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APRIL 21, 2023

**JULES IS DEAD DEBUTS WITH “RED IS MY FAVORITE COLOR”**

**17-YEAR-OLD ALT ROCKER SHARES FIERY FIRST SINGLE**

**VIA ATLANTIC RECORDS AND GABE SAPORTA’S TAG MUSIC**

[**LISTEN**](https://lnk.to/redismyfavoritecolor) **TO “RED IS MY FAVORITE COLOR”**



[DOWNLOAD](https://warnermusicgroup.box.com/s/mzqobggah1boz63s5cvnwd3kxk9gzhoh) HI-RES IMAGE

17-year-old alt rocker **JULES IS DEAD** (they/she) has shared their label debut single, “[**Red Is My Favorite Color**,”](https://lnk.to/redismyfavoritecolor) available now via Atlantic Records in partnership with TAG Music, the new record label founded by musician/entrepreneur Gabe Saporta (Cobra Starship, Midtown).

*“’Red’ is about giving your all to someone else without concern for yourself, but it’s also growing from that; realizing it isn’t healthy and your happiness doesn't depend on them."*– **JULES IS DEAD**

An explosive new force in the emo/punk world, JULES IS DEAD gives voice to the kind of feelings and frustrations rarely expressed in lyric form. “The main thing I want to do with my music is to make people feel heard, because for so long I felt like I wasn’t heard,” says the 17-year-old singer/songwriter/multi-instrumentalist, a Barrie, Ontario native whose online presence includes over 300k followers and millions of views on TikTok. Naming seminal riot-grrrl bands like Bikini Kill and indie-rock/post-hardcore acts like Citizen among their inspirations, Jules began playing piano as a child and first starting learning guitar - mostly by ear - at age 14. Newly signed through a joint venture partnership between Atlantic Records and TAG Music, JULES IS DEAD has spent much of the past year working on their debut project—an impossibly catchy batch of songs confronting everything from the paralysis of depression to abuses of power and subordination of women. Deeply informed by their perspective as a nonbinary artist of color, the music of JULES IS DEAD ultimately pushes the genre forward while providing a much-needed outlet for the endless turmoil faced by their generation.



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