FOR IMMEDIATE RELEASE

MAY 4, 2023

**RIAA PLATINUM CERTIFIED RAPPER NOCAP RETURNS WITH TWO-PACK SINGLE**

**“CUBAN LINKS & DRUG HABITS”**

**ACCOMPANIED BY A COMPANION VISUAL DIRECTED BY TEOSHOTTHIS**

**SERVES AS THE FOLLOW-UP TO** [***THE MAIN BIRD***](https://nocap.lnk.to/TheMainBird)**EP**

[**YOUTUBE CHANNEL**](https://www.youtube.com/@nocapofficial/about) **NOW BOASTING OVER 858M VIEWS**

**A picture containing scene, stage, dark

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[**WATCH HERE**](https://nocap.lnk.to/CLDHVideo) **|** [**STREAM HERE**](https://nocap.lnk.to/CLDH)

RIAA platinum-certified Mobile, AL rapper **NoCap** has returned with his latest release, the two-pack single “[**Cuban Links & Drug Habits**](https://nocap.lnk.to/CLDH).” The two tracks go hand in hand with one another despite their completely different energies. The duality of the records shows off NoCap’s talent and versatility as an artist who can body any beat you put him on and create something spectacular. Both tracks are linked in a new [**visual**](https://nocap.lnk.to/CLDHVideo) that takes you along the ride through the upbeat energy of the first track and seamlessly blends into the slowed down vibe of the second track. “Cuban Links & Drug Habits” serves as the follow-up to last year’s release of the 7-track EP, [*The Main Bird*](https://nocap.lnk.to/TheMainBird)**.** Stay tuned for more releases this year from the rap phenom.



# # #

**ABOUT NOCAP**

By embracing the art of storytelling, NoCap narrates his life out loud. With over 2.2B global streams, an increasingly rapt fan following, and ecstatic praise from such outlets as *Rolling Stone*, *Hypebeast*, *The FADER*, *Pitchfork*, and more, the Mobile, AL-based rapper and singer dips in and out of turbulent and triumphant memories, all with the same careful attention to detail. 2019 saw the breakthrough release of such mixtapes as *The Hood Dictionary* and *Steel Human*, the latter highlighted by the debut single and RIAA platinum-certified anthem, “[Ghetto Angels](https://www.youtube.com/watch?v=BiQeZDE1t1c),” a YouTube favorite with views now exceeding 95M [HERE](https://www.youtube.com/watch?v=BiQeZDE1t1c). An array of high-profile projects followed, from collaborations with Lil Baby, DaBaby, YFN Lucci, and YoungBoy Never Broke Again to “Family (Feat. Quando Rondo),” featured on 2020’s smash [*Road To Fast 9 Mixtape*](https://roadtofast9.lnk.to/Mixtape). After spending half of 2021 behind bars, he unleashed his second RIAA gold-certified single, “[Vaccine](https://www.youtube.com/watch?v=3MLjfnouo88),” named by *Pitchfork* as one of “The 38 Best Rap Songs of 2021” and joined by an official music video currently boasting more than 86M views via YouTube [HERE](https://www.youtube.com/watch?v=3MLjfnouo88).

With the long-awaited release of *MR. CRAWFORD*, NoCap’s true story comes into focus like never before. *MR. CRAWFORD* includes tracks like “[Shackles To Diamonds](https://www.youtube.com/watch?v=UgjL1seJ5Ak),” “[I’ll Be Here](https://www.youtube.com/watch?v=BcAj9PHrqaE),” “[Vaccine](https://www.youtube.com/watch?v=3MLjfnouo88&list=PLmETWq3V1XMs113ohe7kFvYOelTcvCOnW),” “[Very Special](https://youtu.be/Ld7uKSsLJO4)” and “[Save The Day](https://nocap.lnk.to/SaveTheDay) (Feat. Kodak Black).” Official music videos for these records can be found on his official YouTube channel [HERE](https://www.youtube.com/c/nocapofficial/featured). The album also boasts notable features from YoungBoy Never Broke Again and Internet Money. Hailed by *Pitchfork* as “*a standout voice in the Deep South*,” NoCap celebrated *MR. CRAWFORD* with his biggest U.S. headline tour to date last Spring. NoCap followed up on the success of *MR. CRAWFORD* with a string of notable releases and his stand-out performance at last year’s Rolling Loud NYC in September. He ended the year with the release of [*The Main Bird*](https://nocap.lnk.to/TheMainBird)7-track EP.

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**CONNECT WITH NOCAP**

[WEBSITE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.nocap.com%2F&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061025364%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Nk9ZtEQejZmskdSTJkd6zPN9SFZcWuzBi9DCW83TRBc%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FNoCapOfficial&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061035328%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZsF%2FM5UOrKATEZTb%2Bs%2Bg1YsVo4O63nSeu85qeLZ9kYM%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FNoCap&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061035328%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=073P94nAbj8I%2BCgGEg2sz7a5gOWazszpO%2FD%2BjRgX4y4%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fthebackendchild%2F&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061045289%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=C7yxi9QLO3a99ddrKAkE3KpF2aSaYpbg6Xk9qMF1pNE%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnocap.lnk.to%2FYouTubeSW&data=04%7C01%7CDeborah.Coker%40atlanticrecords.com%7Cc4850e17605d40bb4c5a08d92b702d3b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637588583061045289%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=XpJIGOscFATGY1OV63JpcmqkFLSJAY7NtpCTbvVhJkM%3D&reserved=0)

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