

Flyana Boss EPK



Contents

Metrics Summary	3
Press Coverage	5
Video Interviews	21
Brand Runner Videos	34
Cosigned By Celebrities	42

Metrics Summary



44

Pieces of Coverage

Total number of online, offline and social clips in this book



29.8M

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



173M

Audience

Combined total of publication-wide audience figures for all outlets featuring coverage



4.28M

Engagements

Combined total of likes, comments and shares on social media platforms



83

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on.
Provided by Moz

Press Coverage

15 pieces



Elite Daily

Elite Daily is the ultimate digital destination for Gen Z women who are discovering the world, and themselves in...

89

Domain Authority

Provided by



12.7M

Unique Visits

August 30, 2023 • ONLINE

“You Wish” You Were Besties With Flyana Boss

elitedaily.com/entertainment/flyana-boss-...

Elite DAILY

MENU

SUGAR, SPICE, KANEKALON, & CINNAMON

FLYANA BOSS IS READY TO BE THE BIGGEST DUO IN THE WORLD

“We like to write silly bars, eye-catching words that make you think ‘Did they just say that?’”

Written by SARAH ELLIS
Photographs by XIN XIN
AUG. 30, 2023



Estimated Views

10.8K

Estimated views calculated based on audience size and socia...

Engagements

5

Total number of social engagements



VIBE.com

Marcus Jordan And Larsa Pippen have cleared up engagement comments on new episode of their "Separati..."

82

Domain Authority

Provided by



467K

Unique Visits

August 18, 2023 • ONLINE

Flyana Boss Added To Janelle Monáe's Age Of Pleasure Tour

vibe.com/news/events/flyana-boss-janell...

The screenshot shows the VIBE.com website interface. At the top, there's a search bar with 'GOT A TIP?' and a 'NEWSLETTERS' button. The navigation menu includes NEWS, MUSIC, FEATURES, MOVIES & TV, and LIFESTYLE. The article title is 'Flyana Boss Added To Janelle Monáe's Age Of Pleasure Tour'. Below the title, it says 'Additional supporting talent includes Jidenna, Nana Kwabena, and Dreamier Isioma.' The byline is 'BY DEMICIA INMAN' and the date is 'AUGUST 18, 2023 2:11PM'. There are social media icons for Facebook, Twitter, Instagram, and Pinterest. A large image shows Flyana Boss and Janelle Monáe in a field. Below the image, the text reads: 'Sprinting rap duo **Flyana Boss** is set to bring their dynamic energy across the country. The rising Hip-Hop act has been named a supporting talent for Janelle Monáe's anticipated **Age Of Pleasure** tour. Additional performers added as opening acts include **Jidenna**, Nana Kwabena, and Dreamier Isioma. The Los Angeles-based musicians shared the exciting announcement on TikTok, the platform where their viral reign began. "WOW" screamed members Robbi LaNae and Eslava in unison. "Come see us live with

Estimated Views **4.55K** ✓

Estimated views calculated based on audience size and socia...

Engagements **51** ✓

Total number of social engagements

THE VIBE NEWSLETTER
Get weekly rundowns straight to your Inbox

Email

SUBSCRIBE →

By subscribing, I agree to the [Terms of Use](#) and [Privacy Policy](#). // This site is protected by reCAPTCHA Enterprise and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

MOST POPULAR



Teen Vogue

The latest on fashion, beauty, celebrity style, entertainment, teen issues, videos and more from TeenVogue magazine o...

87

Domain Authority

Provided by



5.08M

Unique Visits

August 15, 2023 • ONLINE

Flyana Boss Are Sprinting Toward World Domination

teenvogue.com/story/flyana-boss-run-thr...

teenVOGUE NEWSLETTER

STYLE POLITICS CULTURE IDENTITY VIDEO SUMMIT SHOPPING




PHOTO CREDIT: SJ SPRENG

Culture

Flyana Boss Run Through TikTok Fame, Embracing Weirdness, and Creating Joy

Meet Bobbi LaNea and Folayan, the duo running circles around TikTok.

BY TIFFANIE WOODS
AUGUST 15, 2023

Estimated Views

11.5K

Estimated views calculated based on audience size and socia...

Engagements

144

Total number of social engagements



BET

BET.com is your home for all the latest celebrity, music, fashion, entertainment and African-American news. Check...

85

Domain Authority

Provided by



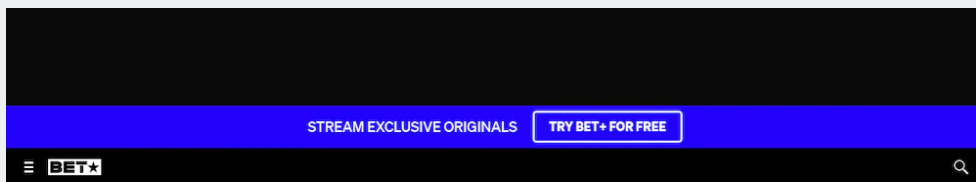
3.95M

Unique Visits

August 14, 2023 • ONLINE

Flyana Boss: From Social Media Stardom to #1 on Spotify

bet.com/article/s3w7sk/flyana-boss-from-...



MUSIC

Flyana Boss: From Social Media Stardom to #1 on Spotify

The L.A.-based rap sensations talk about their viral hit "You Wish", inspirations, Missy Elliott's backing, and confronting the "industry plant" label in a chat with BET.com.

By Ural Garrett

August 14, 2023 / 10:26 AM



SJ Spreng

Los Angeles-based rap duo **Flyana Boss** have recently taken over various social media platforms with an unusual approach. Their short videos usually start with Dallas-native **Folayan** running through everything ranging from Disneyland to a random In-N-Out Burger joint rapping playful lyrics like "Hello, Christ? (What's up?) I'm 'bout to sin...

Estimated Views

13.1K

Estimated views calculated based on audience size and socia...

Engagements

114

Total number of social engagements



Variety

Entertainment news, film reviews, awards, film festivals, box office, entertainment industry conferences

93

Domain Authority

Provided by



20.9M

Unique Visits

August 09, 2023 • ONLINE

Flyana Boss Talks Kanekalon, Quitting Their Jobs and How They Chos...

variety.com/2023/music/news/flyana-bos...

The screenshot shows the Variety website interface. At the top, there's a navigation bar with the Variety logo, a search icon, and a 'LOG IN' button. Below that, a secondary navigation bar lists categories like Film, TV, What To Watch, Music, Docs, Tech, Global, Awards Circuit, Video, and What To Hear. The main article header includes the breadcrumb 'HOME > MUSIC > NEWS', the date 'Aug 9, 2023 12:00pm PT', and the title 'Flyana Boss Talks Kanekalon, Quitting Their Jobs and How They Chose Their Name' by Selome Hallu. A large image of the two artists is featured. To the right, a 'MOST POPULAR' section lists several trending articles. At the bottom, there's an audio player and a 'Popular on Variety' section.

Estimated Views

42.4K ✓

Estimated views calculated based on audience size and social...

Engagements

368 ✓

Total number of social engagements



complex

Making Culture Pop. Find the latest entertainment news and the best in music, pop culture, sneakers, style and original...

89

Domain Authority

Provided by



8.24M

Unique Visits

August 08, 2023 • ONLINE

On The Run With Flyana Boss: A Fun Conversation With The Viral Rap Duo

complex.com/music/a/j-mckinney/flyana-...

The screenshot shows the top portion of the article page. At the top left is the 'COMPLEX' logo. To its right is a navigation menu with categories: MUSIC, STYLE, POP CULTURE, SPORTS, LIFE, SNEAKERS, SHOWS, and a handwritten signature 'Jesse'. A search icon is on the far right. The main headline reads 'On The Run With Flyana Boss: A Fun Conversation With The Viral Rap Duo'. Below the headline is a sub-headline: 'In a new interview, rap duo Flyana Boss, discuss their viral running videos for "You Wish," their origin story, and what's next.' The author is identified as 'BY JESSICA MCKINNEY' with a small profile picture, and the date is 'Aug 08, 2023'. Below the text are social media sharing icons for Facebook, Twitter, Email, and a link icon, followed by a 'COMMENT' button with a speech bubble icon. The main image shows two women, Flyana Boss, in a field. One is wearing a white patterned top and the other is wearing a pink headwrap. They are both smiling and looking towards the camera. The photo is credited to 'SI Spreng' in the bottom left corner.

Estimated Views

8.58K ✓

Estimated views calculated based on audience size and socia...

Engagements

51 ✓

Total number of social engagements



Coup De Main Magazine

coup de main - noun\kü-də-'ma"Definition of coup de main : an attack that achieves complete surprise.


61
Domain Authority
Provided by
MOZ

40.2K
Unique Visits
Provided by
SimilarWeb

August 02, 2023 • ONLINE

Which Flyana Boss song are you?

coupdemainmagazine.com/flyana-boss/1...





News Interviews New Music Shop: Zines Magazine Faves TRUE JAMS NOTEW ORTHY

coupdemain

Which Flyana Boss song are you?

