FOR IMMEDIATE RELEASE

JANUARY 27, 2023

**BiC FIZZLE TELLS HIS STORY ON DEBUT *CLARK STREET BABY***

**ARKANSAS HIP-HOP ARTIST UNVEILS EAGERLY AWAITED MIXTAPE**

**NEW SINGLE AND VIDEO “WHERE U FROM” PREMIERES TODAY –** [**WATCH**](https://www.youtube.com/watch?v=MUoVKRW8hNs)

[***CLARK STREET BABY***](https://bicfizzle.lnk.to/clarkstreetbaby) **AVAILABLE NOW**

**VIA GUCCI MANE’S THE NEW 1017/ATLANTIC RECORDS**

Diagram

Description automatically generated

***“I imagine Gucci Mane sends a team of scouts to forage through every Southern backroad and find young up-and-coming rappers…Blytheville, Arkansas’ Bic Fizzle has been one of the most exciting to keep tabs on.” – PITCHFORK***

Arkansas hip-hop artist **BiC Fizzle** has unveiled his eagerly anticipated debut mixtape. ***CLARK STREET BABY*** is available now via Gucci Mane’s The New 1017/Atlantic Records at all DSPs and streaming services [HERE](https://bicfizzle.lnk.to/clarkstreetbaby).

*CLARK STREET BABY* – which shows Fizzle’s hometown pride by taking its title from a street in his native Blytheville, AR – includes 15 new tracks. Highlights include such recent bangers as “[Check (Feat. Big Yavo)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbicfizzle.lnk.to%2FCheck&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=w6Lo3OTmiOT4jy6H3X1%2BUGGEXZPZRBOzPog%2FR36RMUs%3D&reserved=0),” along with the energetic new single “**Where U From**,” featuring a sample from Kriss Kross’ iconic 1992 hit, “Jump” and joined by an official music video premiering today at YouTube [HERE](https://www.youtube.com/watch?v=MUoVKRW8hNs).

At 19, BiC Fizzle has quickly accumulated over **75M** worldwide streams and more than **40M** YouTube views with such hits as “[Servin](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DyaNak3VgCXQ&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=0dFBvPrhpRa34T87jBbqNJT6XRF1v4QrTyUGyk%2FHbXE%3D&reserved=0),” “[TrapMania (Feat. Gucci Mane & Cootie)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbicfizzle.lnk.to%2FTrapMania&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ouIV%2BrNbxLBiLzb17tMcKMAVHixJAR5RwN9QHRHvg9E%3D&reserved=0),” and “[On God (Feat. Gucci Mane & Cootie)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbicfizzle.lnk.to%2FOnGod&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=0bHjySsDHZ5gsX1QAVEEdyLII9MJvEQbbRvzo8ZAfls%3D&reserved=0),” all of which are joined by official visuals now boasting a combined **13.5M** views via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCZcMK-f8loeOkk3GX3hsmtQ&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=YgkQezh0nL3Vx87bh%2F7OuM037vouBoA3%2FOVABmTtSG8%3D&reserved=0). “Turnt Sh\*t” further highlights Fizzle’s captivating flow, and was showcased by [***Pitchfork***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpitchfork.com%2Fthepitch%2Fbic-fizzle-turnt-shit-new-song-listen%2F&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=8w7YJ5zrUcEbS03e9JsyyAOAkDrEk4xI9hnH8%2Fqq0Xg%3D&reserved=0)as a “must-hear” rap song.

Music offered BiC Fizzle an escape from a rough and often violent neighborhood with “the top murder rate in the area,” as he puts it. At the age of 11, Fizzle cut his first rap in the closet at home. He recorded music on his phone in between football and high school, and posted it to SoundCloud. Fizzle linked up with The New 1017 in 2022, making his label debut with “TrapMania (Feat. Gucci Mane & Cootie),” followed by “On God (Feat. Gucci Mane & Cootie),” both of which saw him earn millions of streams while continuing to sharpen his incisive flow with tracks on such blockbuster 1017 compilations as [*SO ICY GANG: THE REUP*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fthenew1017.lnk.to%2FTheReUp&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=DFMRWrnz%2BPrhyPOPyI756hBLS9UvadRpT2TJcURoOXM%3D&reserved=0) and [*SO ICY BOYZ 22*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fguccimane.lnk.to%2Fsoicyboyz22&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=b3pQdB%2FQu9zx4fK73PDM5si4QGP6BKzIVjjkdaKKUXY%3D&reserved=0). Having recently opened up for NoCap on his 2022 tour, BiC Fizzle now stands primed for many more victories with his debut project now available to the world.

# # #

**BiC FIZZLE**

***CLARK STREET BABY***

**(The New 1017/Atlantic Records)**

**Tracklist:**

Story

Just Got Started

Where U From

Legend (Feat. Cootie & 1KJizzle)

Check (Feat. Big Yavo)

No Tomorrow

Both Ways (Feat. NoCap)

Get Down Gang (Feat. Li Rye)

Reminded Myself (Feat. KATO2X)

Don’t Panic

Die

Product of the Trenches

I See You

Can’t Go Broke

Outro

# # #

**CONNECT WITH BiC FIZZLE**

[BICFIZZLEMUSIC.COM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bicfizzlemusic.com%2F&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=E6E7ZYK69ETip2US%2ByLurBpr8lC1iTCkFUVw%2FtZ8Fdw%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FBiCFizzleOfficial&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=zEvr04RoDBvh1kqLU5EfeTG7ZC5rtOI8ktgBmKrve9k%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fbicfizzle%2F&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=nPXGe8V%2F90LnOlFBuxXlSR73k%2BggDRhomGY3KVPf5EI%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fbicfizzle&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=jymD9RQFM%2Bq%2FXrSjZK%2FZdX0U0EGnMNBuFEgtb%2BmII6I%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2F%40BiCFizzleOfficial%2Ffeatured&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C5eb8df55bb53402b925c08daffeb420f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638103683132318042%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=hSWgOD%2BKyl2O8Nnj%2FjLW1pXzjCOiI5TK5FBEpUaKfAk%3D&reserved=0)

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