FOR IMMEDIATE RELEASE

NOVEMBER 30, 2023

**ARDEN JONES DROPS “parachute”**

**CALIFORNIA SINGER/SONGWRITER/RAPPER/MULTI-INSTRUMENTALIST**

**WRAPS YEAR WITH ONE LAST TRACK**

**SHARING FREE IYK-POWERED “TOP LISTENER” CARD WITH FANS**

**VIA SPOTIFY WRAPPED’S NEW INTEGRATION WITH SHOPIFY**

**ALLOWS THEM TO UNLOCK AN UNRELEASED CARD WITH THE TAP OF THEIR PHONE**

**UPCOMING LIVE SCHEDULE INCLUDES OPENING PERFORMANCE FOR LOUIS THE CHILD AND QUINN XCII SET FOR DECEMBER 2 AT CHICAGO’S NAVY PIER**

**PLUS TWO FRIENDS’ BIG BOOTIE LAND**

**SET FOR FEBRUARY 10 AT LOS ANGELES’ KIA FORUM**

[**LISTEN TO “PARACHUTE”**](https://ardenjones.lnk.to/Parachute)



[DOWNLOAD HI-RES IMAGE HERE](https://warnermusicgroup.app.box.com/s/pv43sp4m4idtx363jruldundqcv50h78)

***“Nobody keeps it real quite like Arden Jones.” – PEOPLE***

Rising California singer/songwriter/rapper/multi-instrumentalist **Arden Jones** is wrapping up the year with explosive new single, “[**parachute**](https://ardenjones.lnk.to/Parachute),” available now via vnclm\_ x Atlantic Records. Produced by Andrew Luce (iann dior, 24kGoldn, Bea Miller, HUDDY) and co-written by Jones, Luce, and David Alexander, the new track has been heralded in recent days with a series of teasers on Jones’ TikTok – Watch [HERE](https://www.tiktok.com/@ardenjones).

*“‘parachute’ is a song about someone who has your back at all times no matter what,”* says Jones. *“It’s full throttle the whole time and is meant to be blasted with the volume high. Hope you love it as much as I do.”*

In addition, Jones is working with Spotify Wrapped’s new integration with Shopify this year and is rewarding fans with a free [IYK-powered](https://iyk.app/) “Top Listener” card that will allow fans to tap their phone on the card to unlock an unreleased song.

“parachute” marks the end of a remarkable 2023, with Jones headlining a series of ‘age tape’ mini tours earlier this year. In addition, the 21-year-old Marin County, CA-born artist – who recently supported Laszewo at Los Angeles’ historic El Rey Theatre – will be among the stars performing at Two Friends’ third annual Big Bootie Land, set for February 10 at Los Angeles’ Kia Forum. Also just announced is Jones’ upcoming opening performance for Louis The Child and QUINN XCII at Navy Pier Chicago on December 2 – Additional information [HERE](https://navypier.org/media-and-pr/louis-the-child-and-quinn-xcii-to-ignite-navy-pier-with-electrifying-performances/). For updates and additional information, please visit [www.ardenjonesmusic.com/tour](http://www.ardenjonesmusic.com/tour).

“parachute” furthers a growing body of work from Jones that includes acclaimed singles like “[careless 2.0](https://ardenjones.lnk.to/careless2)” and “[fvcked up](https://ardenjones.lnk.to/fvckedup)” as well as his recent collaboration with producer/songwriter/DJ Dillon Francis, “[I’m My Only Friend](https://dillonfrancis.lnk.to/ImMyOnlyFriendID),” joined by an official music video starring iconic actor Billy Zane streaming now at [YouTube](https://www.youtube.com/watch?v=9ELfDhalGg4&t=11s).

Last year saw Jones make waves with his groundbreaking *age tape* series, a string of ten unique releases shared on the first Thursday of every month throughout 2022. The tenth and most recent release, *age tape 0,* brought togethersuch popular favorites as “[mr. sunshine](https://www.youtube.com/watch?v=nPJuP1IalVA),” “[horror story](https://www.youtube.com/watch?v=0Lgta9pe1VM),” “[indifferent](https://www.youtube.com/watch?v=zLVS90j_EZc),” “[serotonin highs (feat. Allen Haley)](https://www.youtube.com/watch?v=ni_p3kRrISU),” and the viral hit “[starstruck](https://www.youtube.com/watch?v=WRswQnVOVu8),” (the latter of which garnered Jones more than **20M** views across [TikTok](https://www.tiktok.com/@ardenjones) and [Instagram](https://www.instagram.com/ardenjones) Reels) alongside five new tracks including the standout “[not afraid at all](https://www.youtube.com/watch?v=191_KEGkAfQ).”

Known for an irresistible pop approach that bottles the sunshine of an endless California summer, Arden Jones has already earned over **160M** worldwide streams, more than **15M** video views, and **2.3M** monthly Spotify listeners, jumpstarted by hugely popular tracks such as 2021’s acclaimed vnclm\_ x Atlantic Records single, “[SMILE](https://ardenjones.lnk.to/SMILE),” as well as the viral hit, “[Parallel Parking](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fvnclm.fanlink.to%2Fparallelparking&data=05%7C01%7CGabrielle.Reese%40atlanticrecords.com%7Cbf19512594d94b31ee1e08daf8da5c27%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638095913978136764%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=dydwUIHTEfChd%2B5j9csXp5t9oHhDuiwW1RlRU1r%2B8hs%3D&reserved=0).” Named among *PEOPLE*’s 2022 “Talented Emerging Artists You Should Be Listening to All Summer Long,” Jones – who has shared stages with fellow breakout pop stars such as Tai Verdes, Thomas Headon**,** andChelsea Cutler – has drawn a wide range of media attention throughout his ongoing career, spanning *Teen Vogue*, *Pop Dust*, *Ones To Watch*, *Entertainment Tonight*, and a cover appearance in *Rival Magazine*, to name but a few.

**CONNECT WITH ARDEN JONES**

[WEBSITE](https://www.ardenjonesmusic.com/) |[INSTAGRAM](https://www.instagram.com/ardenjones/?hl=en) | [SPOTIFY](https://open.spotify.com/artist/3mMogqf2JyBUQZxFZlC79w) | [TIKTOK](https://www.tiktok.com/@ardenjones?lang=en) | [TWITTER](http://twitter.com/ArdenJones) | [YOUTUBE](https://www.youtube.com/c/ArdenJones?app=desktop)

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