AUGUST 2, 2023 | by LOLA JACOB

NEW MUSIC

We've been obsessed with Flyana Boss recently, so have consulted with only the best scientists and mathematicians in the world to come up with this quiz so you can figure out once and for all which Flyana Boss song you are...

DO THE QUIZ HERE:

Which Flyana Boss song are you?

Estimated Views **357** ✓
Estimated views calculated based on audience size and socia...

Engagements **0** ✓
Total number of social engagements



Allure

Discover new beauty products, skin-care tips, hair-color trends, makeup, and more from the Beauty Bible.

88

Domain Authority

Provided by



9.48M

Unique Visits

August 01, 2023 • ONLINE

Flyana Boss Are So Much More Than the Rappers Running at You on TikTok

allure.com/story/flyana-boss-you-wish-int...

allure NEWSLETTER JOIN NOW SIGN IN

AWARDS NEWS SKIN MAKEUP HAIR NAILS WELLNESS SHOPPING ALLURE BEAUTY BOX VIDEO

Sarah Jane Spreng

SUGAR, SPICE, KANEKALON, AND CINNAMON

Flyana Boss Are So Much More Than the Rappers Running at You on TikTok

The viral rap duo behind "You Wish" tell *Allure* their kanekalon-infused origin story.

Estimated Views

21.6K

Estimated views calculated based on audience size and socia...

Engagements

2

Total number of social engagements



Vulture

Daily coverage of TV, movies, music, books, theater, art and the entertainment industry.

88

Domain Authority

Provided by



13M

Unique Visits

July 31, 2023 • ONLINE

Flyana Boss's 'Master Plan to Be a Star'

vulture.com/2023/07/flyana-boss-on-viral...

New York SUBSCRIBE SIGN IN

VULTURE Q

GOING VIRAL | JULY 31, 2023

Move Out the Way Flyana Boss are running laps around TikTok and the music industry with 'You Wish.' They've always had a "master plan to be a star."

By Tirkakah Love, a New York senior writer who covers culture and writes the Dinner Party newsletter



This conversation first ran in Dinner Party, our excellent daily newsletter. Sign up now!

Folayan and Bobbi LaNea. Photo: Ashley Markle

With one of the realest, most debaucherous prayers in 21st-century pop culture – “Hello Christ, I’m 'bout to sin again!” — Flyana Boss’s opening bars to their hit “You Wish” has become the bat signal for Black alt-girls across the internet. The flygirl duo is made up of Bobbi LaNea and Folayan, and they’ve been working the TikTok algorithm to the bone all summer, posting short clips sprinting through

Estimated Views **28.9K** ✓

Estimated views calculated based on audience size and socia...

Engagements **58** ✓

Total number of social engagements



Dazed & Confused Magazine | Fashion, Art, Music, Film, Ideas | Dazed

Youth and pop culture provocateurs since 1991. Fearless fashion, music, art, film, politics and ideas from today's...

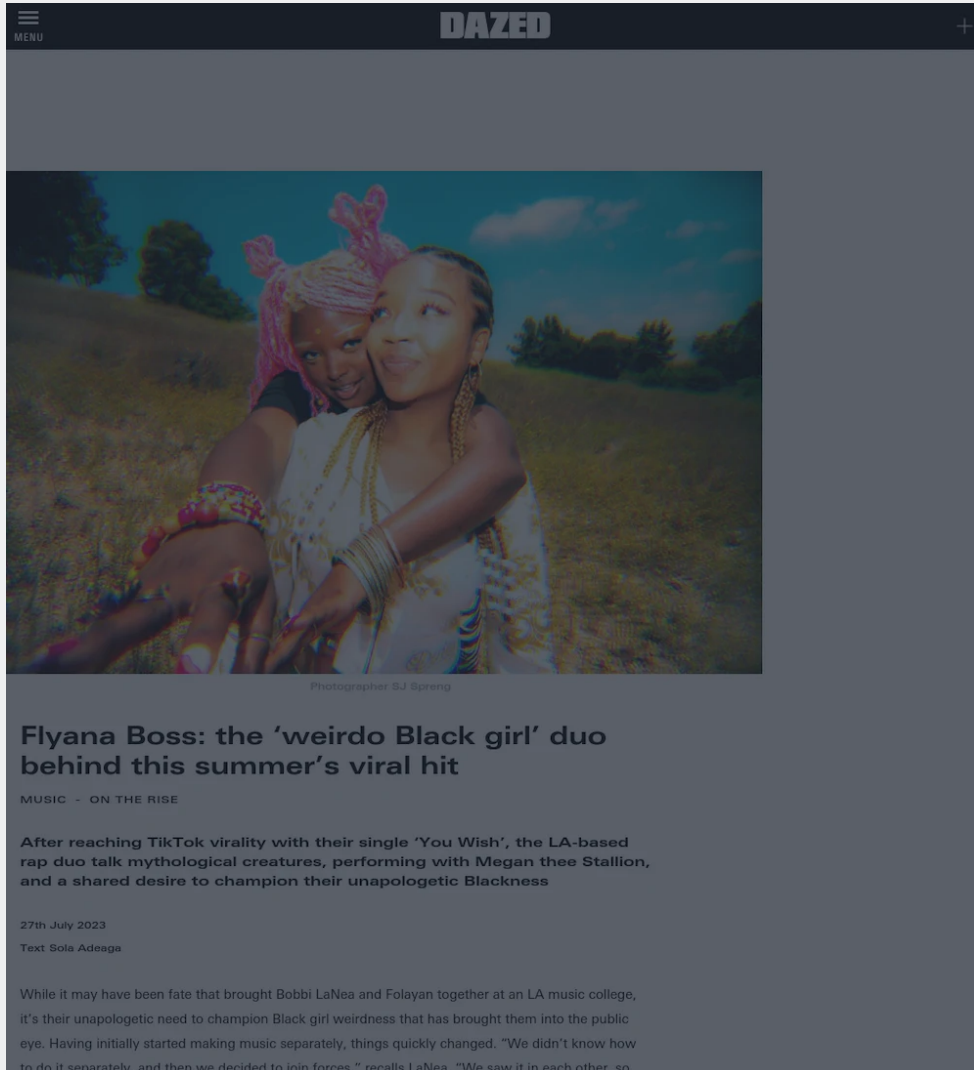
86
Domain Authority
Provided by MOZ

1.76M
Unique Visits
Provided by SimilarWeb

July 27, 2023 • ONLINE

Flyana Boss: the weirdo Black girl duo behind this summers viral hit

dazeddigital.com/music/article/60441/1/fly...



Estimated Views **4.66K** ✓
Estimated views calculated based on audience size and socia...

Engagements **19** ✓
Total number of social engagements



NME

NME brings you the latest music and pop culture news and reviews, along with videos and galleries, band features,...

89

Domain Authority
Provided by
MOZ

13.2M

Unique Visits

UK AUSTRALIA ASIA

NME NEWS MUSIC FILM TV GAMING FESTIVALS GIG GUIDE RADAR THE COVER

DISCOUNT CODES

MUSIC | News Features Reviews Interviews Radar Album Releases

FEATURES · MUSIC INTERVIEWS

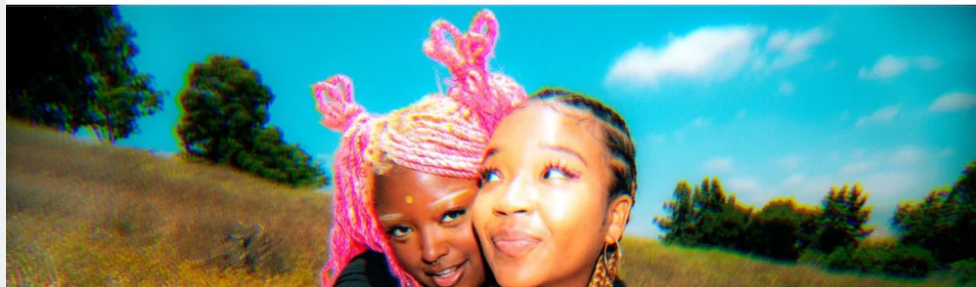
NME Radar: Breakout

Flyana Boss: meet the most talked-about new rap duo on the planet

With the power of Kanekalon and elf ears, the two best friends are creating their own unique, "divinely feminine" world

By **Alex Rigotti** | 26th July 2023

Facebook
 Twitter
 Pinterest
 WhatsApp



July 26, 2023 • ONLINE

Flyana Boss: meet the most talked-about new rap duo on the planet

nme.com/features/music-interviews/flyana-boss

Estimated Views

18.9K

Estimated views calculated based on audience size and social media activity

Engagements

30

Total number of social engagements



Uproxx
The Culture Of Now

88
Domain Authority
Provided by
MOZ

6.38M
Unique Visits

UPROXX

MUSIC FILM/TV CULTURE LIFE/STYLE SPORTS DRINKS VIDEO/PODCASTS FOLLOW **1** Q

ADVERTISEMENT

MUSIC

Flyana Boss Are Proving That 'Weird Black Girls' Run Hip-Hop – Literally

 **AARON WILLIAMS**
HIP-HOP EDITOR 

07/24/23



53 SPRENG/DERRICK ROSSIGNOL

If you're out in public and notice a pair of colorfully-clad Black girls just take off running while rapping about synonyms, Kanekalon, and cinnamon, don't panic. That's probably just Flyana Boss, the rising new rap duo currently taking over timelines with an endless supply of video clips promoting their ultra-viral June single, "You Wish."

