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[‘Von dutch’ Artwork - Credit: Terrence O’Connor]

*“The push-and-pull between vulnerability and braggadocio is at the heart of XCX6”* - **The FACE**

**Charli XCX** today releases **‘Von dutch’** - the first single taken from her highly anticipated forthcoming new album **‘BRAT’**.

You can listen to ‘Von dutch’ [**HERE**](http://charlixcx.lnk.to/Vondutch) and watch the video [**HERE**](http://charlixcx.lnk.to/VondutchVideo).

Produced by **EASYFUN**, ‘Von dutch’ is a brash and synth heavy return from the avant-pop superstar and an exciting indication of her new era. The accompanying video, directed by [**Torso**](https://www.instagram.com/torso.solutions/?hl=en), was shot at Paris’ Charles de Gaulle airport and features Schwarzkopf as the official hair partner.

Charli’s impending sixth studio album ‘BRAT’ is the eagerly awaited follow up to 2022’s ‘**CRASH**’, which reached number 1 on the UK’s official album chart, and promises to be an exhilarating club record built around high art references and social commentary: a new era both musically and visually.

You can pre-save ‘BRAT’ [**HERE**](http://charlixcx.lnk.to/BRAT) and pre-order the vinyl [**HERE**](http://charlixcx.lnk.to/store).

Last week saw Charli throw a momentous **Boiler Room** in New York’s Brooklyn to launch her new campaign with **A. G. Cook**, **George Daniel**, **EASYFUN** and **Doss**. The show broke the record for the most ever RSVPs to a Boiler Room event, with over 40k people registering to attend. Featuring special guest appearances from the likes of **Addison Rae** and **Julia Fox**, the show has easily become one of *the* viral moments of the year and found the likes of PAPER Magazine lavishing praise on the *“sweaty, floor-rattling rave we’ll be referencing for years to come”*.

Alongside her new album, Charli has been working on multiple film & TV projects following the breakout success of her Barbie soundtrack contribution ‘**Speed Drive**’ last year. She is co-executive producing the score for the **A24** film ‘**Mother Mary**’ with **Jack Antonoff** and also producing original music for **Benito Skinner**’s series ‘**Overcompensating**’ on Prime Video. In addition, Charli will star in the **Daniel Goldhaber** remake of 1978 cult horror film ‘**Faces of Death**’.

Avant-pop and electronic superstar Charli XCX has become an iconic figure in the arts, having helped expand the landscape of popular music over the last decade by seamlessly traversing the underground and mainstream with her artistic output. Over the course of a trailblazing career, the multi-hyphenate creative has earned critical acclaim for her innovative style and entrepreneurial spirit and seen her forward-thinking approach reshape pop culture in the process.

Her lasting impact was cemented last year when Charli was honoured with the **Visionary Award** at the annual **Ivor Novellos** in London, while she will also receive the **Powerhouse Award** at **Billboard’s Women In Music** ceremony next week in Los Angeles.

Charli XCX assets can be found [**here**](https://www.dropbox.com/sh/3cs8464vcj0vi7g/AAAY9mYZrZYXv9ZC201vCguLa?dl=0).



[‘BRAT’ Artwork]

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