FOR IMMEDIATE RELEASE

DECEMBER 8, 2022

**ENISA RETURNS WITH LATEST SINGLE “OLÈ”**

**SINGLE IS AN ODE TO THE WORLD CUP GAMES**

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**FOLLOW-UP TO “JUST A KISS (MUAH)” IN-STUDIO PERFORMANCE**

**“JUST A KISS (MUAH)” OFFICIAL VISUAL APPROACHING 4M VIEWS**

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Brooklyn-based songstress **Enisa** has shared her latest single **“**[**Olè**](https://enisa.lnk.to/OLE)**.”** The single is written by Enisa and co-written with Carmen Reece (notable cuts include Beyoncé, Ariana Grande, Fifth Harmony, Ciara, and Kendrick Lamar). **“Olè”** is accompanied by a companion [visual](https://enisa.lnk.to/OleVideo) streaming now. The single is also a follow-up to the “Just A Kiss (Muah)” in-studio performance. The official visual for “Just A Kiss (Muah)” is now approaching **4M** views.

Enisa has used 2022 to her advantage releasing a flurry of exciting singles this year following the release of her *Fake Love* EP. These releases include official visuals and in-studio performances for “[Zoom](https://www.youtube.com/watch?v=5osV-cJ9W8A)” and [“Just A Kiss (Muah)](https://www.youtube.com/watch?v=UjST7iOdouc).” Enisa says of her new single: "I wrote “Olè” to give myself a self-confidence anthem that I needed at the time. I wrote this song with the World Cup in mind as well, when I closed my eyes, I pictured people all around the world singing the chorus and shouting “OLÈ.” I’m so happy people were loving the short snippet I posted, so I had no choice but to give you guys the whole song finally! What better time to have this song out, while the World Cup is heating up! I hope you love this song & I hope the lyrics hit your heart. Love you all & thanks for the support. OLÉ!"

With over **47M** worldwide streams and more than **233M** total video views, Enisa has proven a truly global favorite, earning chart-topping success in Albania, Turkey, Germany, Switzerland, France, Nigeria, Gambia, Portugal, Algeria, Tunisia, Morocco, Sri Lanka, and India, to name a few. “Get That Money” marked the latest in a continuing series of increasingly popular releases from the First Lady of Highbridge The Label, following “[Tears Hit The Ground](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FI-eDTv_2YDw&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C3910f0f4050440d9a3eb08dab6dcf8a7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638023357423005381%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Bt3aFYuZuoNcU%2FykozI%2BIg3Fo2R4wQ8Os%2By9u3GY75M%3D&reserved=0)” (**2.8M** views), “[Love Cycle](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fposk9fWl_oY&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C3910f0f4050440d9a3eb08dab6dcf8a7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638023357423005381%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=8IBt6GP5cyJhnQuMsH0fnc1Uxb7324Gj8IXSGspCVtA%3D&reserved=0)” (**16M** views), “[Dumb Boy](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FNxm0AGT90ac&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C3910f0f4050440d9a3eb08dab6dcf8a7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638023357423005381%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HoEhcXEV4l2DTR85cOtp8TsU6Wk4W7BEESlcGqR5Y4o%3D&reserved=0)” (**15M** views), and the smash hit, “[Count My Blessings](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FgSSu-wXo3q8&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C3910f0f4050440d9a3eb08dab6dcf8a7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638023357423005381%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=QdhLfY65IGC8DaVygwP%2B9d1GjPvix26r2uTPC1fWHJw%3D&reserved=0)” (**56M** views). Earlier this year, Enisa made her TV [debut](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D07b9L8v98oQ&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7C3910f0f4050440d9a3eb08dab6dcf8a7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638023357423005381%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=bOju7HqoP5ExNGsWHx1YubGKphH6yZmJwm6UbIuIOPE%3D&reserved=0) with her performance of her song “Green Light” on NBC’s American Song Contest.

**ABOUT ENISA**

Enisa has spent her whole life preparing for this journey as a first-generation American born to Albanian immigrant parents. Following her graduation from Brooklyn’s esteemed Edward R. Murrow High School, she attended Brooklyn College where she continued to develop her unique musical vision. A series of distinctive cover versions exploded across social media, earning her millions of views and critical acclaim from the likes of *Complex*, *XXL*, *ThisSongIsSick*, and more. With the wind at her back, Enisa continued to hone her diverse musical approach, infusing contemporary soul pop with Balkan and Middle Eastern flourishes with a touch of European pop inspired by her own Muslim heritage. Track releases like Scridge and Genda’s viral smash “[Karma (Remix)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FUjY-liNBw6k&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cdc3f12eaa70d4400da2708dac102d556%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638034515162917345%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=9O1CNLRNHjdM08rY%2B50%2BCfVOipye6e3CuGHGqgb67Lo%3D&reserved=0)” and such solo singles as “[Burn This Bridge](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fuy0WRT8bCnE&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cdc3f12eaa70d4400da2708dac102d556%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638034515162917345%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=S3OkQjFhoWWkiD73TLt5QcW5dDI%2FM%2BNjgJ9Kl3dgHk4%3D&reserved=0)” and “[Wait for Love](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fz21wFockSBU&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cdc3f12eaa70d4400da2708dac102d556%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638034515162917345%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=vQYL2f8mxfQe1f3zbtsMSB7lRDFRkxIlJhVS35kgXrk%3D&reserved=0)” showcased a spectacular knack for raw soul and endless attitude, earning her more than 16M views and over 3M global streams as an independent artist.

2021 proved a milestone year for Enisa, highlighted by a cover appearance in [*Out Now*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Foutnowmagazine.com%2Fenisa-cover-interview%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cdc3f12eaa70d4400da2708dac102d556%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638034515162917345%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=mWc%2Bi5crmpgL2doBL5FOHhmy%2FEwr3f6hkbFJ1FbDaho%3D&reserved=0), debut live performances at NYC’s legendary SOB’s and Sacramento, CA’s Lost In Riddim festival, and a social media explosion that now sees close to 8M total followers around the world, including 3.8M on TikTok and over 1M YouTube subscribers.

Early 2022 saw the release of Enisa’s *Fake Love* EP, a body of work that Enisa describes as “empowering” and “authentic” which features the standout tracks “Tears Hit The Ground” and “One Thing,”. The new year also brought with it, Enisa’s television debut as a contestant on the NBC musical reality competition “American Song Contest” in which she represented her home state of New York. With so much in the works, it’s clear that 2022 will be another blockbuster year for the Brooklyn-based songstress. Since then, Enisa has blessed fans with a flurry of releases including standout hits “[Zoom](https://www.youtube.com/watch?v=5osV-cJ9W8A)” and “[Just A Kiss (Muah)](https://www.youtube.com/watch?v=UjST7iOdouc).”

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