**A black letter on a white background

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**OLIVER TREE REVEALS LATEST TRACK**

**FROM FORTHCOMING ALBUM**

**“ESSENCE” (FEAT SUPER COMPUTER) IS OUT TODAY**

**THIRD STUDIO ALBUM *ALONE IN A CROWD* OUT SEPTEMBER 29 ON ATLANTIC RECORDS – PRE-SAVE/ADD** [**HERE**](https://olivertree.lnk.to/AloneInACrowd)

**BIGGEST INTERNATIONAL HEADLINING TOUR TO DATE;   
*OLIVER TREE PRESENTS: ALONE IN A CROWD* STARTS NEXT MONTH**

**LIVE NATION-PRODUCED TOUR TRAVELS THROUGH NOVEMBER**

***WITH STOPS IN AUSTRALIA, FRANCE, LUXEMBOURG, THE UK,***

***BELGIUM, THE NETHERLANDS, GERMANY, SWITZERLAND AND ITALY***



[**LISTEN**](https://olivertree.lnk.to/Essence) **|** [**WATCH**](https://olivertree.lnk.to/EssenceVideo)  
**“ESSENCE” (FEAT. SUPER COMPUTER)**

[**PRE-SAVE**](https://olivertree.lnk.to/AloneInACrowd)

***ALONE IN A CROWD* (ALBUM)**

Ahead of his biggest international headlining tour to date, chart-topping, multi-platinum selling **Oliver Tree** has released his latest track titled “**Essence” (Feat. Super Computer),** taken from his highly anticipated forthcoming third studio-album ***ALONE IN A CROWD*,** set for release on **September 29** via **Atlantic Records** (Pre-save [HERE](https://olivertree.lnk.to/AloneInACrowd)).

In typical Tree fashion, honoring the powerful and symbiotic relationship he maintains with his ever-growing fanbase of millions around the world, last week, he teased three un-released tracks across social media, prompting fans to vote which should be released next. **“Essence” (feat. Super Computer)** was the undeniable winner. A music video was shot the next day, directed by **Oliver Tree,** and today, just one week later both have been unleashed into the world.

Watch the official music video for **“Essence” (feat. Super Computer)** [**HERE.**](https://olivertree.lnk.to/EssenceVideo)

Earlier this summer, **Oliver Tree** headlined a **SOLD-OUT** show at Denver’s iconic **Red Rocks Amphitheatre** and will be embarking on major world tour – his biggest headline run thus far – next month. Produced by **Live Nation**, ***OLIVER TREE PRESENTS ALONE IN A CROWD*** gets underway **October 10** at Auckland, NZ’s Shed 10 and then travels through November with stops in Australia, France, Luxembourg, the UK, Belgium, the Netherlands, Germany, Switzerland, and Italy. Support includes **Sueco** (AUS/NZ) and **Tommy Cash** (EU/UK). General on-sales started today at 10:00 am (local). For complete details, please see[https://www.olivertreemusic.com/tour/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.olivertreemusic.com%2Ftour%2F&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7Cd1ebf55efc2d4867ba3c08db83bec947%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638248627683093164%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Cu80k48N2gwd9AqPPHKFPqkDKbVxF6vyJu7EIWyrFsc%3D&reserved=0)

Undeniably a one-of-a-kind artist who continues to top the charts and sell out amphitheaters worldwide, Tree satisfies his dedicated and growing audience with his Kaufman-esque Dadaist, “meta-humor” while continuing to explore and dissect the absurdity of modern culture, obsession with fame and social media. His forthcoming album ***ALONE IN A CROWD*** serves to reflect both the light and the darkness of human nature within popular culture, while holding a mirror up to us all and embracing the absurdity of it all. Exploring themes of loneliness, disconnect, and the human experience, ***ALONE IN A CROWD*** alsointroduces a new character named **Cornelius Cummings**, a fashion designer who sets the runway for his latest body of work.