July 24, 2023 •  ONLINE

Flyana Boss Is Primed To Run Hip-Hop – Literally

uproxx.com/music/flyana-boss-interview-...

Estimated Views

10.9K 

Estimated views calculated based on audience size and socia...

Engagements

109 

Total number of social engagements



Ones to Watch

Discover new artists and upcoming shows at Ones To Watch!

53

Domain Authority

Provided by



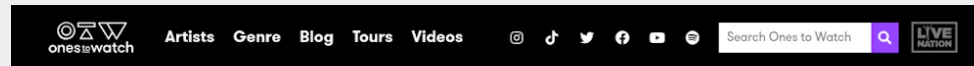
205K

Unique Visits

July 20, 2023 • ONLINE

Ones To Watch

onestowatch.com/en/blog/flyana-boss-yo...



Meet Flyana Boss, the Breakout Duo Running Through Our Hearts and Playlists [Q&A]



Whether it's through Reels, TikTok, or projected on the back of your eyelids, it's been impossible to escape the all-consuming intoxication of Flyana Boss.

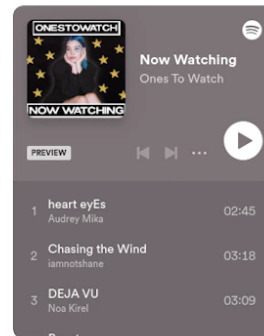
Composed of Detroit's Bobbi Lanea and Dallas' Folayan, you would think the duo has known each other since wombhood, though the two only met while attending the Musicians Institute in Los Angeles. Classically trained, both were on track toward promising individual careers, yet the charisma in their collaboration was too palpable to be ignored.

Carrying out the mission preceding acts like Missy Elliott, Leikeli47, and Nicki Minaj catalyzed, Flyana Boss is theatrically uninhibited. Making art solely sourced from Black joy, they're playing dress-up, reclaiming their bodies with reverence, and redefining the fracture between silly and sultry.

But even so, their childlike essence is at no expense to their lyrical ability or musicality. Many may try to box them within their viral running antics, confusing them for fleeting internet acts trying to capitalize off sudden steam. Undoubtedly, Flyana Boss can rhyme circles around anyone foolish enough to doubt them, pairing seasoned wit with an unforgiving bite.

They've collected well-earned accolades, with "You Wish" hitting #1 on the US Spotify Viral 100 chart and countless celebrities, including Timbaland and Lupita Nyong'o, acknowledging them as peers. But the most profound, immeasurable accolade is the solace they've provided young Black girls too stunned by shame to live in the fullest expression of their awkward color. With pointed ear tips and fluorescent braids, they're platforming weird in a way I wish little me got to witness but beams with pride knowing the generation ushering in is.

Listen



Estimated Views

530

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



Rolling Stone

Music, Film, TV and Political News Coverage

92

Domain Authority

Provided by



21.9M

Unique Visits

July 12, 2023 • ONLINE

Meet Flyana Boss, the Bestie Rap Duo Running Across Your TikTok FYP

[rollingstone.com/music/music-features/fly...](https://www.rollingstone.com/music/music-features/fly...)

Rolling Stone

MUSIC POLITICS TV & MOVIES (SUB)CULTURE RS RECOMMENDS GOT A TIP?

LOG IN SUBSCRIBE

HELLO CHRIST?

ADVERTISEMENT

Meet Flyana Boss, the Bestie Rap Duo Running Across Your TikTok FYP

The buzzy new act has caught the attention of Lil Nas X, Missy Elliott, and Timbaland with its catchy hit "You Wish"

BY BRITTANY SPANOS

JULY 12, 2023



SJ SPRENG*

YOU'VE PROBABLY SEEN them dashing across your TikTok For You page. Quite literally: The electric new rap duo Flyana Boss has made a habit of sprinting in the videos promoting their buzzy new single "You Wish." From grocery stores to the Santa Monica Pier to Disneyland, Bobbi LaNea and Folan Kunerede have taken over the app with "You Wish" content, catching the attention of Lil Nas X, Missy Elliott, and Timbaland in the process.

"We didn't account for 'You Wish' doing this well," says Kunerede, sitting next to

THE LATEST

'RUST' SHOOTING

Alec Baldwin's Efforts to Dismiss 'Rust' Civil Suit Rejected

26 MINS AGO

AND YOU DON'T STOP

Public Enemy, Ice-T to Headline Free Hip-Hop 50 Show in Washington D.C.

3 HOURS AGO

SEE LANA LIVE

Lana Del Rey Sets North American Tour Dates: Here's Where to Find Tickets Online

3 HOURS AGO

GALAXY BRAIN

Mitski Looks to the Sky on New Songs 'Star' and 'Heaven'

4 HOURS AGO

Estimated Views

27K

Estimated views calculated based on audience size and socia...

Engagements

328

Total number of social engagements



Nylon

NYLON lives at the intersection of fashion, entertainment, and music. With its bold tone and colorful aesthetic, NYLO...

77

Domain Authority

Provided by



1.18M

Unique Visits

July 12, 2023 • ONLINE

Meet Flyana Boss, The BFF Rap Duo Sprinting To The Top

nylon.com/entertainment/flyana-boss-you...

NYLON

MENU

ENTERTAINMENT

MEET FLYANA BOSS, THE BFF RAP DUO SPRINTING TO THE TOP

Their aplomb, authenticity, and tight friendship have made them perfect viral sensations.



by KAILLYN JOHNSON
JULY 12, 2023

After years of only going "baby viral," Flyana Boss can finally say they've gone viral.

You probably already recognize best friends Folyan and Bobbi LaNea, the Los Angeles-based rap duo who over the past few months have been literally sprinting all over TikTok's FYP to the chorus of their infectious song "You Wish." Released in June, the energetic track features lyrics like, "I'm made of sugar, spice, Kanekalon, and cinnamon," and has been resonating with Black girls online everywhere, a testament to the empowering nature of their music. But it's their TikToks for the song that have truly taken off: in the clips, all less than 30 seconds long and with over millions of views, they're seen running through Disneyland, the Santa Monica Pier, LA Fitness, and more. The internet has deemed them "marketing geniuses," but they explain that they're really "just

Estimated Views

3.57K ✓

Estimated views calculated based on audience size and socia...

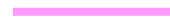
Engagements

365 ✓

Total number of social engagements

Video Interviews

Youtube, Tik Tok and Instagram



12 pieces



BETNetworks

This is the official BET YouTube Channel. Watch your favorite shows like Rate The Bars, #FindingBET, Cooked In 5, BET Awards Content, and more.

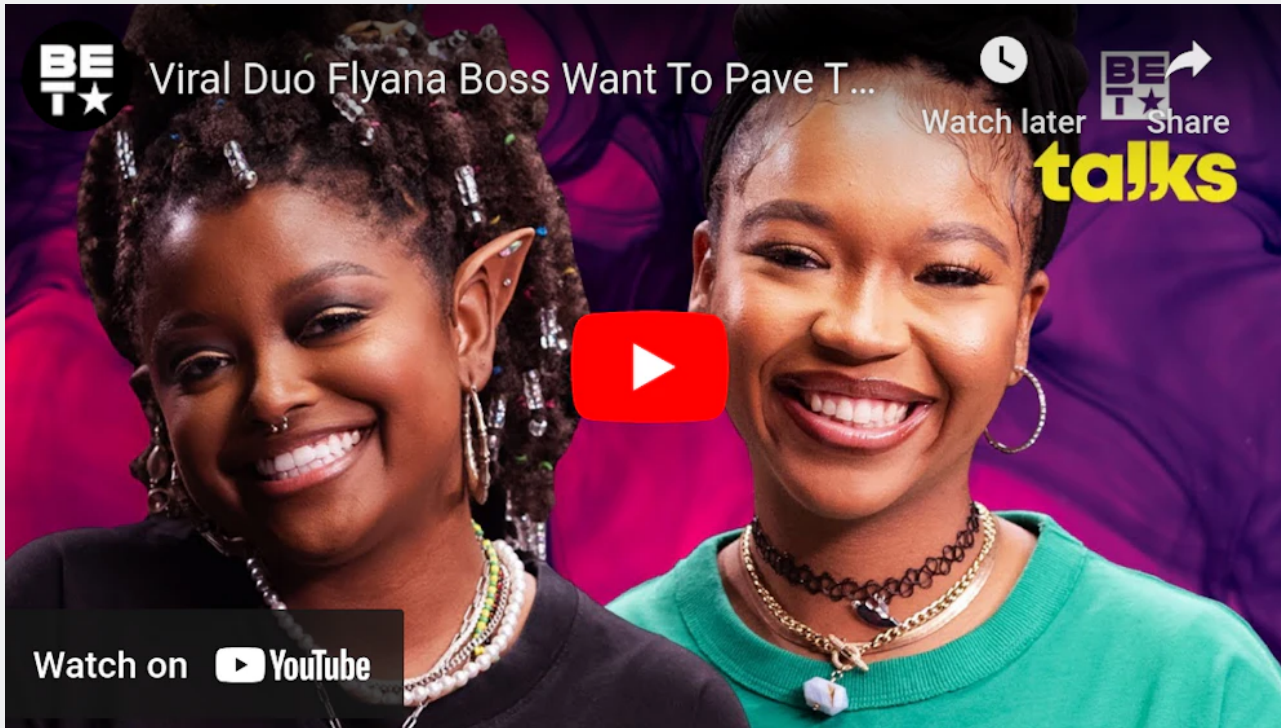
4.38M

Subscribers

August 18, 2023 • YOUTUBE

Viral Duo Flyana Boss Want To Pave The Way For Weird Black Girls & Work With T...

