FOR IMMEDIATE RELEASE

OCTOBER 4, 2022

**GROUNDBREAKING ALTERNATIVE ARTIST SAM AUSTINS UNVEILS “MATADOR”**

**NORTH AMERICAN TOUR SUPPORTING DORA JAR**

**BEGINS NOVEMBER 3 IN ATLANTA, GA**

**LISTEN TO “MATADOR”** [**HERE**](https://Sam-Austins.lnk.to/MatadorPR)

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***“Sam Austins is a boundary-breaker, challenging long-held ideas of what it means to be an alternative artist.”***

***– BILLBOARD***

Alt-pop singer-songwriter/model/artist **Sam Austins** has shared his triumphant new single, “**Matador**,” listen [HERE](https://Sam-Austins.lnk.to/MatadorPR). Produced by Rodaidh McDonald (The xx, David Byrne, Hot Chip), “Matador” marks the first single off Austins’ forthcoming new project, dropping next year, and a follow up to his 2021 debut mixtape, [*HOMELESS STAR*](https://sam-austins.lnk.to/HOMELESSSTARID). Simultaneously uplifting and melancholy, the track exemplifies the Detroit-born, Los Angeles-based artist’s paradoxical ability to create ethereal indie pop with a razor-sharp edge, a groundbreaking musical approach tattooed by a creative bravado that lures with a red cape but conceals a devastating sword.

“*As an artist, I'm drawn to exploring the duality of masculinity and femininity,*” says Austins. “*I was obsessed with the imagery and metaphor of love as a bullfight. It's a seductive choreography and misdirection. I approached it as someone who has been vulnerable in the arena; deceived and strung along by someone with a fatal purpose.*”

Austins – who spent his summer stealing the show at such festivals as Chicago, IL’s Lollapalooza and Gonzalez, TX’s Float Fest – will celebrate “Matador” with a wide ranging North American tour supporting Dora Jar, getting underway November 3 at Atlanta, GA’s Vinyl and then traveling through a November 30 finale at West Hollywood, CA’s historic Troubadour. A number of dates – including shows in Boston and New York City – are already sold out; for complete details and remaining ticket availability, please visit [www.samaustins.com](http://www.samaustins.com).

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**SAM AUSTINS**

**ON TOUR 2022**

**NOVEMBER**

3 - Atlanta, GA - Vinyl

5 - Washington, DC - DC9 Nightclub

6 - Philadelphia, PA - PhilaMOCA

8 - New York, NY - Bowery Ballroom (SOLD OUT)

10 - Boston, MA - Red Room, Cafe 939, Berklee College of Music (SOLD OUT)

12 - Toronto, ON - Drake Hotel Underground

14 - Chicago, IL - Schubas Tavern

15 - Minneapolis, MN - 7th St Entry

19 - Seattle, WA - Barboza

20 - Portland, OR - Polaris Hall

22 - San Francisco, CA - Rickshaw Stop

30 - West Hollywood, CA – Troubadour

\* ALL DATES w/DORA JAR

**ABOUT SAM AUSTINS:**

Sam Austins is quickly rising to the forefront of contemporary art pop with his revolutionary fusion of energies, merging 90s alternative and R&B melodies with the aspirational aesthetics of high fashion and authentic tales of his Detroit youth. A series of increasingly acclaimed releases and performances saw the preternaturally gifted musician and in-demand model earning early acclaim and accolades from such outlets as *VOGUE*, *HYPEBEAST*, *Pigeons & Planes*, and many more.

Austins joined Atlantic Records’ legendary roster in 2021 and quickly unveiled his label debut mixtape, [*HOMELESS STAR*](https://sam-austins.lnk.to/HOMELESSSTARID), highlighted by such genre-defying singles as “[KILOS](https://www.youtube.com/watch?v=lUm7ZZRzoPc),” “[MIND ON DRUGS](https://www.youtube.com/watch?v=gOh_Y-BPPbg),” “[DRIFTING AWAY](https://www.youtube.com/watch?v=iE4vQSMf8Qc),” and “[JOY FOR YOUTH (with Sir Chloe)](https://www.youtube.com/watch?v=4Y3PgJWuX_w),” all available now for streaming and download. The 10-track collection was greeted by critical acclaim from the likes of Billboard, which raved, “*Austins carries his struggles proudly, channeling his experiences as inspiration for the creative direction and lyrical content of HOMELESS STAR…The avant-garde storyteller paints a picture of Detroit in the summer…he hones in on eclectic influences that manage to achieve synchronicity…part Blood Orange, part Tame Impala, yet entirely Austins.*”

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**CONNECT WITH SAM AUSTINS**

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