

COLDPLAY PREMIERE VIDEO

FOR **PEOPLE OF THE PRIDE**



On the eve of their world tour, Coldplay have today premiered the official video for **People Of The Pride** from their hit album **Music Of The Spheres**. Watch at [youtu.be/\_MOmdDLQVn4](https://youtu.be/_MOmdDLQVn4) now.

Directed by **Paul Dugdale**, the pulsating video mixes live footage from the band’s October 2021 performance at Seattle’s Climate Pledge Arena with robot-heavy, dystopian animation.

The band’s global stadium tour begins in Costa Rica on Friday. The full list of **Music Of The Spheres World Tour** shows is available at [coldplay.com/tour](https://coldplay.com/tour). The tour is accompanied by a comprehensive set of sustainability initiatives which can be seen at [coldplay.com/sustainability](http://coldplay.com/sustainability).

For more information please visit [**Coldplay.com**](http://www.coldplay.com) or contact:

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