

**ROWAN DRAKE STEPS INTO A NEW CHAPTER WITH “WHY”**

 **RISING SINGER-SONGWRITER SET TO TOUR ALONGSIDE X AMBASSADORS**

**KICKING OFF MAY 4TH IN SAN DIEGO**

[**LISTEN TO “WHY”**](https://rowandrake.lnk.to/Why) **|** [**WATCH OFFICIAL VISUALIZER**](https://rowandrake.lnk.to/Why/youtube/PR)

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Singer-songwriter **Rowan Drake** heralds a new chapter with the immersive, heart-rending track, **“Why,”** produced alongside **Jonny Shorr (GAYLE, Catie Turner)** and accompanied by an official visualizer - watch [**HERE.**](https://rowandrake.lnk.to/Why/youtube/PR)

*"'Why’ is the beginning of a chapter of music born from longing and confusion. It’s a pattern I noticed in my life of destroying beautiful things that threatened to occupy the space my past lover holds. Even as she pushes forward with great force into her new life, I seem to cling to her from afar and refuse to allow new people or joys into my life. `Why’ is me questioning my devotion to someone who has clearly chosen to turn away from me. But yet my cycle of holding on continues."*

**-ROWAN DRAKE**

This summer, Rowan will tour alongside the multi-platinum trio, **X Ambassadors** for the **Townie North American Tour** kicking off on May 4th in San Diego, CA. See below for full tour routing.

Rowan’s new music follows his debut EP, [***Dear Ella,***](https://rowandrake.lnk.to/dearellapr) featuring heartbreaking and reflective tracks such as [**“Would You Do It Again?”**](https://rowandrake.lnk.to/WYDIAID) and [**“Elephant In The Room”**](https://rowandrake.lnk.to/ElephantInTheRoom/PR) the latter of which was named a *“song you need to know*” by **Rolling Stone.**

As he built up his body of work, Rowan has worked with the likes of producer **Davin Kingston (John Legend, Joshua Bassett)**, who helped create the piano-laced and kaleidoscopic sound of [**“2 People,”**](https://www.youtube.com/watch?v=TglL61xPDdI)and experienced a major breakthrough with **“Abandonment Issues”**—a quietly spellbinding piece of storytelling, matching his graceful guitar strumming and airy yet potent vocal performance with sudden bursts of hard-hitting beats.

**TOWNIE NORTH AMERICAN TOUR**

**SUPPORTING X AMBASSADORS**

May 4 - San Diego, CA @ The Observatory North Park

May 5 - Pioneertown, CA @ Pappy & Harriet’s

May 7 - San Luis Obispo, CA @ Fremont Theater

May 8 - San Francisco, CA @ August Hall

May 10 - Portland, OR @ The Hawthorne Theatre

May 11 - Seattle, WA @ The Showbox

May 13 - Salt Lake City, UT @ The Depot

May 14 - Denver, CO @ The Ogden Theatre

May 15 - Colorado Springs, CO @ Pikes Peak Center

May 17 - Omaha, NE @ Slowdown

May 18 - Minneapolis, MN @ Varsity Theater

May 19 - Des Moines, IA @ Wooly’s

May 21 - Chicago, IL @ House of Blues Chicago

May 22 - Grand Rapids, MI @ Elevation

May 24 - Detroit, MI @ Saint Andrew’s Hall

May 25 - Milwaukee, WI @ The Rave / Eagles Club

May 26 - Cleveland, OH @ House of Blues Cleveland

May 28 - Millvale, PA @ Mr. Smalls Theatre

May 29 - Philadelphia, PA @ Brooklyn Bowl Philadelphia

May 31 - New York, NY @ Irving Plaza

June 1 - Ithaca, NY @ State Theatre of Ithaca

June 2 - Boston, MA @ Paradise Rock Club

June 4 - Washington, DC @ 9:30 Club

June 5 - Norfolk, VA @ The NorVa

June 7 - Charlotte, NC @ The Underground

June 8 - Atlanta, GA @ Buckhead Theatre

June 9 - Nashville, TN @ The Basement East

June 11 - Dallas, TX @ Granada Theater

June 12 - Austin, TX @ Mohawk

June 14 - Phoenix, AZ @ The Van Buren

June 15 - Los Angeles, CA @ The Fonda Theatre



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*[CREDIT: OMAR GOMEZ]*

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**ABOUT ROWAN DRAKE**

With over **50M** global streams to date, rising singer-songwriter **Rowan Drake** has long used songwriting as a space for transforming his feelings into unexpected beauty. Growing up in the small college town of Ithaca, New York, Rowan first discovered the power of that outlet when, at age 15, a devastating accident ended his dream of becoming a competitive snowboarder. After devoting nearly all his life to his snowboarding career, Rowan began exploring his innate musicality by dreaming up his own hypnotic form of pop – moody, immersive, and fearlessly confessional, merging the intense introspection of classic singer-songwriters with a more forward-thinking sonic aesthetic.

Praised by **Billboard** for his “feathery vocal approach, paired with meaty guitar strums and canned strings, yielding a surprisingly affecting declaration that doesn’t lose any luster on replay listen,” Rowan’s vulnerable track [**“Abandonment Issues,”**](https://rowandrake.lnk.to/AbandonmentIssuesPR)also received a spot on their “10 Cool New Pop Songs,” column. In 2022, Rowan released his heartbreaking and reflective **debut EP,** [***Dear Ella,***](https://rowandrake.lnk.to/dearellapr) featuring standout tracks [**“Would You Do It Again?”**](https://rowandrake.lnk.to/WYDIAID)and [**“Elephant In The Room”**](https://rowandrake.lnk.to/ElephantInTheRoom/PR) the latter of which was named a “song you need to know” by **Rolling Stone**.

In 2024, Rowan returns with new music serving as a continuation of his story.

**CONNECT WITH ROWAN DRAKE**

[**WEBSITE**](https://www.rowandrake.com/) **|** [**FACEBOOK**](https://www.facebook.com/RowanDrakeOfficial) **|** [**INSTAGRAM**](https://www.instagram.com/rowan.drake/) **|** [**TIKTOK**](https://www.tiktok.com/%40rowan_drake) **|** [**YOUTUBE**](https://www.youtube.com/channel/UCsMCyMyyRPLm9FVlqJkBq-w)

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