FOR IMMEDIATE RELEASE

OCTOBER 28, 2022

**ALEX WARREN UNVEILS “HEADLIGHTS (ACOUSTIC)”**

**MULTI-TALENTED SINGER-SONGWRITER SHARES STRIPPED RENDITION OF** [**“HEADLIGHTS”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Falexwarren.lnk.to%2FHeadlights&data=05%7C01%7CAndrew.George%40atlanticrecords.com%7Cde811477afae40a57b5308da8ceb84ba%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637977240443859841%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=iNIJey7EQllg8rIxFwMHuTYeZxur15oyOHT5O1trWZo%3D&reserved=0)

[**LISTEN TO “HEADLIGHTS (ACOUSTIC)”**](https://alexwarren.lnk.to/HeadlightsAcoustic) **|** [**WATCH OFFICIAL VIDEO**](https://www.youtube.com/watch?v=F81pI3LrkeA)



[DOWNLOAD ARTWORK HERE](https://warnermusicgroup.box.com/s/bhbsanjhzz7tevttkfdwr08lst6x5sz0)

Multi-talented singer-songwriter **Alex Warren** has shared an acoustic version of his label debut single, “[**Headlights**](https://ffm.to/awarrenpresave),” available now at all DSPs and streaming services [**HERE**](https://alexwarren.lnk.to/HeadlightsAcoustic) with an official visual streaming now via YouTube [**HERE**](https://www.youtube.com/watch?v=F81pI3LrkeA).

"*The acoustic version of Headlights is extremely cool because the song originally started as a stripped-down ballad so it’s almost nostalgic because it's like I’m in a time machine looking back at when we first wrote the record*,” shared Alex.

The magnetic, deeply moving track first garnered **74M** views on TikTok prior to release and has since earned over **4M** streams worldwide. Watch the song’s official music video, which is based on Alex’s true life story and premiered exclusively on [**Rolling Stone**](https://www.rollingstone.com/music/music-news/alex-warren-headlights-music-video-1234585565/), [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DhJskvsP--6o&data=05%7C01%7CAndrew.George%40atlanticrecords.com%7Cde811477afae40a57b5308da8ceb84ba%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637977240444016069%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=EJEK512wHUaKjBtuftkRZ1KuOO0SsSMH1g8pOuiExn0%3D&reserved=0).

Known for his vulnerable pop melodies, passionate vocals, and lyrical candor, Alex shared the news of his signing with **Atlantic Records** in August via an exclusive [**Billboard**](https://www.billboard.com/business/record-labels/alex-warren-signs-atlantic-records-1235128025/)announcement. Shortly after the announcement, Warren shared the first episode of his self-produced docuseries, “[**I Hope You’re Proud.**](https://www.youtube.com/watch?v=DhQN__lIzus)” The 9-minute episode follows Alex on his journey into music and how he attributes his success to his late father who passed away when he was 9 years old. From being homeless and sleeping in his friends’ cars with nothing but a camera and a laptop to landing a record deal, Alex’s evolution is anything but ordinary, and his late father has always been a driving presence in his life.

At just 22-years-old, the charismatic musician, digital creator and entrepreneur is one of the most followed Gen Z celebrities on YouTube, Instagram and TikTok. Alex has shared his life with the internet for 11+ years, building an online community of **20M+ cumulative followers.**

**WHAT CRITICS ARE SAYING:**

*“a deeply moving track”* **– E! NEWS**

“*a powerful and emotionally charged ballad*” **– AMERICAN SONGWRITER**

*“It has the texture of hope, buoyed by colorful guitar chords and his ambitious vocals”* **– UPROXX**

*“a sure-fired hit for anyone willing to hit the play button.”* **– EUPHORIA**

A person holding a guitar on a beach

Description automatically generated with medium confidence

[DOWNLOAD HI-RES PHOTO](https://warnermusicgroup.app.box.com/s/kfkbedh2ffz48rrxsw6muhpsyndn8s3p) – CREDIT: JIMMY FONTAINE

**CONNECT WITH ALEX WARREN:**

[FACEBOOK](https://www.facebook.com/AlexWaarren/) | [INSTAGRAM](https://www.instagram.com/alexwaarren/?hl=en) | [SNAPCHAT](https://www.snapchat.com/add/alexwarrenhi) | [TIKTOK](https://www.tiktok.com/@alexwaarren?lang=en) | [TWITTER](https://twitter.com/alexwaarren) | [YOUTUBE](https://www.youtube.com/c/alexwarren/videos) | [PRESS ASSETS](https://press.atlanticrecords.com/alex-warren)

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