FOR IMMEDIATE RELEASE

MARCH 30, 2023

**KAMAUU HAS THE “ANTIDOTE” FOR SPIRITUAL WEALTH ON HIS LATEST SINGLE**

**FEATURING KOJEY RADICAL AND SIIMBIIE LAKEW**

**ACCOMPANIED BY AN** [**IN-STUDIO LIVE PERFORMANCE**](https://kamauu.lnk.to/antidoteVID) **DIRECTED BY**

**ARTURO OLMOS, ERICK CESPEDES, BRENDA CESPEDES, & ANDY MARTINEZ**

**DEBUT ALBUM ARRIVING THIS SPRING**

**FOLLOW-UP TO “**[**FLINGS**](https://kamauu.lnk.to/flingsVIDEO)**” SINGLE RELEASED LAST MONTH**

[**DOWNLOAD/STREAM**](https://kamauu.lnk.to/antidote) **“ANTIDOTE”**

[**WATCH/SHARE**](https://kamauu.lnk.to/antidoteVID) **“ANTIDOTE”**



*“The singer-songwriter is innovative with his artistry,*

*from playing with the flexibility and range of his vocals to*

*the imaginative concepts behind his visuals.”*

– **NPR**

*“… impossible to put KAMAUU in a musical category.”*

**– VIBE**

*“KAMAUU’s production has a cohesive, flowing feel, but his dynamic*

*vocals is where the diversity comes from.”*

**– LYRICAL LEMONADE**

*“KAMAUU is a gifted rapper-singer whose free-flowing*

*style carries a lot of indigenous and tribal influences.”* **­**

**– OKAY AFRICA**

Multi-hyphenate artist, [KAMAUU](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fkamauuworld%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=t0gYUHGu5SlN8jq5NMcoSaRVSXcR%2FfRN7DDulmS3XSM%3D&reserved=0), returns with his latest single, “[**antidote (feat. Kojey Radical and Siimbiie Lakew)**](https://kamauu.lnk.to/antidote)**.**” The single is accompanied by an in-studio live performance [**visual**](https://kamauu.lnk.to/antidoteVID) and reunites KAMAUU and 6x MOBO nominee, Mercury, and Brit nominated artist, Kojey Radical, the Ghanaian renaissance man from London. This isn’t the first time the duo has linked up for a major music moment as KAMAUU was direct support on Kojey’s *Feels Like Cashmere* tour with sold-out dates in NY and Toronto. KAMAUU’s upcoming debut album, slated for release this spring, is a series of reflections, and “antidote” is the second single from the project. The single is written by KAMAUU, Kojey Radical, Mick Schultz, Natnaiel Long, and Jaswinder Singh. The visual was directed by Arturo Olmos, Erick Cespedes, Brenda Cespedes, and Andy Martinez. “antidote” is also the follow-up to last month’s release of “[flings](https://kamauu.lnk.to/flingsVIDEO).” “flings” was a reflection on pain, escapism, addiction, and the degradation of spiritual health while “antidote” is about the importance of spiritual wealth, soul gold.

One of KAMAUU’s recent earworms “[MANGO](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FZw_y3Kj_Sa8&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ro3VQGllPrjFqX6gKnLNadL%2BQMFHsmspbLie1elQHYc%3D&reserved=0)” feat **Adi Oasis,** also referred to as the “healthiest love song” by [**ESSENCE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.essence.com%2Fentertainment%2Fcharlie-wilson-a-thankful-2021-playlist%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=28hAGBPjpJtgVR78PzAR15beI8kzT5LlroyK0pMqH18%3D&reserved=0), now boasts over **18M** views while the remix featuring both Adi Oasis and **Masego** now has nearly **3M** views. Another recent standout “[Far Rockaway](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DUk6eS_NVceg&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Z32I%2F4guZBHU5u3Ahs%2F9Fx6STP%2By2rdAkRPVPnTO%2BAo%3D&reserved=0),” was featured in Season 4, Episode 2 of **Issa Rae’s** HBO series, ***Insecure***. His latest project  [*TheKAMAUU-CASSETTE: MíXD GRēēNS*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkamauu.lnk.to%2FMixdGreensPR&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=A1m9OMgHEE4ZeqojOUAHgn3xHup82BhT5QBc1hl2Xy0%3D&reserved=0) was released in 2019 and introduced “[clover](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DyniCK2Ppl5s&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=rWRKoi5aaqTbnb4H4uXExTnLw9dJr39aAgQ1lwBddXc%3D&reserved=0),” “[bamboo](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DUhl0oXUlx1Y&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=fLFD7eQExq22BJ2FGe07v8O%2Bnu6ldxLcmp5OjTjIQvI%3D&reserved=0),” and “[ivy](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D8aNGMvslroU&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=dBGVvCHce8xxt1wBxFjuWpzODk3W1L3XHuNzOYB3P4Q%3D&reserved=0),” which now have a combined **3.4M** views.

