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NOVEMBER 22, 2021

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**2021 BREAKOUT STAR, POOH SHIESTY, EARNS FIRST GRAMMY NOMINATION AT THE 64TH? GRAMMY AWARDS**

***CATEGORIES INCLUDE XXX***

***NOMINATIONS ARRIVE WEEKS AFTER “BACK IN BLOOD” EARNS 3X PLATINUM CERTIFICATION***

ART

Pooh Shiesty’s “Back In Blood” ft Lil Durk has officially earned him his first GRAMMY nomination for the 64th Annual GRAMMY Awards® CATEGORIES. After storming his way onto the scene with the now 3x platinum earworm, Shiesty quickly earned the crown as one of 2021’s biggest breakout stars. The 64th Annual GRAMMY Awards® will be held Monday, January 31, 2022.

The certified blockbuster rose to **#13** on *Billboard’s* “Hot 100” earlier this year while spending multiple weeks atop Rolling Stone’s “Top 100” and both Apple Music’s overall and “Hip-Hop/Rap” charts. The track’s [official companion visual](https://youtu.be/0-Tm65i96TY) now celebrates over **209M** views on YouTube after earning **2.4M** of those views within its first 24 hours and instantly trending.

“Back In Blood” helped usher in Shiesty’s debut mixtape, *SHIESTY SEASON,* which exploded onto Billboard’s “Top Rap Albums” at #1 upon its February release while also peaking at #3 on the Billboard 200. The acclaimed mixtape topped *Rolling Stone’s* “Top 200” (**#3**), Spotify’s “Top US Albums” (**#1**) and both Apple Music’s overall and “Hip-Hop/Rap” charts (**#1**). Upon release, all 17 tracks on *SHIESTY SEASON* hit the top 50 on Apple Music’s overall “Top Songs” chart.

Earlier this year, Shiesty made his TV debut on **The Tonight Show Starring Jimmy Fallon** with a performance of “Back In Blood” and earned his first award show nomination for **Best New Artist** at the **2021 BET Awards**, later followed by multiple nominations at the **2021 BET Hip-Hop Awards** (**Best New Hip-Hop Artist, Song of the Year, Best Collaboration).** He was also seen on the cover of **XXL’s 2021 Freshman Class Issue** and crowned as “**Rookie Of The Year**” by RapCaviar. As of June 2021, he became 1 of only 2 Black artists to release and certify a debut project this year while *SHIESTY SEASON* became recognized as one of the highest selling hip-hop projects this year.

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