FOR IMMEDIATE RELEASE

FEBRUARY 10, 2021

**YBN ALMIGHTY JAY GETS HONEST ABOUT “BATTLING MY SPIRIT”**

**TEXAN RAPPER DROPS TITLE TRACK OFF FORTHCOMING PROJECT**

**STREAM:** [**YBN.LNK.TO/BATTLINGMYSPIRIT**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FBattlingMySpirit&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56ad39cbf9a0441b3c8f08d8c9f351c1%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637481394185325869%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=u7pGfFTVYLoqleA1dUi36A%2FNHrxrKNkjFZXjZJWzxi8%3D&reserved=0)

**WATCH:** [**YBN.LNK.TO/BATTLINGMYSPIRITVIDEO**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FBattlingMySpiritVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56ad39cbf9a0441b3c8f08d8c9f351c1%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637481394185315875%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZEakgHMMUrtdEj5YrtjT6OrBSqfmDAx3OfxqNItpK7c%3D&reserved=0)

**DEBUT PROJECT *BATTLING MY SPIRIT* COMING SOON**

**“BRING OUT THE HOOCHIES” AVAILABLE NOW**

[**WATCH VIDEO**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FHoochiesVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56a35a5aee144874750808d89c61fa8c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637431291916959149%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=O5O3xbg6UhvZD%2B2uzmTV62is%2FnB5IGB581QtnyEqqQo%3D&reserved=0) | [**STREAM/DOWNLOAD**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FHoochies&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56a35a5aee144874750808d89c61fa8c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637431291916959149%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=GmifAxlMd%2BlUwx6U3r033kAQEGtjT7jZR4oWNPDIRk0%3D&reserved=0)

**“SHOUTOUT TO MY DENTIST” AVAILABLE NOW**

[**WATCH VIDEO**](https://ybn.lnk.to/ShoutoutVideo) | [**STREAM/DOWNLOAD**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FShoutout&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cc6c6a1e71aca4ce24f6b08d89558345b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637423553349052791%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=prDDMa%2BCzq8QVQ%2BG8cR458kKBjr98WgWnl1zy%2FHG2Eo%3D&reserved=0)

*DOWNLOAD HIGH-RES COVER ART* [*HERE*](https://warnermusicgroup.box.com/s/43q29psr2ns7t7qadnkh7awdkyksdpa5)

Art@War and Atlantic recording artist YBN Almighty Jay gets real in his latest offering, “Battling My Spirit.” The title track to his forthcoming project, *Battling My Spirit*, it drops alongside an official video, directed by Sirotin and streaming via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FBattlingMySpiritVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56ad39cbf9a0441b3c8f08d8c9f351c1%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637481394185315875%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ZEakgHMMUrtdEj5YrtjT6OrBSqfmDAx3OfxqNItpK7c%3D&reserved=0). “Battling My Spirit” is available to stream and download on all major DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FBattlingMySpirit&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56ad39cbf9a0441b3c8f08d8c9f351c1%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637481394185325869%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=u7pGfFTVYLoqleA1dUi36A%2FNHrxrKNkjFZXjZJWzxi8%3D&reserved=0).

The single and visual arrives on the heels of YBN Almighty Jay’s outrageous “[Bring Out the Hoochies](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FHoochies&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56a35a5aee144874750808d89c61fa8c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637431291916959149%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=GmifAxlMd%2BlUwx6U3r033kAQEGtjT7jZR4oWNPDIRk0%3D&reserved=0).” Watch the Texas rapper bring out the hoochies alongside cars and flame-throwers in the [official video](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FHoochiesVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C56a35a5aee144874750808d89c61fa8c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637431291916959149%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=O5O3xbg6UhvZD%2B2uzmTV62is%2FnB5IGB581QtnyEqqQo%3D&reserved=0), directed by Rock Davis. The debut single off the project, “[Shoutout to My Dentist](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FShoutout&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cc6c6a1e71aca4ce24f6b08d89558345b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637423553349052791%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=prDDMa%2BCzq8QVQ%2BG8cR458kKBjr98WgWnl1zy%2FHG2Eo%3D&reserved=0),” dropped last year, with a trip to the dentist office in its [official visual](https://ybn.lnk.to/ShoutoutVideo), also directed by Rock Davis.

**ABOUT YBN ALMIGHTY JAY**

YBN Almighty Jay inserts hard-earned wisdom between ice cold flows, clever observations, and hard-hitting hooks. He twists up the drank-induced Houston swagger of his hometown with modern trap-style lyrical fireworks. Hailing from La Marque, TX, his parents divorced at a young age, but he looked up to his older brother who rapped in a local group. Influenced mostly by his big bro as well as Lil Wayne, Soulja Boy, and Chief Keef (whose *Almighty So* mixtape even inspired his moniker), he started rapping. He competed on Xbox Live, roasting competitors verbally at every turn. He met YBN Nahmir on the platform and formed a friendship. He also found himself in and out of trouble due to *“being associated the wrong crowd and doing stupid shit*.*”* Two weeks before he was set to leave for the U.S. Navy, plans changed when Nahmir called. A whirlwind followed. The 18-year-old Jay grew up in front of the world. He made his way to Los Angeles and joined forces with Nahmir and Cordae for the gold-certified *YBN: The Mixtape*, which has over 1 billion streams. Jay’s solo single “Chopsticks” clocked 44 million Spotify streams and earned praise from *Pitchfork* who wrote it *“sounds most convincing*.*”* He accelerated his momentum via “2 Tone Drip” and “Spaceship” before kicking off 2020 with “Ooouuu” [feat. Blac Youngsta].Amassing hundreds of millions of streams and receiving acclaim from *Pitchfork*, *Complex*, and many more, the gold-selling Los Angeles-based rapper catches listeners off guard once again on his debut project, *Battling My Spirit* [Atlantic Records], introduced by the single “Shoutout To My Dentist” followed by “Bring Out The Hoochies,” and now “Battling My Spirit.”

**ABOUT ART@WAR**

ART@WAR is a record label and management company founded by entertainment executive James McMillan. ART@WAR is committed to artist development and invests in the careers of emerging musical talent of all genres to create opportunities across multiple entertainment platforms. More than a label, ART@WAR functions as an artist rights management company.

The ART@WARlabel name was inspired by Sun Tzu’s stratagem and reflects the label’s “Artist First” ethos and takes a collaborative approach in building artists into multi-tiered global brands. The ART@WAR record label roster includes Cordae, YBN Nahmir, YBN Almighty Jay, SK8, Jucee Froot and Prince Taee among other bright emerging stars.

ART@WAR operates as a Limited Liability company with label and management headquarters based in New York with offices in Los Angeles.

**CONNECT WITH YBN ALMIGHTY JAY**

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