FOR IMMEDIATE RELEASE

MAY 20, 2022



**OLIVER TREE SAYS “I HATE YOU”**

**+ ANNOUNCES SUMMER HEADLINE TOUR, *COWBOY TEARS: ONE LAST RIDE***

**CHART-TOPPING ARTIST UNVEILS FIRST SINGLE OFF DELUXE EDITION OF *COWBOY TEARS***

**NEW LEG OF BLOCKBUSTER HEADLINE TOUR BEGINS AUGUST 4TH IN SAN DIEGO, CA**

**WITH SUPPORT FROM JAWNY AND HUDDY**

**TICKETS ON SALE NOW**

**LISTEN TO “I HATE YOU”** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Folivertree.lnk.to%2FIHateYou&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=He6PxHdBoUzODFVKt7HrmoBggIRrlceXOzA%2BtErMNJ4%3D&reserved=0)

**SEE ALL TICKETING INFORMATION** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.olivertreemusic.com%2F%23tourWrapper&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=nFIxO0Rz2hIzsP3Ghu4DzFZSBJIQSMGYeozEv3SlglY%3D&reserved=0)



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*“Alt-pop’s merry prankster” –* ***BILLBOARD***

*“Oliver Tree is outlandish, and it’s working…” –* ***ROLLING STONE***

*“Everything is so seamlessly interconnected to his brand, his image. You can't have one thing without the other. It's not a one-off, or a string of one-offs. He's a developing polymath…”* ***- VICE***

Chart-topping, genre-bending artist **Oliver Tree** has returned with a new break-up anthem, “**I Hate You**” available now [HERE.](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Folivertree.lnk.to%2FIHateYou&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=He6PxHdBoUzODFVKt7HrmoBggIRrlceXOzA%2BtErMNJ4%3D&reserved=0)  Produced by Oliver Tree with longtime collaborators **Whethan** (The Chainsmokers, Dua Lipa, Tom Morello, Ugly God) and **Casey Mattson**, the new single heralds the upcoming arrival of ***Cowboy Tears (Deluxe)***, an expanded release of his acclaimed sophomore LP set to arrive everywhere this summer.

Tree has also announced the much-anticipated new leg of his blockbuster *Cowboy Tears* North American headline tour. ***Cowboy Tears: One Last Ride*** kicks off August 4th in San Diego, CA and runs through October 1st in Santa Cruz, CA, with support from singer/songwriter/producer **JAWNY** and alternative viral sensation, **HUDDY.** For complete details and ticket availability, please visit [www.olivertreemusic.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.olivertreemusic.com%2F&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ysebMM4GDIufZNtxKkTOzBB3zQbzlffQsJ5Toe5LNSE%3D&reserved=0).

Oliver is currently traveling on a busy international live schedule that includes an eagerly awaited series of Australian headline dates and high-profile festival sets across North America. Highlights include Gulf Shores, AL’s **Hangout Music Festival** (May 20), Boston, MA’s **Boston Calling** (May 27), Louisville, KY’s **Forecastle Festival** (May 29), Chicago, IL’s **Lyrical Lemonade Summer Smash** (June 17-19), San Francisco, CA’s **Outside Lands Music & Arts Festival** (August 5-7), Grand Rapids, MI’s **Breakaway Music Festival** (August 19-20), Las Vegas, NV’s **Life Is Beautiful** (September 16-18), and Austin, TX’s **Austin City Limits Music Festival** (October 7-9, 14-16).

Released February 18, 2022, [***Cowboy Tears***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Folivertree.lnk.to%2FCowboyTears&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=2QvOSiRqh7%2FqZR6z0ORPCDu%2BvaCk0R7R%2BOrkTn%2BExfk%3D&reserved=0)includes such hit singles as “[Swing & A Miss](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DgvnTqNfVbng&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=oUBY7HJEYLadnQocKp7%2BkYy%2BuJFXP%2BhibCE2z6D2GU0%3D&reserved=0),” “[Freaks & Geeks](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Folivertree.lnk.to%2FFreaksandGeeks&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=D%2Bup8WvmUsLaXg3w%2BqPzh%2FpeejYfVSOisFe7zZFNGcM%3D&reserved=0),” and “[Cowboys Don’t Cry](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DUEoU6VbHs2c&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=cK19lZ4jwFAaWyuL90VgA5IBbhyptvGatSGk3K97tCQ%3D&reserved=0).” Tracks from the album have collectively reeled in tens of millions of worldwide streams, with “Cowboys Don’t Cry” proving a true multi-media sensation boasting nearly 50M streams and a smash video now with over 25M views via YouTube alone. Oliver premiered the track with a typically memorable performance on ABC’s ***Jimmy Kimmel Live!*** (streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DuSpExctkCX4&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=NfB5%2Fq0g05OPxepO41H04m78gNAxTmbKmvNh9xFziWY%3D&reserved=0)) that also featured a rendition of his RIAA gold certified viral favorite, “Life Goes On.”  Whether you’re here for the shimmering hooks, high-art aesthetic, personal reckonings or just a healthy dose of social commentary, you’ve come to the right place, partner.



