FOR IMMEDIATE RELEASE

MAY 27, 2022

**CARSON, CA RAPPER JAYSON CASH DROPS *READ THE ROOM***

**NEW MIXTAPE INCLUDES “SELFISH (FEAT. MAJOR MYJAH),”**

**JOINED BY OFFICIAL MUSIC VIDEO PREMIERING TODAY** [**HERE**](https://www.youtube.com/watch?v=eWZrlt40VMU)

**ADDITIONAL HIGHLIGHTS INCLUDE RECENT SINGLES,**

**“**[**TOP DOWN**](https://www.youtube.com/watch?v=kkoSOeel9yE)**,” “**[**HIM (FEAT. DOM KENNEDY),”**](https://www.youtube.com/watch?v=snGj2f8-Gww)

**AND “**[**PRIORITY (FEAT. BLXST)”**](https://www.youtube.com/watch?v=vuUwmPSZU8E)

**CELEBRATORY HOMETOWN SHOW AT THE ROXY LAST NIGHT WITH SPECIAL GUESTS;**

**AB-SOUL, ERIC BELLINGER, KALAN.FRFR, SYMBA, WESTSIDE BOOGIE & MAJOR MYJAH**

**LISTEN TO *READ THE ROOM*** [**HERE**](https://jaysoncash.lnk.to/ReadTheRoom)

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*DOWNLOAD HIGH-RES COVER + TRACKLIST ART* [*HERE*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Fzs8odgsey1zm6s5txzxg65cj9zxf3gp4&data=05%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5bfcb194fd404e6069db08da2ddf7a88%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637872735516120075%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=oO%2BXeQd4TB5e6pu2LYzziKJTAgA%2BlT3ynULN2eqrTCI%3D&reserved=0)

Carson, CA-based rapper Jayson Cash is setting the tone for the classic LA summertime energy with the release of his eagerly awaited new mixtape, *Read The Room*, available now via Atlantic Records at all DSPs and streaming services.

*Read The Room* includes new single, “Selfish (Feat. Major Myjah),” arriving today alongside an official music video directed by Keoni and inspired by classic scenes from director John Singleton’s 2001 film, Baby Boy, premiering today via YouTube [HERE](https://www.youtube.com/watch?v=eWZrlt40VMU).

Last night, Cash celebrated the mixtape release and his birthday with a private performance at The Roxy. The celebration quickly became a star-studded night filled with special performances by Kalan.FRFR, Westside Boogie, SYMBA and a guest performance by Eric Bellinger.

In addition, *Read The Room* includes recently released tracks such as “[Top Down](https://jaysoncash.lnk.to/TopDown),” “[Him (Feat. Dom Kennedy)](https://jaysoncash.lnk.to/Him),” and “[Priority (Feat. BLXST)](https://www.youtube.com/watch?v=IlzBqVPMFXc),” all available now at all DSPs and streaming services. Official music videos are streaming now via [YouTube](https://www.youtube.com/channel/UCEWnd3btemXhmp_EwEOdcYA).

Cash – who recently announced his label signing, premiered his first single with a [Billboard](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Fbusiness%2Frecord-labels%2Fjayson-cash-signs-atlantic-records-read-the-room-mixtape-1235061751%2F&data=05%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5bfcb194fd404e6069db08da2ddf7a88%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637872735516120075%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=TwaXhHyQQC9O4hPItBXF3PbYjklAvBEvx8ynip9rh4E%3D&reserved=0) exclusive, and rocked *Sway’s Universe Cypher*, streaming [HERE](https://www.youtube.com/watch?v=ELFM-gmYzwQ) – has been unleashing a steady series of freestyles direct from his car in recent weeks, including verses dropped over Jack Harlow’s “First Class” (watch [HERE](https://www.instagram.com/reel/Cc3kYfGMfc1/)), Buddy’s “Wait Too Long (Feat. BLXST)” (watch [HERE](https://www.instagram.com/reel/CdGn-u0JUwt/)), and Suga Free’s “I’d Rather Give You My Bitch” (watch [HERE](https://www.instagram.com/reel/Cdei5E5JfK0/)).

