JASON DERULO

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Forward-thinking, genre-defying, and massively creative, Derulo has staked his claim as one of the most dynamic forces on the global pop landscape. Since breaking through with his 5x RIAA platinum-certified single, “[Whatcha Say](https://www.youtube.com/watch?v=pBI3lc18k8Q),” the award-winning singer-songwriter has sold more than 250 million singles worldwide and achieved **15 platinum** singles including "[Wiggle](https://www.youtube.com/watch?v=hiP14ED28CA)", "[Talk Dirty](https://www.youtube.com/watch?v=RbtPXFlZlHg)", "[Want to Want Me](https://www.youtube.com/watch?v=rClUOdS5Zyw)," "[Trumpets](https://www.youtube.com/watch?v=oOAfz0H4f00)," "[It Girl](https://www.youtube.com/watch?v=4oGUHRXT-wA)", "[In My Head](https://www.youtube.com/watch?v=UyG1FG3H6rY)," “[Ridin' Solo](https://www.youtube.com/watch?v=8ESdn0MuJWQ),” “[Don’t Wanna Go Home](https://www.youtube.com/watch?v=2CGF_Z3yZAo),” “[Marry Me](https://www.youtube.com/watch?v=zRCsZ5a3aCM),” “ [The Other Side,”](https://www.youtube.com/watch?v=byp94CCWKSI) “[Get Ugly](https://www.youtube.com/watch?v=S2lgnitdPdc),” “[Swalla](https://www.youtube.com/watch?v=NGLxoKOvzu4),” “[Savage Love”](https://www.youtube.com/watch?v=gUci-tsiU4I) and “[Take You Dancing](https://www.youtube.com/watch?v=vC8qJfVYxZY).” Since the start of his solo recording career in 2009, he has earned over **18.2B** worldwide streams, and built an unstoppable social media following of over **117M** followers across all platforms. Now at work on his highly anticipated fifth album – and full-length debut for Atlantic Records – Derulo has delivered an ongoing series of smash singles that have drawn a stunning **500M+** views, including the irresistibly buoyant “[Acapulco](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fjasonderulo.lnk.to%2Facapulco&data=05%7C01%7CNaiera.Robinson%40atlanticrecords.com%7Ccdf75832a10c4cd67cd008da44a19f56%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897758593225732%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=6pz0ouioy1v0BmkNbozYoA4xl2Lz0IxoVMEjOgC7DvQ%3D&reserved=0" \o "Original URL: https://jasonderulo.lnk.to/acapulco. Click or tap if you trust this link." \t "_blank),” the RIAA platinum-certified “[Take You Dancing](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Ds0-f5RncxcA&data=05%7C01%7CNaiera.Robinson%40atlanticrecords.com%7Ccdf75832a10c4cd67cd008da44a19f56%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897758593225732%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=1U%2Ftx7Z%2BZqKPoEDxk8mMuxVh894FQ3fJWogBcOjVsBA%3D&reserved=0),” and Jawsh 685 x Jason Derulo’s 3x platinum-certified chart-topper, “[Savage Love (Laxed – Siren Beat)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DgUci-tsiU4I&data=05%7C01%7CNaiera.Robinson%40atlanticrecords.com%7Ccdf75832a10c4cd67cd008da44a19f56%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897758593225732%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=V%2BO5u22lLyClN6T998h%2FObQlWFVmJSNDsLQwkhdEVFI%3D&reserved=0).” The latter track – and its official BTS remix – proved an unstoppable international sensation upon its 2020 arrival, peaking at #1 on *Billboard*’s “Hot 100” as well as atop charts in 16 additional countries around the world. A truly multi-dimensional creator, Derulo has also established himself as an actor and businessman, investing in enterprises like Catch L.A. and Rumble Boxing, becoming part-owner of Bedlam Vodka, launching an innovation-minded podcast, and developing a line of supplements and fitness products with the Najafi Group and BodyBuilding.com. What’s more, Derulo unveiled *Jason Derulo’s UZO*, an immersive new graphic novel from [Z2 Comics](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fz2comics.com%2Fproducts%2Fjason-derulo-uzo-graphic-novel-action-figure-merch&data=05%7C01%7CNaiera.Robinson%40atlanticrecords.com%7Ccdf75832a10c4cd67cd008da44a19f56%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637897758593225732%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=8nxZRB5pV5HvC8CNI5SdPgHPlvEdZT%2Bmq%2Bz1M7tih2Y%3D&reserved=0) based on a TikTok character created by the artist himself. With his TikTok regularly amassing over **10M** views per post, Derulo notes that the platform has drastically reshaped his relationship with his fans. Derulo is now amongst TikTok’s biggest superstars, currently the 4th most followed male on the video-sharing platform with the 11th biggest account overall. He continues to see his already astronomical TikTok presence growing daily, now boasting more than **56.9M** followers worldwide and over **1.2B** likes. Reclaiming his title as the TikTok king, last year he released summer smash single **“Slidin’”** with a fan-challenged TikTok video to his own rendition of the electric slide. Watch the dance video [HERE](https://www.youtube.com/watch?v=Xs38k07AHz8). His knack for laying undeniably catchy melodies on top of fun, upbeat productions, was the formula for his Summer takeover. To celebrate the single Derulo hosted a wildly extravagant  “**Slidin’” Weekend** in Miami with some of his closest creator friends. The weekend included a private “Slidin’” jet set from LA to Miami; an insanely large “Slidin’” mansion; a sexy “Slidin’” yacht party; hibachi, dinners, clubbing and more! Watch the “Slidin’” recap video [HERE](https://www.tiktok.com/%40jasonderulo/video/7106212922837273902?is_copy_url=1&is_from_webapp=v1&lang=en). Derulo performed a wide range of his hits during the NFL TikTok Tailgate during the Super Bowl LVII pregame special, which included a debut performance of his newest single, **“Saturday / Sunday”** featuring David Guetta. Stream “Saturday / Sunday” [HERE](https://jasonderulo.lnk.to/SaturdaySunday), and watch the dance video [HERE](https://www.youtube.com/watch?v=Kqo7o2TuQf0).