

Sam Bruno approaches everything she does, including and especially her music, with a sense of romance. A pop lyric is not just a radio refrain but a hidden path away from the ordinary; a melody is not only a hummable tune, but a piece of art that can excite and inspire. Bruno's passion has guided her career, receiving the approval of Kanye West and making her a sought-after songwriter; who showcased her indomitable spirit as a solo artist, first with the stop-you-in-your-tracks-good debut single "Search Party," which led the star-studded soundtrack for Paper Towns. Bruno's songs unlock different sounds and stories, but are all tethered to the same dynamic personality that's about to shake up mainstream music. She is an empowered female artist, songwriter, producer and engineer who is introducing herself to the world with "I AM SAM."

"There's a clear vision in my mind that I was meant to do this — it was never impossible or out of reach for me," says Bruno. "I'm on time and on track with my purpose."

Bruno's sense of wonder was born in the mountains of Arizona, where she grew up finding creative inspiration in a town called Young. Little Samantha would play piano with her grandmother, write country songs on her ukulele and figure out how to harmonize while singing in church. With her portable cd player in hand, she was listening to all kinds of music from pop to hip-hop, reggae to rock, she loved it all. Bruno moved to Phoenix when she was 10, traded cowboy boots for Chuck Taylors, and was drawn to pop culture in an urban setting while dabbling in theatre and choir, poetry and singing cover songs. The aspiring musician would eventually combine all of these passions into one razor-sharp songwriting sensibility, and set forth on a career penning original music.

In 2010, Bruno met AZ producer, Lifted, who became her writing partner

and she

bought and set up recording equipment in her apartment bedroom and learned the art of recording herself. During a visit to Los Angeles in late 2011, her year-long writing partner ran into Kanye West's creative inner circle and played

West the duo's music. This earned them both an invitation from Kanye to go to London

and write for the G.O.O.D. Music compilation album, *Cruel Summer*.

"Kanye was like, 'Get that pop girl out here with the dope melodies,' he heard something in my melody that connected with him," Bruno recalls. "I got a call from Kanye's camp, and I was on a plane to London in less than 24 hours. When Kanye calls, you go."

One day, Bruno was one of thousands of singer-songwriters trying to make a dent

in the industry; the next, she was sharing a London studio with Kanye West, Frank

Ocean, John Legend, Big Sean and Will.i.am. A piano hook Bruno wrote in the studio enticed West's ear, and he used it on the *Cruel Summer* track "The One,"

released on the album in September 2012. Amazingly enough, Bruno's first writing

credit came on a song featuring Kanye West, Big Sean, 2 Chainz and Marsha

Ambrosius, and co-produced by Mannie Fresh and Hudson Mohawke.

So where does one go from that dizzying high? To Hollywood, of course... but first,

with the help and guidance of an impactful mentor who taught Bruno that she had to

sharpen her craft in Arizona in order to sustain that level of songwriting success. "I

had gotten my first placement, but I had to get better," she says. "I kept my head

down, wrote, studied, changed the way I ate, I exercised, implemented positive thinking and affirmations. I was getting strong and training, but I didn't know what for." Her mentor, Bishop, a successful producer and

songwriter who had already over two decades in the music business, became her coach and helped her gracefully make her way into the next chapters in her life and career.

The master plan eventually unfolded: one year after *Cruel Summer*, Bruno scored a publishing deal and moved to L.A., then continued cranking out demos while earning songwriting work alongside Lady Gaga, Britney Spears, Icona Pop, Ellie Goulding and James Fauntleroy among others. Bruno's name became more and more in demand, and after Atlantic Records Chairman/CEO Craig Kallman heard an early demo of "Search Party," Bruno became a top priority for the label. A deal with Atlantic was finalized in January 2015, and once again, Bruno started to evolve — this time, into a top-line artist.

"I am not a woman who's okay with being stagnant or comfortable," Bruno admits. It's a gift, really, and one that marked her first blossoming pop single "Search Party," a meditation on running away to unforeseen bliss that features a lilting synth line and laser-focused vocal take. "Search Party" was included on the soundtrack of Fox's major motion picture *Paper Towns*, the latest adaptation of a novel by John Green (*The Fault In Our Stars*); starring Cara Delevingne and Nat Wolff. The album boasts tracks from Santigold, Vance Joy, Grouplove and Twin Shadow, with Bruno's debut cut being chosen as the lead single.

Since, Bruno has written and featured on multiple records including GTA'S single "Red Lips," and collaborated with Skrillex on his official remix of "Red Lips" which is now known as a unique classic and a staple in the EDM world and was released with a highly creative and artistic exclusive music video through Apple Music. Bruno has also collaborated with Charles Hamilton on "Lessons" which was released on his EP "The Black Box," and has written with artists Selena Gomez, Kiiara and Rockie Fresh among others.

So what's next? There are more collaborations in the works while Bruno is focusing on her own project. "Saying I'm working on an album is limiting. I'm writing and recording music, I'm producing art," she explains. "My songs are stories that are coming through me, they're my perception, but I'm not

limited to my own experience. Just because it hasn't happened yet, doesn't mean I can't see it coming."

Her sensual single, "Tip of My Tongue" released in August of 2016, remixed by world talented DJ producers such as Jinco, Wuki and The Munchie Squad, has become a Spotify playlist favorite. The music video was a nostalgic and fun tribute to the 90's. "I had a lot of fun creating, co-editing and really bringing this video to life."

Her anticipated debut EP, "I AM SAM PT. 1" was released on June 9th, 2017, led by the catchy anti-hate anthem, "Hello Hater." This five track project takes the listener on a journey through different shades of Sam. "This project was super experimental and fun. I was really learning my self as an artist, writer, producer and woman. I'm really proud of this first body of work."

There's a lot more coming for Bruno, a talent so undeniable that she will find a way to succeed. From the mountains of Arizona to the sparkle of Hollywood to the world at large, Bruno's message will be heard. "This is just the beginning. This is my intro to the world."