youtube.com/watch?v=1-XwWHf9CNCc



Views

3.57K ✓

Number of views

Engagements

158 ✓

Total number of social engagements



TeenVogue

For the movers and shakers 📌 all of our link in bio stories ↴

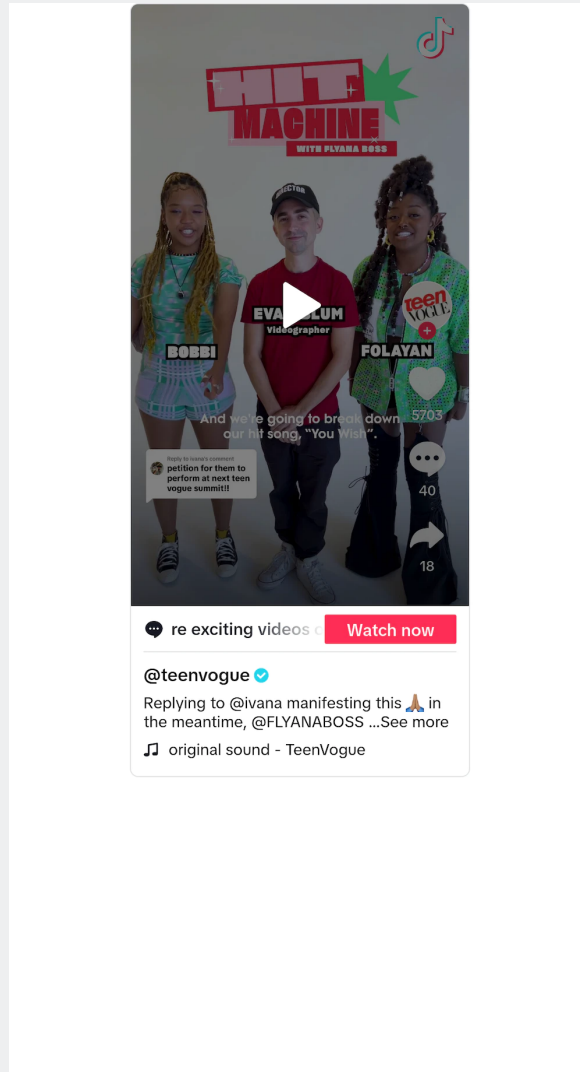
1.6M

Followers

August 17, 2023 • 📱 TIKTOK

Hit Machine with Flyana Boss

tiktok.com/@teenvogue/video/72683940...



Plays

65.7K ✓

Number of plays of this video

Engagements

5.76K ✓

Total number of social engagements



TeenVogue

For the movers and shakers 📌 all of our link in bio stories ↴

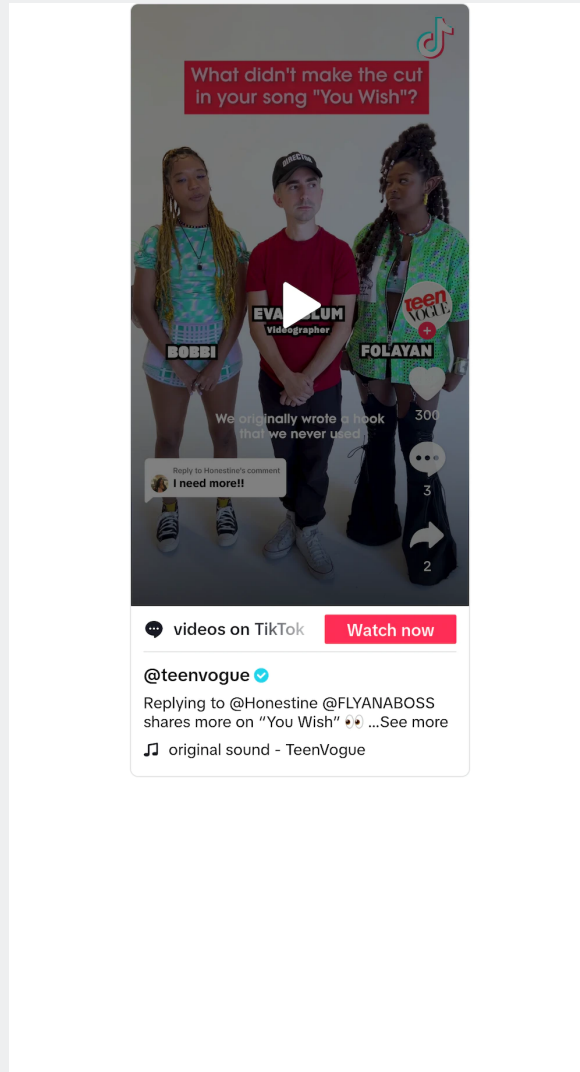
1.6M

Followers

August 17, 2023 • 📱 TIKTOK

What didn't make the cut in your song "You Wish"?

tiktok.com/@teenvogue/video/72684279...



Plays

23.8K ✓

Number of plays of this video

Engagements

305 ✓

Total number of social engagements



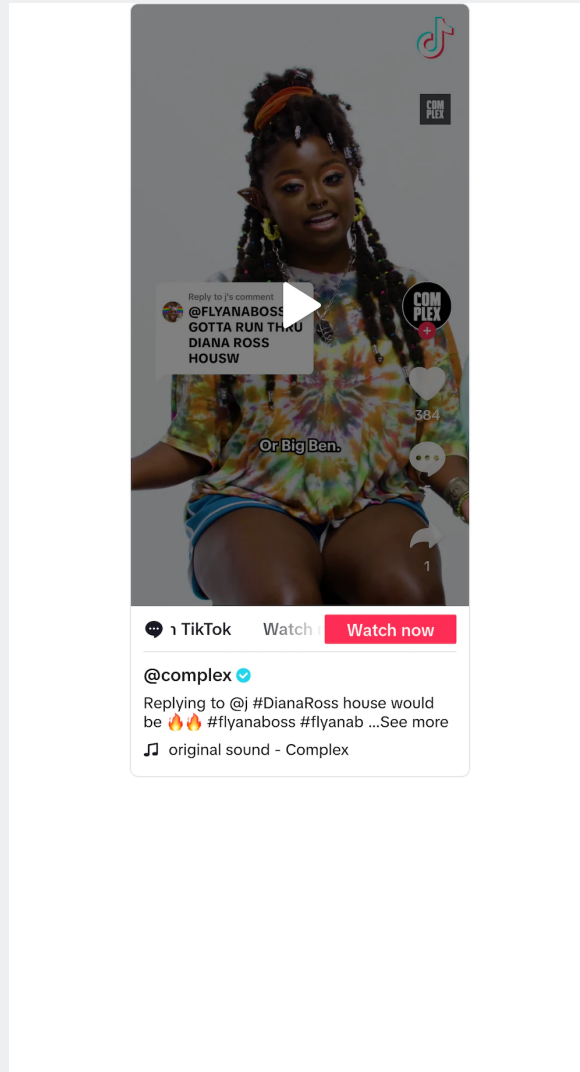
Complex
Making Culture Pop.

5.3M
Followers

August 16, 2023 • TIKTOK

Where to run next

tiktok.com/@complex/video/7267953020...



Plays

7.47K ✓

Number of plays of this video

Engagements

390 ✓

Total number of social engagements



iHeartRadio

iHeartRadio wants to connect you with the artists that play the songs you love on the radio. See exclusive interviews, live concert performances, fun challenges and more...

