Logo, icon

Description automatically generatedLogo, company name

Description automatically generatedA black and white drawing of a teapot

Description automatically generated with low confidence

**JACK HARLOW & DRAKE TAKE OVER LOUISVILLE FOR “CHURCHILL DOWNS” MUSIC VIDEO**

[**WATCH HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DGGOyFnrZRt0&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C5ecb555bb20a4889909408da440abf58%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897110203073373%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=0gQAqUIqDNg%2BJhU6P1k4fV3eckcsTHECHhEl622qeFc%3D&reserved=0)

***A picture containing text, outdoor

Description automatically generated***

**PSYCHO FILMS & ACE PRO-DIRECTED** **VISUAL FILMED AT THIS YEAR’S KENTUCKY DERBY**

**NEW VIDEO FOLLOWS HARLOW’S ELECTRIFYING HEADLINE SET AT THIS PAST WEEKEND’S FORECASTLE FESTIVAL**

***RAP SUPERSTAR’S SET DREW NEARLY 25K PEOPLE & WAS THE FIRST LOUISVILLE-NATIVE TO HEADLINE THE FESTIVAL IN NEARLY A DECADE***

**A crowd of people in front of a stage with lights

Description automatically generated with medium confidence**

Photo Credit: Pooneh Ghana

**Fireworks going off at night

Description automatically generated with medium confidence**

Photo Credit: Charles Reagan

**HIT SINGLE “FIRST CLASS” REMAINS FIXTURE IN UPPER ECHELON OF BILLBOARD HOT 100 & RADIO FORMATS**

**NEW ALBUM *‘COME HOME THE KIDS MISS YOU’* OUT NOW**

**“COME HOME THE KIDS MISS YOU TOUR” KICKS OFF THIS FALL WITH SPECIAL GUESTS CITY GIRLS**

[**Download/Stream ‘COME HOME THE KIDS MISS YOU’**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fjackharlow.lnk.to%2FCHTKMY&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C5ecb555bb20a4889909408da440abf58%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897110203073373%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ZSOtoxI1Q3Z0kXpSqTYgbMitb0p%2F7qlnuIXKTN8Gbt4%3D&reserved=0)

**New York, New York – June 1, 2022 –**3X GRAMMY nominated rapper **Jack Harlow** releases an official music video for **“Churchill Downs”** featuring **Drake**. Directed by **Psycho Films** and **Ace Pro**, the video was filmed at this year’s Kentucky Derby. [**Watch HERE.**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DGGOyFnrZRt0&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C5ecb555bb20a4889909408da440abf58%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897110203073373%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=0gQAqUIqDNg%2BJhU6P1k4fV3eckcsTHECHhEl622qeFc%3D&reserved=0)

The much talked about collaboration is the latest song from Harlow’s album ***Come Home The Kids Miss You*** to receive the music video treatment. Earlier this month, the rap superstar released the visual for his chart topping hit single [“**First Class,”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DyQBImEeXNZ4&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C5ecb555bb20a4889909408da440abf58%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897110203073373%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Q1fjP7MqMJk5dvJ%2BkJ45cRW7PoNAR1oSPHxcfFdiQu4%3D&reserved=0) starring global superstar **Anitta.**

The video comes on the heels of Harlow’s electrifying headlining set at Forecastle Festival in his hometown of Louisville, KY, this past weekend, where he drew in 25k people and was the first Louisville-native to headline the festival in nearly a decade.

\* \* \*

**Read Jack’s full Rolling Stone cover story** [**here**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.rollingstone.com%2Fmusic%2Fmusic-features%2Fnew-jack-harlow-album-come-home-the-kids-miss-you-interview-1319954%2F&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C5ecb555bb20a4889909408da440abf58%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897110203073373%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JmE7GvkGQPbcpmxrJiZLXZ0kHd%2BzVhTOT3m%2FZHmwsyQ%3D&reserved=0)

A picture containing text, person, underpants

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\* \* \*

**ABOUT JACK HARLOW:**Hailed as the *“hitmaker of tomorrow”*by Variety, Jack Harlow is one of music’s greatest new stars. The Louisville, KY native boasts three GRAMMY Award nominations, two #1 singles, 12 RIAA platinum certifications, and over 5 billion career streams to date. Harlow released his critically acclaimed, RIAA platinum certified debut album, *THATS WHAT THEY ALL SAY* in December 2020, which featured the 7x Platinum worldwide hit, “WHATS POPPIN,” which peaked at #2 on the Billboard Hot 100 chart and earned the 24-year-old his first GRAMMY nomination for “Best Rap Performance,” along with a wide array of other award nominations.

The Generation Now/Atlantic Records star has graced the covers of Rolling Stone, Forbes, Variety, Complex, SPIN, Footwear News and XXL’s coveted Freshman Class Issue, and brought his captivating live show to TV with performances on Saturday Night Live, The Tonight Show Starring Jimmy Fallon, Jimmy Kimmel Live!, the 2021 MTV Video Music Awards, and the 2022 Kids Choice Awards, to name a few.

Harlow is now poised to reach even greater heights with his hugely anticipated second album, *COME HOME THE KIDS MISS YOU*, highlighted by the bombastic lead single “Nail Tech” and the infectious follow-up, “First Class,” which made a spectacular debut at atop the Billboard “Hot 100,” marking his first solo #1 single, while earning the biggest streaming week of 2022, thus far.

**For all Jack Harlow press inquiries, please contact:**

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