[DOWNLOAD TOUR ADMAT](https://teamwass.app.box.com/s/eueb1wkxp6017t46vy79wsr5aor0td86/folder/163083995924)

**OLIVER TREE**

***COWBOY TEARS* TOUR 2022**

\* FESTIVAL PERFORMANCE

**MAY**

20 – Gulf Shores, AL – Hangout Music Festival \*

27 – Boston, MA – Boston Calling Music Festival \*

29 – Louisville, KY – Forecastle Festival \*

**JUNE**

17-19 - Chicago, IL - Lyrical Lemonade Summer Smash \*

**JULY**

16 - Perth, AUS - Astor Theatre

19 - Sydney, AUS - Enmore Theatre

21 - Melbourne, AUS – Forum

23 - Yelgun, AUS - Splendour In The Grass \*

**AUGUST**

4 – San Diego, CA – Petco Park

5 – San Francisco, CA – Outside Lands Music & Arts Festival\*

10 – Phoenix, AZ – Arizona Federal Theatre

12 – Oklahoma City, OK – The Criterion

13 – St. Louis, MO – The Factory at The District

14 – Kansas City, MO – Arvest Bank Theatre at The Midland

16 – Minneapolis, MN – The Armory

17 – Madison, WI – The Sylvee

19 – Milwaukee, WI – The Eagles Ballroom

20 – Grand Rapids, MI – Breakaway Music Festival\*

23 – Indianapolis, IN – Egyptian Room at Old National Centre

24 – Cincinnati, OH – Andrew J. Brady Music Center

26 – Fayetteville, AR – JJ's Live

27 – Memphis, TN – Graceland Soundstage at Elvis Presley's Memphis

28 – Birmingham, AL – Avondale Brewing Company

30 – New Orleans, LA – Orpheum

31 – Tampa, FL – Jannus Live

**SEPTEMBER**

2 – Charleston, SC – Firefly Distillery

3 – Raleigh, NC – Red Hat Amphitheater

6 – Sayreville, NJ – Starland Ballroom

9 – Montreal, QC – MTelus

10 – Toronto, ON – Rolling Loud\*

16 – Las Vegas, NV – Life Is Beautiful\*

30 – Santa Barbara, CA – Santa Barbara Bowl

**OCTOBER**

1 – Santa Cruz, CA – Santa Cruz Civic Auditorium

7-9 – Austin, TX - Austin City Limits Music Festival\*

14-16 – Austin, TX - Austin City Limits Music Festival\*

# # #

With more than **2.9B** global streams to date, **900M**+YouTube views, **2M+** TikTok followers, and an overall social reach of **20M+**, Oliver Tree is an internet-based vocalist, producer, writer, director and performance artist whose work explores the sonic intersection where pop and alternative meet and where art and entertainment visually collide. From comedy to action sports, mock reality TV drama to WWE wrestling, the world of Oliver Tree is unlike any artist who has come before him.

Oliver’s unpredictable debut album ***Ugly is Beautiful*,** rocketed to #1 on *Billboard*’s “Top Rock Albums” and “Top Alternative Albums” charts upon its 2020 release while also debuting among the top 15 on the overall SoundScan/*Billboard* 200. Now boasting more than **1.7B** worldwide streams, the album – which features an array of hit singles including the RIAA platinum certified “Alien Boy” and RIAA gold certified “Hurt” – was later joined by a deluxe version highlighted by“Life Goes On,” a full-fledged, RIAA gold certified global hit now with over **780M** streams, **200M** video Views, **25M+** TikTok creates,and **30M+** TikTok Video Views.



(Oliver Tree Press Photo – credit: Jimmy Fontaine)

**CONNECT WITH OLIVER TREE**

[WEBSITE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.olivertreemusic.com%2F&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=fskKw4b6c1cd9zjDcfqJARtAlc3%2FOUFGUpA46uc9Vd8%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FOliverTreemusic%2F&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=LXrMj3cL7%2F86lDFcEzbMtlsMMzrkwJWY9zuirH%2Bx2eQ%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Folivertree&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=C5psFqz%2FMyApaGZJMYK4Li0qorPbyFStocDkce0aDHw%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2FOliverTree%2F&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=YWFPZk%2BXR97%2Fuyc4jLka4rJlwkKtJO7ogEmjBzYgMi8%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCHcb3FQivl6xCRcHC2zjdkQ&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Yn1drr2pATd6Ok1nAP7S0ln%2BJ7FhwaYYlMept8CE5aM%3D&reserved=0) | [SPOTIFY](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fopen.spotify.com%2Fartist%2F6TLwD7HPWuiOzvXEa3oCNe&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=TYj7yHnvM5q9bR%2BW4rlEvVQ7yAN3JJzncFQxllHUpRk%3D&reserved=0) | [TIK TOK](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Ftiktok.com%2F%40olivertree&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C36424b4be679468f399208da68f29272%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637937688284430101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=9Xu2FsMZk0JUOQ41nAGCTJAYCsYICQQd5KdVsSE3%2FQU%3D&reserved=0)