Though returning from a brief music hiatus, KAMAUU has stayed quite active. He was tapped to be a part of Ad Council’s national [Sound It Out](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsounditouttogether.org%2Fabout&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=WyW03twndltzctplTnlqOmi7tTe8gpDXK%2F%2BZi2Uw7uk%3D&reserved=0) campaign where KAMAUU is seen participating in an intimate conversation with a middle schooler and their caregiver, facilitated by a mental health expert. He then translated the emotions and experiences into a song with “[Howie and the Howl](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2F6WcLxpLYWps&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=6qoEh4EPoa4Y0%2FLz0ORX80zLM%2FoVd6W1FhqRAKBw8W0%3D&reserved=0).” Prior to the campaign, KAMAUU was direct support on BJ The Chicago Kid’s *1123* tour. The imaginative artist has also done a number of live performances including a performance of “MANGO” for [**Genius**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DYzYDWfqmgU8&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=F66WxhmV2%2B2OyslKA9RKdvxlXjhms0WPztPBnbPMS34%3D&reserved=0)**’ Open Mic** series, “ivy” and “clover” for [**OkayPlayer**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DJrrtjIFG8Yw&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322143900%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=jmBQWabB9dlleVJa8ovVaQlHxqMBzzhhiPOAzQgihxY%3D&reserved=0)**s’ “okayacoustic**” series, some of his biggest fan favorites for a [**Rolling Stone**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DtZMxFU_HHLA&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322300126%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=70Hj8A6%2B70hCytoQyp16%2Fpl%2FklJtGUFt3qr3%2Fh8OjzU%3D&reserved=0) in-studio performance and a run-through of his burgeoning [catalog](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DxchMK87wTYs&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322300126%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=wFm4bU%2BeD7Cxj8U%2FkihBC4W4Dte4%2FFU8rR9l3pZGeaE%3D&reserved=0) at the ***Atlantic Records x RnBae Collective: 5 Senses of Love***showcase. KAMAUU has also embarked on a series of sound bath events across the nation to promote healing and connection. His catalog boasts over **144M** global audio streams to date and his ever-growing [YouTube channel](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2F%40KAMAUUWORLD&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca75d09cc5cef40ae490508db0edddf41%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638120118322300126%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Podi137WDRQaKWTgTU23jWWsjFToTXvFeXFHuGqPPdo%3D&reserved=0) now boasts over **43M** views.

A person wearing a garment

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**KAMAUU**

Maryland-born and based artist, rapper, poet, and thinker KAMAUU made his first proper debut with his appearance on “QUEEN” from No Wyld’s critically acclaimed *Ascension* EP after officially signing with Atlantic Records in 2015. His unique sonic experimentation made huge waves in 2016, when he released *A Gorgeous Fortune EP.* His first solo single “Jusfayu” went on to generate over 21.8M global streams and was handpicked by NPR as one of their “Songs We Love.” KAMAUU was also featured on *The Birth of a Nation: The Inspired By Album* with“The Icarus.” A year later, he unleashed his full-length mixtape, *TheKAMAUU*-*CASSETTE*: *ŭRTH GōLD,* and continued to stoke buzz*.* He later carefully assembled his third offering for the label, *TheKAMAUU-CASSETTE: MíXD GRēēNS* which was released during the summer of 2019. Since then KAMAUU has dropped a few notable singles including “MANGO” feat. Adi Oasis (17M+ views) and the remix feat. Masego. The first single from his highly anticipated debut album *Lacuna and the House of Mirrors,* “flings,” is a seamless, high-energy blend of R&B, funk, and hip-hop. Produced by DJ FU with co-production from Mick Schultz, it’s a distinctive reflection on pain, escapism, addiction, and the degradation of spiritual health.

**KEEP UP WITH KAMAUU**

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