1.19M

Subscribers

August 16, 2023 • YOUTUBE

Flyana Boss Play A Game Of “Most Likely To,” Talk About Their Viral Hit “You...

youtube.com/watch?v=7tkeAEgNoGM



Views

419 ✓

Number of views

Engagements

44 ✓

Total number of social engagements



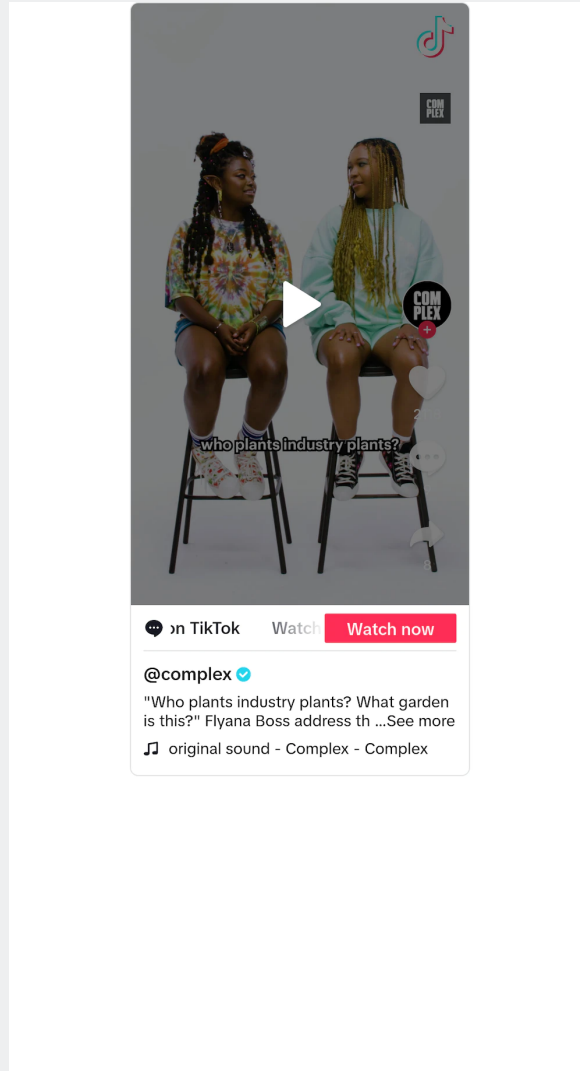
Complex
Making Culture Pop.

5.3M
Followers

August 14, 2023 • TIKTOK

Who plants industry plants?

tiktok.com/@complex/video/7267267483...



Plays

17.7K

Number of plays of this video

Engagements

2.14K

Total number of social engagements



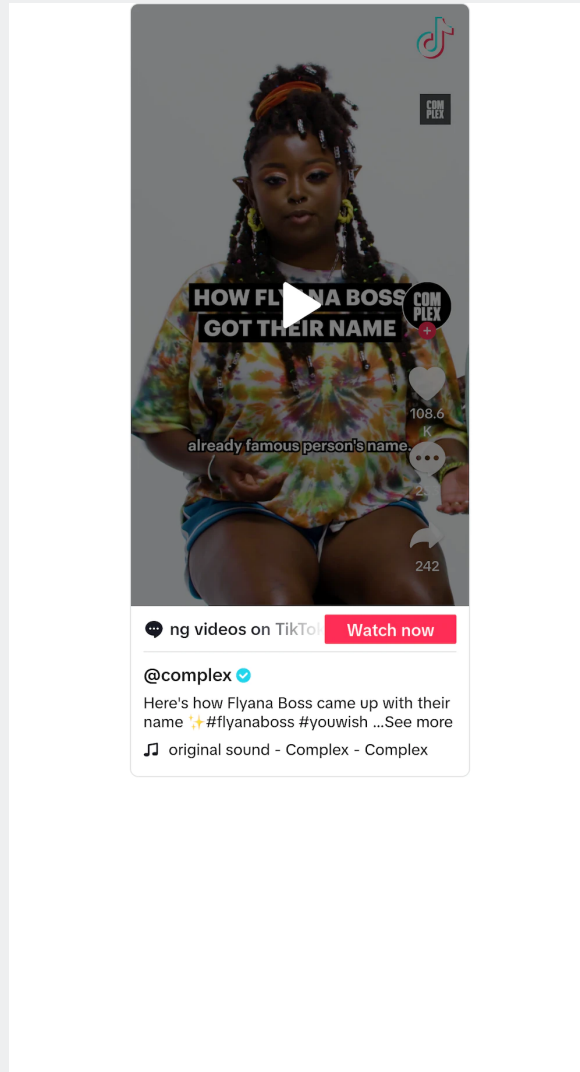
Complex
Making Culture Pop.

5.3M
Followers

August 08, 2023 • TIKTOK

How Flyana Boss Got Their Name

tiktok.com/@complex/video/7265036088...



Plays

803K

Number of plays of this video

Engagements

109K

Total number of social engagements



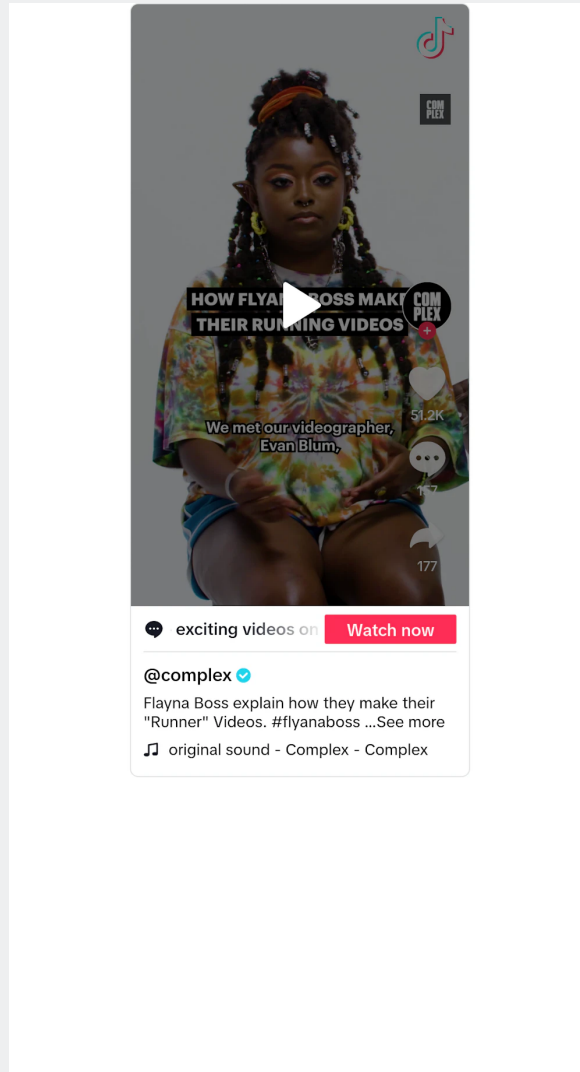
Complex
Making Culture Pop.

5.3M
Followers

August 08, 2023 • TIKTOK

How Flyana Boss Makes Their Running Videos

tiktok.com/@complex/video/7265051515...



Plays

388K

Number of plays of this video

Engagements

51.5K

Total number of social engagements



Genius

Genius explains the deeper meaning behind music. Founded in 2009, Genius is a unique media company that's powered by community, our in-house creative team,...

11.6M

Subscribers

August 04, 2023 • YOUTUBE

Flyana Boss "You Wish" Official Lyrics & Meaning | Verified

youtube.com/watch?v=G_rTlutPN7c



Views

111K

Number of views

Engagements

9.2K

Total number of social engagements



Variety

Variety is the leading daily source of entertainment news and analysis, with premiere series like Actors on Actors, access to the most influential events, top film festivals...

1.16M

Subscribers

July 28, 2023 • YOUTUBE

Flyana Boss Chooses Who is 'Most Likely To' Ghost Someone After a Date or...

youtube.com/watch?v=oWVMdiQudgU



Views

8.49K ✓

Number of views

Engagements

632 ✓

Total number of social engagements



Hollywire

★24/7 Celebrity News - <https://hollywire.com> Hollywire is your 24/7 Celebrity News on SAMSUNG TV PLUS ! Our Tv Network features exclusive celebrity in-studio...

1.99M

Subscribers

July 21, 2023 • YOUTUBE

Flyana Boss Reveals the Truth Behind Their Lyrics! | Hollywire

youtube.com/watch?v=3zIpsFdcyBM



Views

3.01K

Number of views

Engagements

50

Total number of social engagements



BRANDMAN NETWORK

BRANDMAN NETWORK is ran by the founders of ContraBrand Agency, a music-first marketing agency dedicated to building campaigns for artists using narratives,...

