%2FeeSALpE2M3Tk2KQVnhssyNBifhsVdxVycORWcVRk%3D&reserved=0)” which immediately caught the attention of the international gaming community and launched the song into an online phenomenon. Within a day of Rozei posting the full track, over 100 gaming videos featured “Ooo La La” and received support from mega-popular gamers **Serpent AU**, members of the **FaZe Clan,** as well as popular gaming channels like ***BH Motion***and ***Promoting Sounds***.

The futuristic [official video](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frozei.lnk.to%2FOooLaLaVideoPR&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148813219&sdata=NR%2FeeSALpE2M3Tk2KQVnhssyNBifhsVdxVycORWcVRk%3D&reserved=0) stars Rozei alongside famous gamer **FaZe Nikan** from **FaZe Clan**, the world’s most prominent and influential gaming organization. The video was directed by **Youssef Ali** who helms the digital team at FaZe Clan and has produced and directed videos with Chris Brown, Lil Wayne, RiceGum.

“Ooo La La” has since gone on to top the **Spotify Viral Charts** in multiple countries and has amassed over **20 million streams** to date, showing no signs of slowing down.

Stay tuned for more new music from Rozei coming soon!



[DOWNLOAD PRESS PHOTO HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2F33272tibq6mjnntkjgqu18e5d7cbg9k6&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cdc6e8f706ad64bfd2fc908d818860273%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637286311148823211&sdata=bO12an%2FFP8zASEQATuPsbZEIpFr7Z2BjpZJAxdso1FA%3D&reserved=0)

**ABOUT ROZEI**

For Rozei, melody seals hip-hop bounce, alternative fluency, and pop zeal all together as one. The Erie, PA-born singer, rapper, producer, and artist spins relatable real-life stories above an animated sonic backdrop as vibrant as his persona. Streamed more than 20 million times independently in less than six months, and praised by *DopeCauseWeSaid*, *Vents Magazine*, and more, he provokes slick and shiny sing-a-longs with a message.

Rozei introduced his sizzling signature style on the 2018 single “Buzzin’.” As he continued releasing music, his track “Bad Romance” [feat. 27CLUB] caught fire and organically tallied over half a million Spotify streams. After catching the attention of the gaming world, he teased “Ooo La La” on Twitter that incited a flurry of retweets and anticipation. On the track, glistening keys glow beneath an unshakable chant punctuated by beeper blips, doorbell dings, and car alarm chirps as he croons, *“Ooo la la, she hella bad*.*”*

With more music up ahead, Rozei’s melodies will ultimately resonate far and wide.

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