FOR IMMEDIATE RELEASE

NOVEMBER 10, 2023

**HEAVY ROCK SONGSTRESS AMIRA ELFEKY RISES**

**WITH “EVERYTHING I DO IS FOR YOU”**

**INCENDIARY NEW SINGLE FOLLOWS ACCLAIMED MAJOR LABEL DEBUT,**

**“COMING DOWN” –** [**WATCH**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dv5U3Ypxtr4o&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C37d2a4e9aa1043a3660f08dbda425883%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638343750714983654%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=jWfJw%2BV10fOGFw0gXq9CzavxYHE3mjRVCjEdBP9sev4%3D&reserved=0) **OFFICIAL VIDEO**

**“EVERYTHING I DO IS FOR YOU” AVAILABLE NOW**

**VIA ANEMOIA RECORDS/ATLANTIC RECORDS**

[**LISTEN HERE**](https://amiraelfeky.lnk.to/EverythingIDoIsForYou) **|** [**WATCH OFFICIAL VISUALIZER HERE**](https://AmiraElfeky.lnk.to/EIDIFYVideoPR)



[DOWNLOAD ASSETS HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Fax433qho36ctygv3wkme6s1act34mr2g&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C37d2a4e9aa1043a3660f08dbda425883%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638343750714983654%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ndD88%2Bli0nmjmxYpqzpLQsxBvaRcPcItSLhbsdjyT4c%3D&reserved=0)

***“A new generation of heavy rock is underway, and Amira Elfeky is one of the pillars of this incoming tidal wave.” – ONES TO WATCH***

Heavy rock songstress **Amira Elfeky** continues her explosive rise with her incendiary new single, “**Everything I Do Is For You**,” available now via Anemoia Records/Atlantic Records – Listen [HERE](https://amiraelfeky.lnk.to/EverythingIDoIsForYou). The track releases alongside an official visualizer – Watch [HERE](https://AmiraElfeky.lnk.to/EIDIFYVideoPR).

Produced by her frequent collaborator **youji2k**, “Everything I Do Is For You” follows Elfeky’s deeply personal major label debut single,“[Coming Down](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Famiraelfeky.lnk.to%2FComingDown&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C37d2a4e9aa1043a3660f08dbda425883%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638343750714983654%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=A%2BfS%2Fm9RJpaJHTWjwxEPrKKapYoRjJl6SzCPCpO1Oao%3D&reserved=0),” available everywhere now. An official music video is streaming now at YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dv5U3Ypxtr4o&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C37d2a4e9aa1043a3660f08dbda425883%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638343750715139909%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=4rIHbw5iyB9uG2bFolU7F2DCxne%2Bmk8Y%2FbwoyfzMido%3D&reserved=0).

*“‘Everything I Do Is For You' delves into the complexities of my mental health journey, touching on love, self-acceptance, and the emotional struggles I've faced,”* shared Elfeky.

“Coming Down” earned immediate applause from outlets like *NYLON, Billboard,* and *Ones To Watch*, which declared it to be “*a moody collection of dark, lurking guitar riffs that break through the surface as surging, cascading instrumentation explodes around the rising star. Elfeky's rich vocals give the track a lush layer of texture, weaving in and out of the storm clouds of production… There’s an impossible-to-ignore intensity and vulnerability to the youji2k-produced track, exemplifying Elfeky's promise as she explores the difficult uncertainty of mental health and codependency in interpersonal relationships.*”

Fueled by an unyielding passion for heavy rock, Amira Elfeky draws inspiration from the fervor of nu-metal and the evocative soundscapes of the 2000s. Elfeky’s relationship with Anemoia Records began almost two years ago, when she and masterer/mixer **Tylor Bondar** (Breland, Sueco) started working on music in imprint founder Ian Hunter’s Los Angeles home. She honed in on her sound with relentless effort, finally unveiling “[Tonight (Demo)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FGK9YZzfk4eM%3Fsi%3DjeTTqe973iqvSHS5&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C37d2a4e9aa1043a3660f08dbda425883%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638343750715139909%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=olSMUn7rQDhxQsTrcEa2SGzNoxtq2Bm60Xz4rl%2Fldy0%3D&reserved=0)” in July 2023. Rich with indelible intensity and raw authenticity, the youji2k-produced track – which demonstrates Elfeky’s burgeoning prowess as she navigates the complex terrain of mental health struggles and codependency within relationships – proved an immediate sensation, earning more than **3M** streams to date. A striking “Tonight” live performance video can be viewed now via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DGK9YZzfk4eM&data=05%7C01%7COlivia.Lee%40atlanticrecords.com%7C37d2a4e9aa1043a3660f08dbda425883%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638343750715139909%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Cs2r%2BaJoOrD%2F9%2Bui9gAmCZvLn0AohXZyG0rNqpVRdJQ%3D&reserved=0).

Now, with “Everything I Do Is For You” and more new music to come via Anemoia/Atlantic, Amira Elfeky stands at the forefront of a heavy rock renaissance, beckoning fans to immerse themselves in her cyber-infused sonic universe and witness the rebirth of a musical era through her innovative lens.

# # #

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