145K

Subscribers

July 18, 2023 • YOUTUBE

How We Got 10 Million Streams With A Simple Content Strategy (Only 3...

youtube.com/watch?v=CQM_O3AEcCg



Views

9.08K ✓

Number of views

Engagements

445 ✓

Total number of social engagements

Brand Runner Videos

7 pieces



@TeenVogue | Tik Tok

For the movers and shakers 📍 all of our link in bio stories ↴

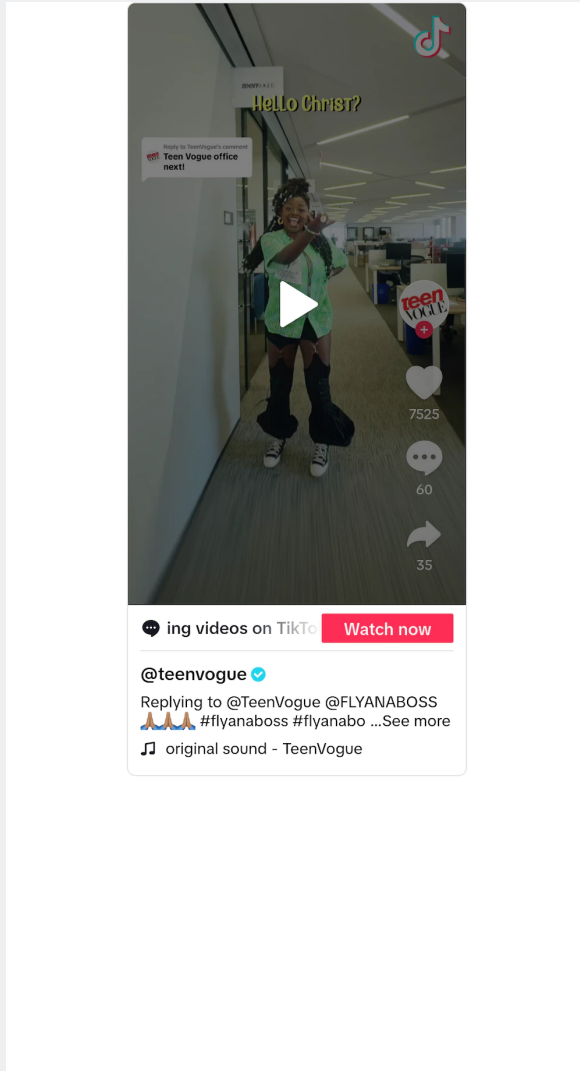
1.6M

Followers

August 15, 2023 • 📱 TIKTOK

TeenVogue Runner

tiktok.com/@teenvogue/video/72676689...



Plays

64.3K ✓

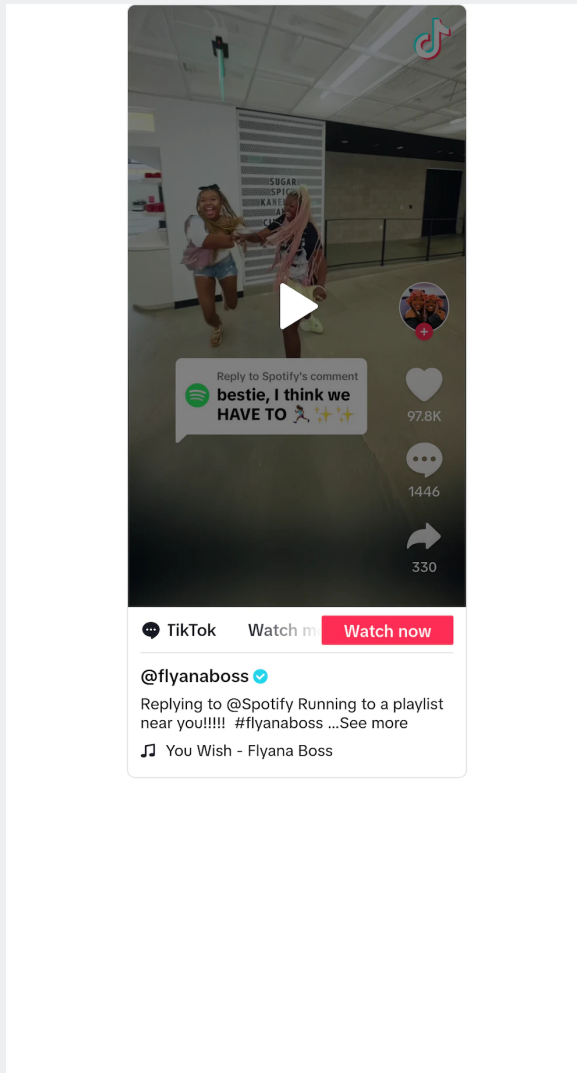
Number of plays of this video

Engagements

7.62K ✓

Total number of social engagements

@flyanaboss | Tik Tok



August 15, 2023 • TIKTOK

Spotify Runner

[tiktok.com/@flyanaboss/video/72675839...](https://www.tiktok.com/@flyanaboss/video/72675839...)

Plays

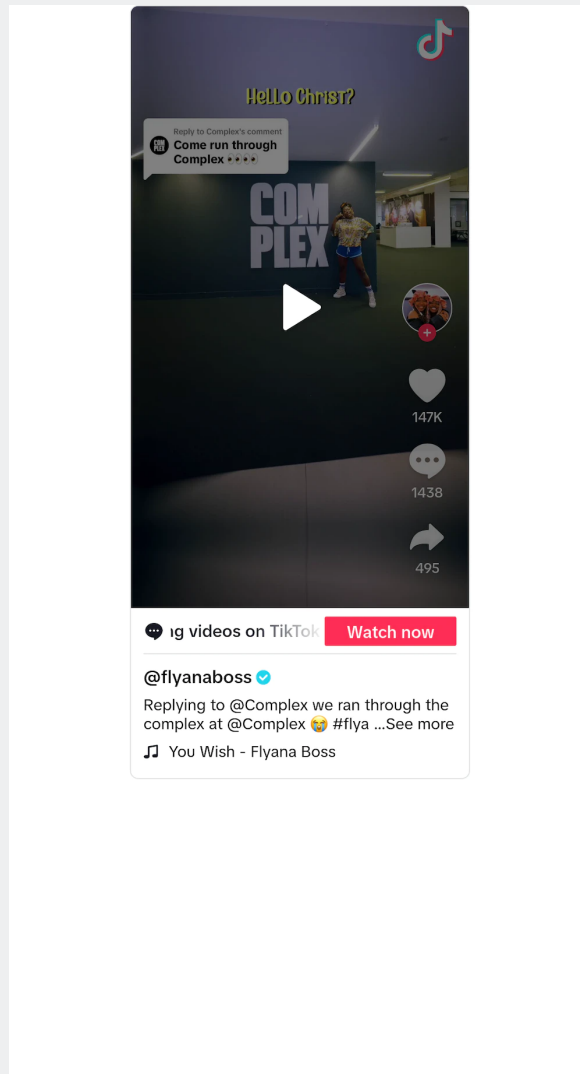
666K ✓

Number of plays of this video

Engagements

99.6K ✓

Total number of social engagements



August 08, 2023 • TIKTOK

Complex Runner

[tiktok.com/@flyanaboss/video/72650383...](https://www.tiktok.com/@flyanaboss/video/72650383...)

Plays

1.2M ✓

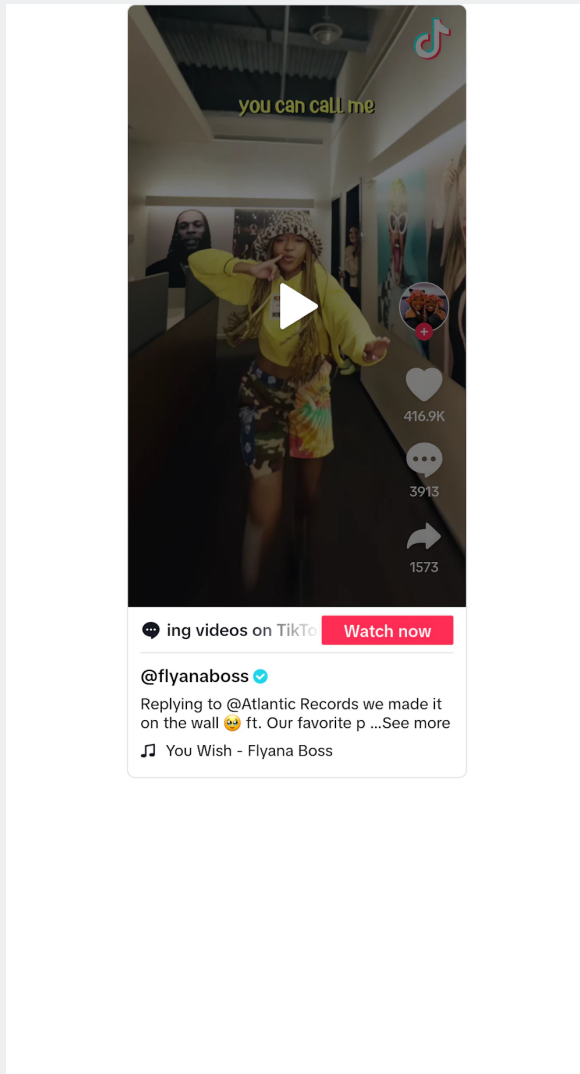
Number of plays of this video

Engagements

149K ✓

Total number of social engagements

@flyanaboss | Tik Tok



August 04, 2023 •

Atlantic Records Runner

tiktok.com/@flyanaboss/video/72635324...

Plays

2.7M

Number of plays of this video

Engagements

422K

Total number of social engagements



@subwayoracle_ | Tik Tok

139K
Followers

July 31, 2023 • INSTAGRAM

Subway Oracle Runner

[instagram.com/reel/CvYDBqrNaCq/](https://www.instagram.com/reel/CvYDBqrNaCq/)

subwayoracle_
Original audio [View profile](#)

[View more on Instagram](#)

11,050 likes
subwayoracle_

Don't diss Brooklyn 🤔 @flyanaboss #brooklyn #nyc
[View all 127 comments](#)

Add a comment...

