FOR IMMEDIATE RELEASE

APRIL 14, 2023

**FAOUZIA SHARES “I’M BLUE”**

**ETHEREAL RENDITION OF EIFFEL 65’S GLOBAL #1 HIT, “BLUE (DA BA DEE),”**

**GETS OFFICIAL RELEASE FOLLOWING WORLDWIDE VIRAL SUCCESS**

**LISTEN TO “I’M BLUE”** [**HERE**](https://faouzia.lnk.to/ImBluePR)



[DOWNLOAD PRESS PHOTO + ARTWORK HERE](https://warnermusicgroup.box.com/s/vywnzvdsl64l4bxs33toppmk1m17dlkt)

*“One of the most powerful new voices you’ll hear this year*.”

**– *BILLBOARD***

*“What sets the singer-songwriter apart, though, is a stirring inflection that nods to her Arab roots”*

*–****ENTERTAINMENT WEEKLY***

*“Faouzia is the Next Big Thing”*

**– *BUSTLE***

Internationally acclaimed Moroccan-Canadian singer/songwriter/multi-instrumentalist **Faouzia** has shared her viral hit single, “[**I’m Blue.**](https://faouzia.lnk.to/ImBluePR)” A haunting and ethereal new rendition of **Eiffel 65’s** worldwide #1 hit, “Blue (Da Ba Dee),” the track was first recorded by Faouzia more than three years ago, earning millions of worldwide streams and over 4.6M video views via YouTube [HERE](https://www.youtube.com/watch?v=aJCNx3_jj1A). Last month then saw “I’m Blue” featured in the smash Netflix series, ***Red Rose***, rocketing it to Shazam’s “Top 200” in Germany, France, and the UK.

With collaborations with **John Legend**, **Kelly Clarkson**, **David Guetta**, and more Faouzia has been named one of [*Variety’s*](https://variety.com/2021/music/news/pink-pantheress-faouzia-best-new-artist-grammy-prospects-1235117563/) “*Artists to Watch for the 2022 Grammys*,” [*Vogue’s*](https://www.vogue.com/slideshow/new-red-carpet-style-stars-to-watch-in-2022) “S*tyle Stars Set to Make 2022 Exciting*,” [*PEOPLE*](https://people.com/music/emerging-musical-artists-fall-2020/?slide=3ae2daf5-c3e8-40f1-9222-cb1ec9e44137)’s “*Talented Emerging Artists Making Their Mark on the Musical Landscape,*” and [*Entertainment Weekly*](https://ew.com/music/9-artists-to-watch-in-2022/)*’*s “*Artists to Watch in 2022*” and has amassed over **1.1B** global streams. Boasting a combined social reach of over **11M** followers, over **2.26M** [YouTube](https://www.youtube.com/c/faouziaofficial) subscribers, **2M** [Instagram](https://www.instagram.com/faouzia/) followers and more than **3.4M** [Tik Tok](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tiktok.com%2F%40faouziaofficial%3Flang%3Den&data=04%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C04ef5c4f5d644362181508d8b67c000e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637459990972023237%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ALxA%2BAnFma%2FrEB%2BWlt1YJEi1iSVRhUZKlh5D%2BMu0F8c%3D&reserved=0) followers, Faouzia has cemented herself as a surefire artist to watch.

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