FOR IMMEDIATE RELEASE

APRIL 2, 2024

**CHAOTIC R&B’S REIGNING IT-GIRL RELEASES BUSTA RHYMES ASSISTED**

**REMIX OF HER HIT SINGLE “TOUCHIN’”**

**GET INTO THE FASHIONABLE & SEXY MUSIC VIDEO STREAMING NOW**

**COMES ON THE HEELS OF HONEY PROVIDING DIRECT SUPPORT FOR FLYANA BOSS ON THEIR ‘BOSSTANICAL GARDEN TOUR’**

**FOLLOW-UP TO COURAGEOUSLY HONEST SINGLE “FKN HIM TOO” AND TEASES**

**OF A DELUXE EP ON THE WAY**

A person with long black hair wearing a red fur coat

Description automatically generated

[**WATCH**](https://honeybxby.lnk.to/TouchinFtBustaVideo) **“TOUCHIN’” REMIX FEAT. BUSTA RHYMES |** [**DOWNLOAD**](https://honeybxby.lnk.to/TouchinFtBusta) **“TOUCHIN’” REMIX FEAT. BUSTA RHYMES**

Rising New Jersey star, **Honey Bxby**, returns to release an official visual for her latest single “[**Touchin**](https://honeybxby.lnk.to/TouchinFtBusta)’” Remix featuring hip-hop legend **Busta Rhymes**. This marks the second official remix for the viral single and arrives just after the [**single**](https://honeybxby.lnk.to/TouchinFtBusta) release last month. The iconic collaboration is highlighted by the fact the single samples Busta’s notable record “[**Put Your Hands Where My Eyes Could See**](crnyc1633broadway).” It also comes on the heels of Honey providing direct support for **Flyana Boss** on their **BOSSTANICAL Garden Tour.** The “Touchin’” Remix also serves as the follow-up to her previously released single and visual for “[**Fkn Him Too**](https://honeybxby.lnk.to/FknHimTooVideo).”

# # #

**HONEY BXBY**

Few stars burn as bright as Honey Bxby. A New Jersey native, the multi-hyphenate singer-songwriter developed her talents from an early age. Raised on contemporary artists like Drake, Alicia Keys, and Kehlani, she spent hours studying their melodies, cadences, and lyrics. Inspired by their introspective approaches to storytelling and applied that to her writing style. Honey would go on to begin performing privately to friends before uploading covers of songs online. A siren for the YouTube generation, Honey dropped her first song back in 2019 while simultaneously attending cosmetology school. While working, briefly, as an exotic dancer and on a hiatus from music, she was discovered through Instagram. A chance meeting with her now manager, K Mack, helped launch her career. Merging disarming truthfulness with flesh-and-blood-sex appeal, her emotional honesty has garnered rising notoriety. Her singular soundscape blends serene, honey-laced vocals with unbridled and cold-blooded raps. On her debut EP, she flits through genres with bullish command. In a sea of sameness, while the bulk of her peers are more concerned with aesthetics and manufactured personas, Honey’s self-contained authenticity is reassuring to a generation still forming the language around complex emotions. Honey has a knack for using Instagram as a personal and unfiltered diary while encouraging her fans to be their most true selves. “*There’s no persona, this is me all the time. I’m talking a lot of shit. I try to show myself*. *I just wanna inspire people to be the best versions of themselves. As an artist it’s not just about your music. It’s about your image, your personality, your character, all of that.”* Since the release of her debut EP, the songstress has stayed quite active. She’s since released *Touchin’: The Pack*; a compilation of several variations of Honey’s hit single. She followed up with the release of the official visual for her EP track “Poseidon.” This past fall, Honey embarked on her first tour as direct support on Sexyy Red’s *Hood Hottest Princess* tour. Honey made her television debut at the 2024 BET Soul Train Awards where she performed “Touchin’.”

A person holding a baby

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