Estimated Views

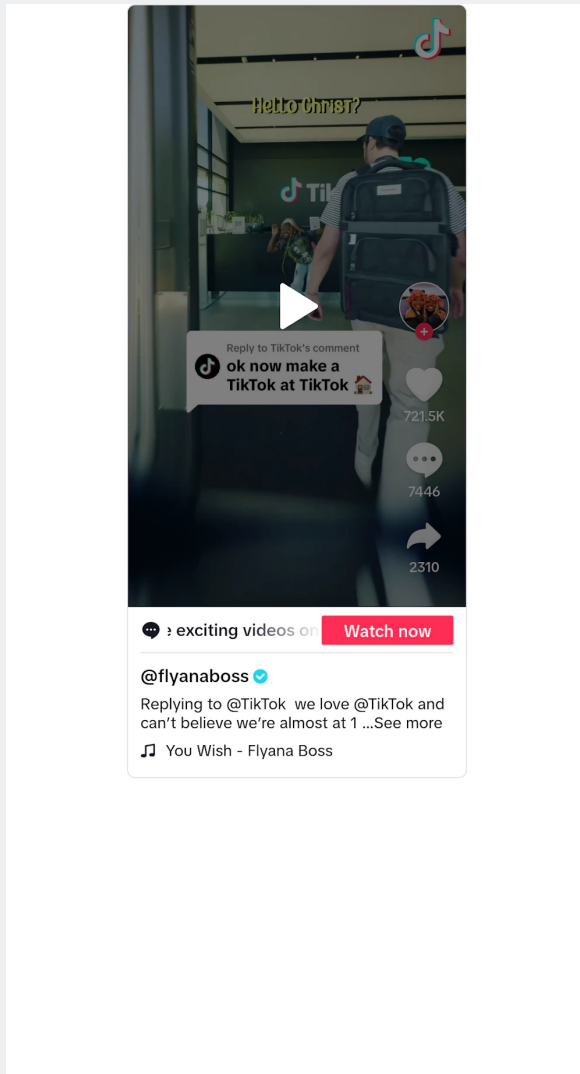
103K ✓

Estimated views calculated based on audience size and social media activity

Engagements

11.2K ✓

Total number of social engagements



July 22, 2023 • TIKTOK

Tik Tok Runner

[tiktok.com/@flyanaboss/video/72584382...](https://www.tiktok.com/@flyanaboss/video/72584382...)

Plays

5.4M ✓

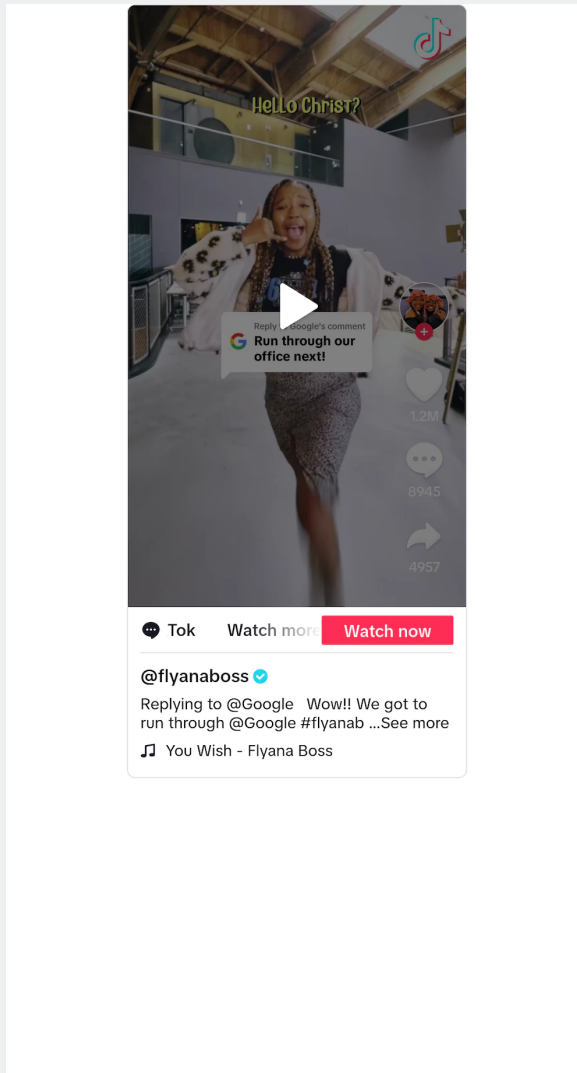
Number of plays of this video

Engagements

731K ✓

Total number of social engagements

@flyanaboss | Tik Tok



July 14, 2023 • TIKTOK

Google Runner

tiktok.com/@flyanaboss/video/72557898...

Plays

8.3M ✓

Number of plays of this video

Engagements

1.21M ✓

Total number of social engagements

Cosigned By Celebrities

10 pieces



BET

BET.com is your home for all the latest celebrity, music, fashion, entertainment and African-American news. Check...

85

Domain Authority

Provided by



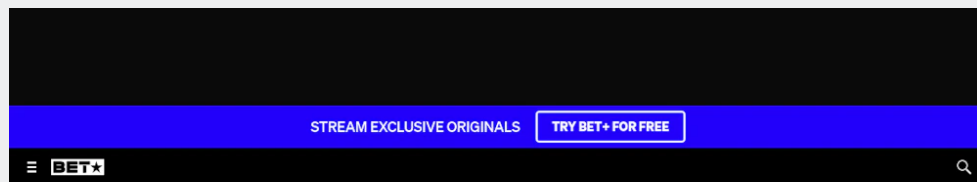
3.95M

Unique Visits

July 13, 2023 • ONLINE

Missy Elliott

bet.com/article/m3l3uu/missy-elliott-defe...



MUSIC

Missy Elliott Defends Flyana Boss Amid Criticisms Over Their 'Repetitive' Marketing Approach

The best-friend duo made a splash on Tik Tok with their viral record 'You Wish.'

By **Tabie Germain**
July 13, 2023 / 10:38 AM



(Photo by Aaron J. Thornton/WireImage)

Best friends Folayan and Bobbi LaNea, better known as the sprinting musical duo **Flyana Boss**, have swiftly become the latest sensation to conquer the internet. Their infectious presence has garnered widespread attention from fans online and even Grammy

Estimated Views

12.9K

Estimated views calculated based on audience size and socia...

Engagements

2

Total number of social engagements



HipHopDX

For new Hip Hop music, Hip Hop news & all things Rap & Hip Hop. HipHopDX has the latest news, videos, interviews...

80

Domain Authority

Provided by



8.01M

Unique Visits

July 09, 2023 • ONLINE

Missy Elliott

hiphopdx.com/news/missy-elliott-flyana-b...

Estimated Views

18.4K

Estimated views calculated based on audience size and socia...

Engagements

104

Total number of social engagements

The screenshot shows the HipHopDX website interface. At the top, there are social media icons for YouTube, Facebook, Twitter, Instagram, and TikTok, followed by the 'HIPHOPDX' logo and a search icon. Below this is a navigation menu with categories: NEWS, SINGLES, VIDEOS, REVIEWS, EDITORIALS, and RELEASES. The main content area features a large image of Missy Elliott and Flyana Boss. Below the image is the article title: 'MISSY ELLIOTT DEFENDS FLYANA BOSS AMID CRITICISM OVER THEIR VIRAL VIDEOS'. The author is listed as 'by BERNADETTE GIACOMAZZO' and the publication date is 'Published on: Jul 9, 2023, 12:30 PM PDT'. There are social media sharing icons for Facebook, Twitter, and a comment icon. To the right of the main article is a 'LATEST NEWS' section with a list of headlines.

MISSY ELLIOTT DEFENDS FLYANA BOSS AMID CRITICISM OVER THEIR VIRAL VIDEOS

by **BERNADETTE GIACOMAZZO**
Published on: Jul 9, 2023, 12:30 PM PDT

Missy Elliott has long been an advocate for rising Hip Hop superstars — and her latest defense is for the young rising rap superstars Flyana Boss, who have developed a social media following of their own.

Taking to Twitter on Friday (July 7), the Virginia legend responded to a critic who claimed that the "You Wish" rappers — who have

LATEST NEWS

- Flavor Flav Crowns Eminem 'Best Rapper Alive' As He Tries Mom's Spaghetti For First Time
- Kanye West Lookalike Finesses Club With 'New Kanye & Drake' Song
- Sexy Red Rips Lil Durk After He Spells Her Name Wrong While Teasing Collab
- Asian Doll Claims She Was Paid \$500K To Join OnlyFans
- Gillie Da Kid Vows To 'Beat The Leather Off' Joe Budden In Celebrity Boxing Match
- Young Thug Optimistic About Regaining Freedom In Text Convo With His Nephew
- 50 Cent Complains About How He Looks In 'The Expendables 4' Movie Poster: 'WTF'
- Polo G's House Raided By Police & He Is Led Away In Handcuffs
- Ice-T & Public Enemy To Headline National Celebration Of Hip Hop Concert In D.C.
- Eminem's '8 Mile' Battle Rap Scene Gets Recreated By New York Jets Player



complex

Making Culture Pop. Find the latest entertainment news and the best in music, pop culture, sneakers, style and original...