***ALONE IN A CROWD* is out September 29 – PRE-ORDER/SAVE** [**HERE**](https://olivertree.lnk.to/AloneInACrowd)

A group of people in a crowd

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**ABOUT OLIVER TREE**

Now boasting more than **4 BILLION global streams**, **over 1 BILLION YouTube views**, over **14.7 MILLION TikTok** followers, and an cumulative social reach of **over 30 MILLION**, **Oliver Tree** has already had a very productive 2023 with releases such as his first-ever collaboration with fellow superstar **David Guetta,** “[Here We Go Again](https://olivertree.lnk.to/HereWeGoAgain),” [listen [HERE](https://olivertree.lnk.to/HereWeGoAgain)]. An official lyric video, written and directed by Oliver, has earned over 13 MILLION views [view [HERE](https://olivertree.lnk.to/HereWeGoAgainLyricVideo)].  **“Here We Go Again**” in turn followed **KSI’s** “[Voices (Feat. Oliver Tree)](https://lnk.to/KSI-VoicesAW),” joined by an official music video now boasting close to 7 MILLION views [watch [HERE](https://www.youtube.com/watch?v=jOqVRruoIcU)]. Last year also saw Oliver join forces with GRAMMY® Award-nominated producer **Robin Schulz** for the high-energy viral hit, “[Miss You](https://olivertree.lnk.to/MissYou),” which swiftly amassed over **300 MILLION** global streams following top 10 debuts on both *Billboard*’s “Hot Dance/Electronic Songs” chart and the UK’s Official Singles Chart. Recently certified 2x Platinum in Australia as well as Platinum in both the UK and Canada, the track is accompanied by a typically quirky official music video, directed by Oliver and currently boasting more than **190 MILLION** views via YouTube [HERE](https://www.youtube.com/watch?v=BX0lKSa_PTk).

Oliver wrapped up his very busy 2022 with the long awaited release of [*Cowboy Tears Drown the World in a Swimming Pool of Sorrow*](https://olivertree.lnk.to/CowboyTearsDeluxe), an expanded deluxe edition of his acclaimed sophomore LP, *Cowboy Tears*, available now [HERE](https://olivertree.lnk.to/CowboyTearsDeluxe). Highlights include such favorites as “[I Hate You](https://olivertree.lnk.to/IHateYouID),” “[Placeholder](https://olivertree.lnk.to/PlaceholderID),” and “[Suitcase Full Of Cash](https://olivertree.lnk.to/SuitcaseVideo),” the latter accompanied by an official visual featuring guest appearances from viral stars Alissa Violet, Tana Mongeau, Viking Barbie, and  Melissa Ong, streaming now at Oliver’s YouTube channel [HERE](https://olivertree.lnk.to/SuitcaseVideo).

**A poster of a group of people

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**OLIVER TREE PRESENTS: ALONE IN A CROWD - TOUR DATES**

**OCTOBER**

10 – Auckland, NZ – Shed 10

11 – Wellington, NZ – Michael Fowler Centre

13 – Brisbane, AUS – Fortitude Music Hall

14 – Sydney, AUS – Hordern Pavilion

15 – Wollongong, AUS – Yours and Owls Festival \*

18 – Melbourne, AUS – Festival Hall

20 – Adelaide, AUS – Hindley Street Music Hall

21 – Perth, AUS – Metro City

**NOVEMBER**

1 – Paris, France – L’Olympia

2 – Esch-sur-Alzette, Luxembourg – Rockhal

4 – Birmingham, UK – O2 Academy Birmingham

5 – Glasgow, UK – O2 Academy Glasgow

7 – Leeds, UK – O2 Academy Leeds

8 – Manchester, UK – O2 Apollo Manchester

9 – London, UK – Troxy

11 – Brussels, Belgium – Ancienne Belgique

14 – Tilburg, Netherlands – 013 Poppodium

16 – Munich, Germany – TonHalle München

17 – Cologne, Germany – E–Werk

19 – Berlin, Germany – Columbiahalle

20 – Zurich, Switzerland – Halle 622

21 – Milan, Italy – Fabrique

 \* FESTIVAL PERFORMANCE

 10/10-10/21 w/ Sueco

11/1-11/21 w/ Tommy Cash

[WEBSITE](https://www.olivertreemusic.com/) | [FACEBOOK](https://www.facebook.com/OliverTreemusic/) | [INSTAGRAM](https://www.instagram.com/OliverTree/) | [SPOTIFY](https://open.spotify.com/artist/6TLwD7HPWuiOzvXEa3oCNe) | [TIK TOK](http://tiktok.com/@olivertree) | [TWITTER](https://twitter.com/olivertree) | [YOUTUBE](https://www.youtube.com/channel/UCHcb3FQivl6xCRcHC2zjdkQ)

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