In addition, Cash has delivered electrifying freestyles across platforms such as A Trip To The Corner Store (streaming [HERE](https://www.youtube.com/watch?v=wKielfJU8wY),) Real 92.3 LA’s Bootleg Kev & DJ Hed (streaming [HERE](https://www.youtube.com/watch?v=CMtKpioa1QQ)) and Power 106 Los Angeles’ LA Leakers (streaming [HERE](https://www.youtube.com/watch?v=8wVNeCUeGYA)), the latter of which has earned close to 30K views via YouTube and sees Cash rapping over Jermaine Dupri’s “Money Ain’t A Thang” and Snoop Dogg’s “Still A G Thang.” What’s more, after local LA magazine, *A Day In LA*, dropped their “LA Rap Report Card” and gave Jayson a “D+,” instead of being salty about the grade, he jumped in the booth (streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fcrowdedcash%2Fsets%2Fread-the-room%2Fs-uFBVh7JUDjq%3Futm_source%3Dclipboard%26utm_medium%3Dtext%26utm_campaign%3Dsocial_sharing&data=04%7C01%7CNaiera.Robinson%40atlanticrecords.com%7C06da3a57f00e4aa5159208da1d7af2ac%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637854711141653647%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=yk5%2BUhhKW%2FN3mgTS96CkAsGcshWtIYa1MLJndJCQpHA%3D&reserved=0)) forcing the Editor-In-Chief of the magazine to [respond](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FUknowcash%2Fstatus%2F1481873506983833600%3Fs%3D20&data=04%7C01%7CNaiera.Robinson%40atlanticrecords.com%7C06da3a57f00e4aa5159208da1d7af2ac%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637854711141653647%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Gl97g%2FPUTZLHu5qy5tTLtk6WIJfnepTvrTYBiGjFm1k%3D&reserved=0) in fun and [DJ Mustard](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fmustard%2Fstatus%2F1482023912510668801%3Fs%3D20&data=04%7C01%7CNaiera.Robinson%40atlanticrecords.com%7C06da3a57f00e4aa5159208da1d7af2ac%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637854711141653647%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=GhUlNkhgSIx%2FjvA9VhtrVREeCZ4BzbxJFIV4aAbeH9I%3D&reserved=0) stepped up to stan the freestyle as a new fan. He recently sat down with the EIC for A Day In LA podcast to discuss the grade (streaming [HERE](https://www.youtube.com/watch?v=0Dah7vgB-T8)).

Standing firm on representing for his hometown, Carson, CA, Cash’s signature style is the feel of LA summer barbecues, Sunday morning services, and West Coast hip-hop. In between holding down a gig at TSA in 2017, he popped out to rep his section of Carson with early fan favorite, “[Carson In The House](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Foumu9hIK70I&data=05%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5bfcb194fd404e6069db08da2ddf7a88%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637872735516120075%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=KnJlgr3uA8nyyVpD1n8ZvvnKze7%2FZHGr%2BATDIDKWooI%3D&reserved=0),” and hosted local concerts. In 2018, Cash dropped his *Affiliated* project, including guest appearances by Suga Free and BLXST. 2021 saw him land a deal with Atlantic Records, dropping “Priority (Feat. BLXST)” and “All I Know.” “All I Know” – which features chorus vocals R&B singer-songwriter, PJ – came to life after a creative back and forth with President of Asylum Records and EVP of A&R Atlantic Records Dallas Martin. Jayson pushed back during this discussion and let him know he had to make something for his city. The result was “All I Know,” which proved a satisfying result for both.

**JAYSON CASH**

*READ THE ROOM*

TRACKLIST

Stay True

If I Do

With The Homies

Top Down

Might

Him (Feat. Dom Kennedy)

Priority (Feat. BLXST)

3AM

For Real (Feat. Kalan.FrFr)

Going Out Sad

IDC

Selfish (Feat. Major Myjah)

Pull Up (Feat. Symba & Landstrip Chip)

Living Proof (Feat. Don Kennedy)

Same

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