FOR IMMEDIATE RELEASE

JANUARY 27, 2023

**ENCHANTING DROPS “TELL ME WHY”**

**ACCOMPANIED BY OFFICIAL MUSIC VIDEO**

**DEBUT R&B MIXTAPE *LUV SCARRED* COMING SOON VIA 1017 GLOBAL MUSIC/ATLANTIC RECORDS**

A picture containing text

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**STREAM “TELL ME WHY”:**[LINK](https://enchanting.lnk.to/tellmewhy)

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**1017 Global Music**’s rap and R&B princess **Enchanting** drops “**Tell Me Why**,” a taste of what’s to come on her forthcoming debut R&B mixtape, ***Luv Scarred.*** The track follows **Enchanting**’s debut full length rap release ***No******Luv***, which featured the likes of **Gucci** **Mane**, **Big** **Scarr**, **Kali**, **Coi** **Leray** & more.

***No Luv*** housed standout singles**,** [**“Against The Law”**](https://www.youtube.com/watch?v=p7EaTUwiVPU)featuring **KenTheMan** and [**“O.P.P”**](https://www.youtube.com/watch?v=XMfja5SkZkg)featuring **JDot & Whoppa wit Da Choppa**. Now embracing her R&B side, Chant explores a sound in line with her 2022 singles “[**Keep It Playa**](https://youtu.be/8zaVuGG9uX4)” and “[**What I Want**](https://www.youtube.com/watch?v=FzA_A5Cp19E)” with **Jacquees,** the latter of which has amassed over 1m YouTube views since release.

Hailing from Forth Worth, TX, the 24-year-old songstress defines her style as something chill with a dash of neo-Soul, a twinge of old school R&B, with some modern trap flavor sprinkled in. **Enchanting** has appeared alongside her **1017 Global Music** labelmates on **Gucci** **Mane**’s compilation tape ***Gucci Mane Presents: So Icy Summer****,* ***So Icy Christmas***, ***So Icy Gang: The ReUp*** and more. The rising star has garnered over 120 million combined global streams, over 17 million YouTube views and over 2 million social media followers to date.

A person with long hair

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