**JULES IS DEAD CASTS “SPELLS AND POWER THOUGHTS”**

**TEENAGE ALT-ROCKER UNVEILS NEW SINGLE AVAILABLE NOW VIA ATLANTIC RECORDS AND TAG MUSIC**

[**LISTEN HERE**](https://julesisdead.lnk.to/Spellsandpowerthoughts)

 

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Teenage alt-rocker **JULES IS DEAD** (they/them) has shared their latest single, “[Spells and Power Thoughts](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flinkprotect.cudasvc.com%2Furl%3Fa%3Dhttps%253a%252f%252fjulesisdead.lnk.to%252fSpellsandpowerthoughts%26c%3DE%2C1%2Cr2d72qxlIT3CetUQ1o8lw8ZAae8c1XmDgcQnVuuds2GvDdElK7Qv-kKOUNdP-YPv7QJ6MuT4v8LGwY7uVjZEDvcz0NDBJD6QBjzfSsKUEN9Pwo_MKCd_rA%2C%2C%26typo%3D1&data=05%7C01%7CBlake.Buffa%40atlanticrecords.com%7Cc0c6d700ab254175482a08dbf1d84806%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638369683458908070%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=vnsOdta7nuZbkU4E%2FKE1PyxSGjUdYwUpIF2QSmRpKN4%3D&reserved=0),” available now via Atlantic Records in partnership with TAG Music, the new record label founded by musician/entrepreneur Gabe Saporta (Cobra Starship, Midtown). Produced by Kyle Black (Paramore, All Time Low, Pierce The Veil) and mixed by 3x GRAMMY® Award-winner Tom Lord-Alge (U2, The Rolling Stones).

***“‘Spells and Power Thoughts’ is basically about this girl I had feelings for,” says JULES IS DEAD. “We both admitted to liking each other, but she had a boyfriend the whole time. It was so frustrating and made me act extremely petty for the duration of our friendship. I wrote this song as a way to vent about my feelings, and I referenced The Craft because we both love that movie.”***

“Spells and Power Thoughts” marks the next chapter an ongoing series of new releases from JULES IS DEAD, including “[My Own Hell](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flinkprotect.cudasvc.com%2Furl%3Fa%3Dhttps%253a%252f%252fjulesisdead.lnk.to%252fMyOwnHell%26c%3DE%2C1%2C8zOsR_8RkWfRZGOaKzKk3LyqdMjRP5kf6ORcP5mibtQRH6Tkbh0Tx0GRDLTqVYdLC-w_cCuBCZG1OCudR7eDTqz76inPOgdU-v09lXtSZVgV5XyMWzf1RwI7LTem%26typo%3D1&data=05%7C01%7CBlake.Buffa%40atlanticrecords.com%7Cc0c6d700ab254175482a08dbf1d84806%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638369683458908070%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=xQyZZ3huwBaHn0WzkF7IaT%2FBQSjncDUb9qCmrYBNi1c%3D&reserved=0)” – accompanied by an [official music video](https://www.youtube.com/watch?v=N1QIsDhlQ7o). Along with their label debut single, “[Red Is My Favorite Color](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Flinkprotect.cudasvc.com%2Furl%3Fa%3Dhttps%253a%252f%252flnk.to%252fredismyfavoritecolor%26c%3DE%2C1%2CGiygAPKwLSfUsilNaZncrtmS4LRF-liRXZlMVwDatmwvbnUDKIne-H69m3nVov94vFuvk6fDLNIlxb5wJqnyjypcHp-6LVPLDGpNv14GeTbgDQcxxHbJw09M2Bqi%26typo%3D1&data=05%7C01%7CBlake.Buffa%40atlanticrecords.com%7Cc0c6d700ab254175482a08dbf1d84806%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638369683458908070%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Cj%2FLS42njhZ%2FZ4P1ps7prP4jhcGyoKhio%2BmF36U9yo4%3D&reserved=0),” the latter of which was named as one of *Rolling Stone’s* “Songs You Need to Know” and joined by an [exclusive acoustic performance video](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DswYxft2SF-w&data=05%7C01%7CBlake.Buffa%40atlanticrecords.com%7Cc0c6d700ab254175482a08dbf1d84806%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638369683459064304%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=mu1hyYR3dRi4U0RuvfvcPz2vupLdRy9kFOyx9fB%2FQSk%3D&reserved=0).

An explosive new force in the emo/punk world, JULES IS DEAD gives voice to the kind of feelings and frustrations that listeners can relate to. “The main thing I want to do with my music is to make people feel heard, because for so long I felt like I wasn’t heard,” says the 17-year-old singer/songwriter/multi-instrumentalist, a Barrie, Ontario native whose online presence includes over 300k followers and millions of views on TikTok. Naming seminal riot-grrrl bands like Bikini Kill and indie-rock/post-hardcore acts like Citizen among their inspirations, Jules began playing piano as a child and first starting learning guitar - mostly by ear - at age 14. Newly signed through a joint venture partnership between Atlantic Records and TAG Music, JULES IS DEAD has spent much of the past year working on their music —a batch of songs confronting everything from depression to abuses of power and subordination of women. Deeply informed by their perspective as a nonbinary artist of color, the music of JULES IS DEAD ultimately pushes the genre forward while providing a much-needed outlet for the turmoil faced by their generation.

“*I used to hold myself back from posting anything political, but now it’s become a huge part of who I am and what I want to do with my music,*” says JULES IS DEAD. “*Especially with everything happening in the States right now—all the anti-trans bills, Roe V. Wade being overturned—so many younger people feel like they don’t have a voice and they can’t change anything. I know how devastating it can be to feel like you’re being silenced, and how much it can mean to know that at least one other person sees things the way you do.*”

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