FOR IMMEDIATE RELEASE

MARCH 1, 2024

**GRAMMY® AWARD-WINNING DIAMOND SELLING SUPERSTAR CARDI B**

**RETURNS WITH LATEST RELEASE “LIKE WHAT (FREESTYLE)”**

**THE FIERY FREESTYLE IS ACCOMPANIED BY A COMPANION VISUAL**

**CARDI ENDED 2023 HEADLINING THE FIRST TIKTOK ‘IN THE MIX’ CONCERT**

**WHICH BROKE THE RECORD FOR BIGGEST EVER LIVE EVENT ON TIKTOK**

[**WATCH/SHARE**](https://www.youtube.com/watch?v=GcNC7YnlhKc) **“LIKE WHAT (FREESTYLE)”**

[**DOWNLOAD/STREAM**](https://cardib.lnk.to/LikeWhatFreestyle) **“LIKE WHAT (FREESTYLE)”**

A person covering her face with long nails

Description automatically generated

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GRAMMY® Award-winning, Diamond selling superstar **Cardi B** returns with “[**Like What (Freestyle)**](https://cardib.lnk.to/LikeWhatFreestyle).” The freestyle samples the legendary Missy Elliot track “[**She’s A B\*\*ch**](https://www.youtube.com/watch?v=opkRF3UZSJw).” “Like What (Freestyle)” is also accompanied by a high-fashion companion [**visual**](https://www.youtube.com/watch?v=GcNC7YnlhKc). The freestyle serves as the follow-up to last year’s iconic collaboration with **Megan Thee Stallion** on “[**Bongos**](https://www.youtube.com/watch?v=Ux1f1Q8Zxhk)” (**49M** views). The visual takes place in Cardi B’s own sun-drenched oasis featuring an assortment of dazzling dancers surrounding the iconic duo throughout. Stay tuned for more music from the trailblazing femcee.

“Bongos” came on the heels of Cardi B’s breathtaking **Vogue México and Latin America** cover shoot for the famous September issue. The breathtaking cover shoot was accompanied by an in-depth, intimate interview that is available to read [HERE](https://www.vogue.mx/articulo/cardi-b-entrevista-portada-vogue-septiembre-2023). Both the single and cover shoot followed a massive string of collaborations with her fellow rap peers. Some of these include Glorilla’s Platinum-certified “[Tomorrow 2](https://www.youtube.com/watch?v=zwa7NzNBQig),” Latto’s Gold-certified “[Put It On The Floor](https://www.youtube.com/watch?v=-WtNCR3EDS4),” Offset’s “[Jealousy](https://www.youtube.com/watch?v=NPQZXUQomXo),” and FendiDa Rappa’s “[Point Me 2](https://www.youtube.com/watch?v=cHIACZaIH2c).”

Prior to “Bongos,” the pair released the historic and viral sensation, “[WAP](https://www.youtube.com/watch?v=hsm4poTWjMs).” “WAP (Feat. Megan Thee Stallion)” affirmed Cardi B as one of Apple Music’s most popular artists of all time, earning the platform’s highest-ever debut by a female artist as well as the fastest song in Apple Music history by a female artist to peak at #1. It also went on to go #1 on the Billboard Hot 100 and peaked at #1 on rhythmic radio and peaked at #2 on urban radio. “WAP” also won Favorite Song - Rap / Hip-Hop at the American Music Awards and won Best Collaboration and Video of the Year at the BET Awards. It was also nominated for Collaboration of the Year at the American Music Awards, nominated for five categories at the MTV Video Music Awards, and nominated for Best Music Video at the iHeart Music Awards. The visual has now reached over **523M** views and the audio now has over **3.2B** streams.

Cardi B is among the most significant musical artists of all time, regardless of genre, gender, or generation- all accomplished in less than a decade. Some of her accolades include the most #1 singles (5) on the *Billboard* Hot 100, the first lead artist to top the *Billboard*Global 200 with an album that has sold **100M** certified units, the most diamond-certified songs (3) by the RIAA, and the most songs with a billion streams on Spotify including the most-streamed female rap album. In 2023, Cardi is staying quite active with her feature in a Beats By Dre ad last May and her collaboration with Whipshots saw a new flavor release for the fall: Pumpkin Spice. Cardi and Offset also appeared in McDonald’s 2023 Super Bowl Commercial, announcing the first-ever celebrity duo meal.

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**ABOUT CARDI B**

Cardi B is among the most significant musical artists of all time, regardless of genre, gender, or generation- all accomplished in less than a decade. Among her seemingly unstoppable list of accomplishments, she stands as the highest-certified female rapper of all time on the RIAA’s “Top Artists (Digital Singles)” ranking, the female rap artist with the most RIAA diamond certifications, and the only female rapper with multiple billion-streamers on Spotify, where her chart-topping, GRAMMY® Award-winning, 4x RIAA platinum-certified debut album, *Invasion of Privacy*, remains the most streamed album by a female rap artist to date. All 13 tracks on *Invasion of Privacy* are now certified at least Platinum, and the smash 2018 album also includes the history-making Diamond-certified “Bodak Yellow.” Her extensive list of awards, nominations, and high-profile honors currently includes nine total GRAMMY® Award nominations, eight Billboard Music Awards, six Guinness World Records, five Spotify One Billion Streams Awards, two ASCAP Songwriter of the Year Awards, eight ASCAP Pop Music Awards, 23 ASCAP Rhythm & Soul Music Awards, six American Music Awards, four MTV Video Music Awards, three iHeartRadio Titanium Awards, six BET Awards, 14 BET Hip Hop Awards, inclusion on *TIME*’s “TIME100: The 100 Most Influential People of 2018,” being named *Entertainment Weekly*’s 2018 “Entertainer of the Year” and *Billboard*’s 2020 “Woman of the Year,” along with countless other triumphs. Last year, she was named as iconic lifestyle brand *Playboy*’s first-ever Creative Director in Residence and founding member of *Playboy*’s creator-led platform. Since then, Cardi B’s has been on countless features including Platinum-certified single, “Tomorrow 2” with Glorilla, and Gold-certified “Put It On The Floor” with Latto.

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