**BIO**

Successive generations of hip-hop elite claim the West Coast as home. However, California never gave rise to a rapper quite like OHGEESY. The Los Angeles-born Mexican-American multiplatinum artist, entrepreneur, and visionary not only continues the legacy of his hometown, but he also puts a whole culture rarely represented in hip-hop on his back with pride, poise, and power. As such, he emerges as a trailblazer with vicious wordplay, vibrant storytelling, and a vital message. Posting up hundreds of millions of streams and attracting widespread praise from *Pitchfork*, *GQ*, *Complex*, *UPROXX*, *XXL*, *OkayPlayer*, and *HotNewHipHop*, to name a few, he instigates another era for the West on *GEEZYWORLD 2* [Atlantic Records] and much more to come.

“Being from L.A., it’s a whole vibe,” he states. “When you listen to my music, you hear the sunny good weather. I do outside music. I’m definitely paving the way for every other Mexican rapper. I set the blueprint.”

The Los Angeles native absorbed music through his family. Mom introduced him to salsa, reggaeton, and bachata, while he discovered his *“top three*,*”* namely Dr. Dre, Snoop Dogg, and Three 6 Mafia via his uncle. Breathing new life into the culture, he co-founded Shoreline Mafia during 2016. He locked down the group’s legacy with the double-platinum “Bands,” platinum-certified “Musty” and “Nun Major,” and the gold-certified “Bottle Service” and “Whuss The Deal.” During 2021, he served up his solo debut, *GEEZYWORLD* which in turn led him to his first ever solo sold-out tour. Among many highlights, “Get Fly” [feat. DaBaby] raked in over 32 million Spotify streams, while “Keeper” [feat. A Boogie Wit Da Hoodie] posted up 20.6 million Spotify streams. Right out of the gate, *Pitchfork* proclaimed, *“GEESY is well placed to thrive as a lone star. GEEZYWORLD is a quintessential L.A. rap record*.*”* On its heels, he supported the release with a massive sold-out headline tour.

He didn’t stop creating though. Wasting no time, he recorded music on tour, assembling a considerable chunk of *GEEZYWORLD 2* on the road. Plus, it marked the first time he freestyled on the spot, capturing raw energy in the moment and illustrating his progression as a lyricist.

“This was my first time ever recording on the bus or on the road,” he notes. “I even recorded in the green room at shows. I never freestyled before. I liked the way everything sounded though. The tracks fit together so well. I wanted to push myself. There are some pockets where I’m extra comfortable and swagged-out since I was freestyling. It came out hard, and I’m really gassed up on that.”

On the lead single “Up,” bass thumps through ominous piano as the punchy production underlines his laidback flow. He leans into the verse with braggadocious panache as a bold boast blares out, *“Now, I wipe my ass with the money.”*

“Right when *GEEZYWORLD* dropped, we started getting right back in the studio,” he recalls. “I was doing shows, and I was feeling myself. *‘Up’* is me being on top of my game. I was getting money every day. It’s me coming back out into the world.”

Produced by DJ Vision, a cinematic samurai-style guitar loop dissolves into a glitchy beat on “Knock Knock.” It pops off with the refrain, *“I treat the Louis store like my residence*.*”*

“It was the first song I did on tour,” he says. “I had kept the beat around, because it was so good. When I get off stage, I have so much adrenaline that I need to do something. This is how we came up with recording after the performance. *‘Knock Knock’* is a perfect example.”

Elsewhere, he teams up with Takeoff for the irresistible and infectious “No Dubs,” while Tyga brings South Central heat to the hypnotic “Jeff Hardy.” Uniting two of the West Coast’s current leaders, “Saturday” finds him trading bars with Kalan.Fr.Fr. Fittingly, *GEEZYWORLD 2* ends with the introspective “Shoebox” [feat. Mozzy].

“To me, this is my world,” he says. “This whole world revolves around who I am.”

His world keeps expanding too. It includes exclusive merchandise with his line OTXBOYZ sold through his *GEEZYWORLD* web site. At the same time, he co-owns Mexican seafood spot Sunset Mariscos inside of the famed Fred Segal store in West Hollywood. Not to mention, he continues to diversify his growing real estate portfolio.

Ultimately, OHGEESY ignites his own era of West Coast hip-hop now.

“I just want everyone to acknowledge how much I’m growing as an artist,” he leaves off. “This is the beginning of me finding myself. I’m really getting the hang of being solo on my second project. By the time the next album comes out, I’m going to blow it up. It’s the best possible version of myself. I’m about to be one of the best Mexican artists ever.”

**BOILER**

California never gave rise to a rapper quite like OHGEESY. The Los Angeles-born Mexican-American multiplatinum artist, entrepreneur, and visionary not only continues the legacy of his hometown, but he also puts a whole culture rarely represented in hip-hop on his back with pride, poise, and power. As such, he emerges as a trailblazer with vicious wordplay, vibrant storytelling, and a vital message. Breathing new life into the culture, he co-founded Shoreline Mafia during 2016. He locked down the group’s legacy with the double-platinum “Bands,” platinum-certified “Musty” and “Nun Major,” and the gold-certified “Bottle Service” and “Whuss The Deal.” During 2021, he served up his solo debut, *GEEZYWORLD*, which led him to his first sold-out tour. Among many highlights, “Get Fly” [feat. DaBaby] raked in over 32 million Spotify streams, while “Keeper” [feat. A Boogie Wit Da Hoodie] posted up 20.6 million Spotify streams. Right out of the gate, *Pitchfork* proclaimed, *“GEESY is well placed to thrive as a lone star. GEEZYWORLD is a quintessential L.A. rap record*.*”* On its heels, he supported the release with a massive sold-out headline tour. His world keeps expanding though. It includes exclusive merchandise with his line OTXBOYZ sold through his *GEEZYWORLD* web site. At the same time, he co-owns Mexican seafood spot Sunset Mariscos inside of the famed Fred Segal store in West Hollywood. Posting up hundreds of millions of streams and attracting widespread praise from *GQ*, *Complex*, *UPROXX*, *XXL*, *OkayPlayer*, and *HotNewHipHop*, he instigates another era for the West on *GEEZYWORLD 2* [Atlantic Records] and much more to come.