89

Domain Authority

Provided by



8.24M

Unique Visits

July 07, 2023 • ONLINE

Missy Elliott

complex.com/music/a/brad-callas/missy-e...

COMPLEX MUSIC STYLE POP CULTURE SPORTS LIFE SNEAKERS SHOWS *Volume 2* 🔍

Missy Elliott Defends Flyana Boss After Fan Asks Why They Keep Using Same Video Format

The legendary rapper defended the artistic decisions of rising duo Flyana Boss, who've blown up by releasing several lyric videos for their viral hit "You Wish."

BY BRAD CALLAS Jul 07, 2023

Facebook Twitter Email Link COMMENT

Aaron J. Thornton / WireImage

Estimated Views

9.41K

Estimated views calculated based on audience size and socia...

Engagements

678

Total number of social engagements



HotNewHipHop - New Hip Hop News, Rap News, Latest Songs, Albums and Mixtapes

The Latest Hip Hop News, Hip Hop Songs, Rap Albums, Gossip & Entertainment News, Sneaker Releases, Sports...

85 Domain Authority
Provided by MOZ

8.35M Unique Visits

July 09, 2023 • ONLINE

Missy Elliott

hotnewhiphop.com/693965-missy-elliott-...



Home > Music

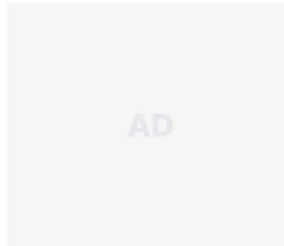
Missy Elliott Defends Flyana Boss Amid Criticism Over Their Music Videos

Missy Elliott discussed the style of Flyana Boss' viral videos on Twitter with fans, earlier this week.

BY COLE BLAKE JUL 08, 2023



Missy Elliott came to the defense of the duo, Flyana Boss, on Twitter, earlier this week. When fans called into question the repeated use of a similar format for their music videos, Missy explained that consistency is part of the marketing strategy for many young artists.



Estimated Views 13.7K

Estimated views calculated based on audience size and social media...

Engagements 26

Total number of social engagements



@lupitanyongo | Tik Tok

10.9M
Followers

lupitanyongo Flyana Boss · You Wish [View profile](#)

[View more on Instagram](#)

143,991 likes
lupitanyongo

Running the streets of Paris with @flyanaboss!!! @chanelofficial #hautecouture
View all 1,720 comments

Add a comment...

INSTAGRAM

Lupita Nyong'o

[instagram.com/reel/CuR39ncONe0/](https://www.instagram.com/reel/CuR39ncONe0/)

Estimated Views

1.32M ✓

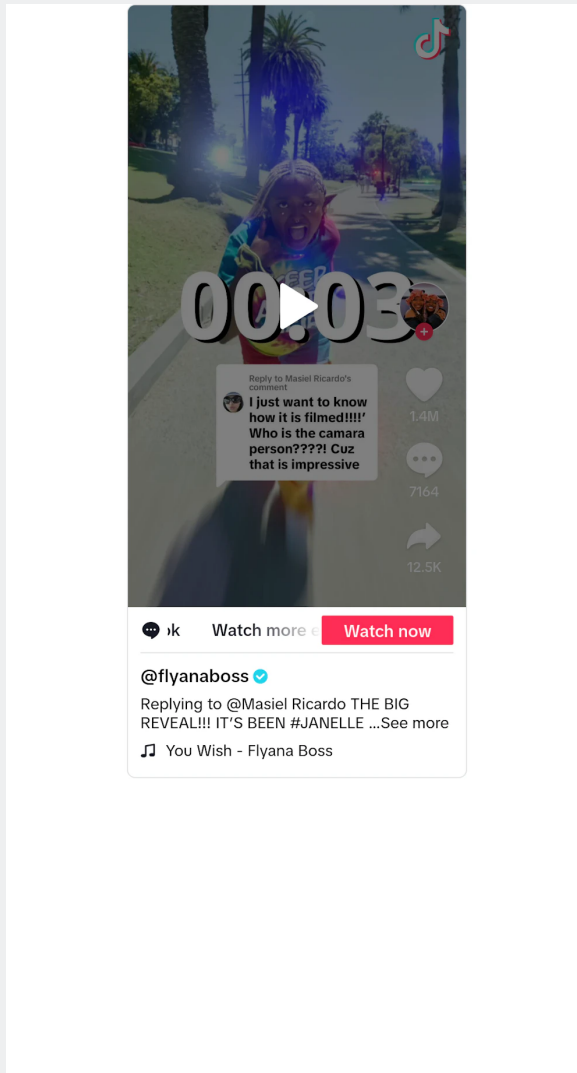
Estimated views calculated based on audience size and social media activity

Engagements

144 ✓

Total number of social engagements

@flyanaboss | Tik Tok



August 09, 2023 • TIKTOK

Janelle James | Runner

[tiktok.com/@flyanaboss/video/72653782...](https://www.tiktok.com/@flyanaboss/video/72653782...)

Plays

7.8M ✓

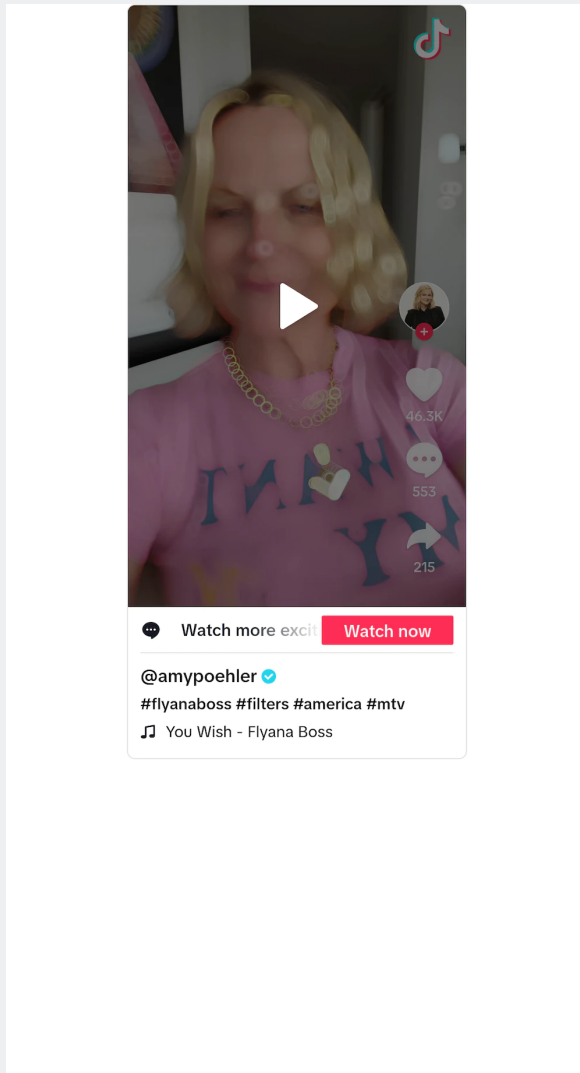
Number of plays of this video

Engagements

1.42M ✓

Total number of social engagements

@amypoehler | Tik Tok



July 03, 2023 • TIKTOK

Amy Poehler on TikTok

tiktok.com/@amypoehler/video/72517225...

Plays

503K ✓

Number of plays of this video

Engagements

47.1K ✓

Total number of social engagements

@lilnasx | Tik Tok



June 16, 2023 • TIKTOK

Lil Nas X Tik Tok Comment

[tiktok.com/@flyanaboss/video/72453982...](https://www.tiktok.com/@flyanaboss/video/72453982...)

Engagements

N/A

Total number of social engagements



Frequency

The future of Black expression. Explore only on @Spotify.

10.5K

Followers

August 24, 2023 • TWITTER

Tweet by @Frequency

twitter.com/ourfrequency/status/1694806...

Frequency
@OurFrequency · Follow

Hayley Williams is just like us: obsessed with @flyanaboss and "You Wish." ✨ We get it, Hayley!

(cc: @bplppod)

Watch on Twitter

8:19 PM · Aug 24, 2023

194 Likes · Reply · Copy link to Tweet

[Read more on Twitter](#)

Views

54.1K

Number of views

Engagements

220

Total number of social engagements



ourfrequency

10.2K
Followers

ourfrequency and bplppod
Original audio [View profile](#)

Hayley Williams Loves Flyana Boss

[View more on Instagram](#)

ourfrequency

@yelyahwilliams is just like us: obsessed with @flyanaboss and "You Wish." ✨ We get it, Hayley!

[View all comments](#)

Add a comment...

INSTAGRAM

Reel by ourfrequency

[instagram.com/reel/CwVyNkJJGOd/](https://www.instagram.com/reel/CwVyNkJJGOd/)

Estimated Views

2.41K

Estimated views calculated based on audience size and socia...

Engagements

N/A

Total number of social engagements