FOR IMMEDIATE RELEASE

NOVEMBER 9, 2023

**THE GENERAL RETURNS WITH HIS LATEST SINGLE “YONCE FREESTYLE”**

**FEATURING SEXYY RED AND BG**

**SINGLE ARRIVES ALONGSIDE OF PRE-ORDER OF UPCOMING ALBUM *THE CEREMONY***

**RELEASING ON DECEMBER 1ST**

**COMES ON THE HEELS OF RECENT SINGLE AND VISUAL FOR “GOD SLIPPERS”**

**CURRENTLY ON HIS *ONLY THE GENERALS* NATIONAL TOUR WITH**

**NEXT STOP IN FAYETTEVILLE, AR**

A back of a person with tattoos

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[**DOWNLOAD**](https://kevingates.lnk.to/YonceFreestyle) **“YONCE FREESTYLE” |** [**PRE-ORDER**](https://kevingates.lnk.to/TheCeremony) ***THE CEREMONY***

RIAA multi-platinum certified rap superstar, **Kevin Gates**, returns with his latest single “**[Yonce Freestyle](https://kevingates.lnk.to/YonceFreestyle)**” featuring **Sexyy Red** and **BG**. The single is all about how much he loves partying at Beyonce concerts with none other than Sexyy Red and BG along for the ride. Sexyy Red, one of rap’s dominating femcees - is the ideal addition to infuse a touch of feminine energy into this predominantly male-driven song. Additionally, Cash Money’s BG has just emerged from a 12-year sentence, with “Yonce Freestyle” as his first feature.

To accompany the release, Kevin just announced the official [**pre-order**](https://kevingates.lnk.to/TheCeremony) for his new upcoming album, ***The Ceremony*** releasing on **December 1st**. The album is centered around Kevin's spiritual growth and personal development through religious ceremony. Kevin is currently on his ‘Only The Generals’ national tour with his next stop in Fayetteville, AR on December 7th. The tour will span 30 shows and kicked off in Portsmouth, VA with direct support from **BigXthaPlug** on select dates and Hosted by **DJ Chose** across all dates**.** Tickets are now on sale at [kvngates.com](https://www.kvngates.com/tour).

**KEVIN GATES *ONLY THE GENERALS TOUR***

**DECEMBER**

7 – Fayetteville, AR – JJ’s Live

8 – Nashville, TN – Bridgestone Arena

9 – Little Rock, AR – Simmons Bank Arena

14 – Tampa, FL – Yuengling Center

15 – Augusta, GA – James Brown Arena

16 – Greensboro, NC – Greensboro Coliseum

**JANUARY**

12 – Albuquerque, NM – Revel Entertainment Center

~Without BigXthaPlug

**ABOUT KEVIN GATES**

Kevin Gates transformed into one of the game's most impactful and inimitable rappers by simply being Kevin Gates. Nearly 15 years into an unbelievable career, he doesn’t chase trends. He doesn’t censor himself. He doesn’t hold back. Instead, he speaks his mind and fulfills every promise. It’s why the Baton Rouge, LA native has racked up over 6 billion streams, 6 billion views, and dozens of multiplatinum, platinum, and gold certifications. It’s why his 2013 song “Thinking With My Dick” reached Billboard’s Hot 100 for the first time in 2022 and became #1 overall sound on TikTok. It’s why he’s logged four Top 5 entries on the *Billboard* Top 200 in addition to seven Top 5 entries on both the Top Rap Albums Chart and the Top R&B/Hip-Hop Albums Charts. It’s why he’s sold-out successive headline tours, delivered show-stopping sets at *Rolling Loud* and *JMBLYA*, and ignited arenas with Cardi B. It’s why he’s received various high-profile award nominations. It’s why he’s reached rarified air, emerging as the second best-selling hip-hop artist of 2016 only behind Drake. It’s why he’s also spawned countless think pieces. Among those, *Pitchfork* described 2019’s gold-certified *I’m Him* as *“another showcase for the Baton Rouge rapper’s fully formed and gloriously weird personality”* and praised, *“The hooks are magnificent, his most boisterous and fine-tuned since Islah*.*”* As always, he doesn’t compromise on 2021’s *Only The Generals Part II* [Bread Winner Alumni/Atlantic Records] and more music on the horizon. He’s only gotten better at being Kevin Gates. Kevin continues his reign with the release of his third full-length LP, *KHAZA*. Since the album’s release Kevin has released several singles to keep the momentum building including: “Big Lyfe,” “Bad For Me,” “Intro,” “Metro,” “Major League,” and his explosive “Super General (Freestyle).” His KHAZA national tour supported the album with several sold-out dates across the country first kicking off in Dallas, TX. Kevin is now currently on his latest national tour, *Only The Generals Tour*.

A person with tattoos and feathers

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**CONNECT WITH KEVIN GATES**

[WEBSITE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.kvngates.com%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca67f2c81030f452de8a108da4f1163f5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637909233354787915%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=y3Q42pxlQjWs1FKh5gbApHiUUs0wXuKRrjwKL94uNeE%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fiamkevingates&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca67f2c81030f452de8a108da4f1163f5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637909233354944150%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=9oRVrMAAO3fNEh2Yc6JeibhOBbE4og9J1spFFpw%2F9q0%3D&reserved=0) | [TIKTOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tiktok.com%2F%40iamkevingates&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca67f2c81030f452de8a108da4f1163f5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637909233354944150%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Wj5hzVd7FCvRG0%2B8i2fxjNs2wmm08rrLpq3kWHeIFHU%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fiamkevingates%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca67f2c81030f452de8a108da4f1163f5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637909233354944150%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=QW2sZYkrTp9HTZZb7Zs7BcfktBKwUd4wxRI44jZjT5c%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fkvngates&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca67f2c81030f452de8a108da4f1163f5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637909233354944150%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=KW9FBnUPhQ1L5Xlmul2WQniuUTNkVuYGXMQlYLjUjTw%3D&reserved=0) | [SOUNDCLOUD](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fkevingates&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca67f2c81030f452de8a108da4f1163f5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637909233354944150%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=xArTj3te9qCo5VoA%2FiqhojqbcauVwWwNfkSpGQ0mj5w%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCj2GTFekdV3EUsTVN8oaEqA&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Ca67f2c81030f452de8a108da4f1163f5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637909233354944150%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JFR7Jl7YqrRfhPbN9B57u5Y1snLyVuYMHJPLv0LiAYM%3D&reserved=0)

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