FOR IMMEDIATE RELEASE

MARCH 11TH, 2020

**TAYLA PARX SINGS “ME VS. US” & “FIGHT” INTIMATE PERFORMANCES ON THE EYE**

**TAYLA PARX MAKES HISORY WITH TAYLOR SWIFT & HALSEY**

**1ST ALL-FEMALE HEADLINERS AT CAPITAL ONE JAMFEST**

**SONGSTRESS RECENTLY WRAPPED DEBUT HEADLINING TOUR**

**16 CITIES ACROSS THE U.S. & EUROPE**

**WATCH “ME VS. US” ON THE EYE** [**HERE**](https://www.youtube.com/watch?v=842EZkxI2Sw&feature=push-u-sub&attr_tag=-cXmafPHE1qSQGHt%3A6)

**WATCH “FIGHT” ON THE EYE** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DIT25XEXJpPs&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418231574&sdata=X619k2tUYDx0gMpk7bzMTP7u3akW087AyJMOACybhgU%3D&reserved=0)



Singer-songwriter **Tayla Parx** has been featured today on the emerging YouTube Series, **THE EYE**. The talented songstress showcases her voice with a soulful version of “Me vs Us.” Last week, she performed “Fight” on the series, which originally featured the country duo **Florida Georgia Line**. Watch the stripped-down “Me vs Us” performance [HERE](https://www.youtube.com/watch?v=842EZkxI2Sw&feature=push-u-sub&attr_tag=-cXmafPHE1qSQGHt%3A6); watch “Fight” [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DIT25XEXJpPs&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418241568&sdata=HVh7XdIByz1IhxMGLmZ3ScPEs9z4ZDAtXHwyeXMc1Xo%3D&reserved=0).

Last Month, Tayla Parx announced that she will be headlining this year’s **Capitol One JamFest** during the 2020 NCAA March Madness music festival in Atlanta, Georgia. Parx will perform alongside pop icons, **Taylor Swift** and **Halsey**. For the first time ever, Capital One’s JamFest will feature an all-female lineup. For ticket sales and more information visit [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.ncaa.com%2Fmarchmadness%2Fmusicfest%2Fcapitalonejamfest%23overview&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418241568&sdata=toX3bYIke%2FSXK3O%2BWnBKo%2BQwAMH9jrzxPSfmgm9byM4%3D&reserved=0).

**ABOUT THE EYE**

THE EYE is a live performance series on YouTube. Musicians perform a stripped-down version of their music on an intimate stage, showcasing their raw talent. Artists like Burna Boy, Saweetie and Bebe Rexha have all been featured on THE EYE.

**ABOUT TAYLA PARX**

GRAMMY® Award-nominated singer, songwriter, and boundary breaker Tayla Parx reimagines genre, gender, feminism, popular music, and the very definition of an artist. From the onset of her career, she has consistently shifted perspectives on stage as a performer, behind-the-scenes as a songwriter, and on-screen as an actress in television, films, and video games. Within one year, she became “the first female songwriter to have three simultaneous top 10 songs—Ariana Grande’s “7 Rings” and “thank u, next” and Panic! At The Disco’s double-platinum “High Hopes.”  In 2019, Parx released her debut album [*We Need To Talk*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FWeNeedToTalkPR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418251563&sdata=VPTt2t9Hjq7oKMMOZJRnjQndF9S%2Buj9pMspwr6Gi%2BGM%3D&reserved=0). *We Need To Talk* includes such previously released tracks as ”[Rebound](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FWatchRebound&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418251563&sdata=of75JMabk7yI4eaX7iZ8drrihC45ALwrQxyc5mZyxho%3D&reserved=0)”, [“I Want You,”](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlantic.lnk.to%2FIWantYouPR%2Fyoutube&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418261556&sdata=LDzoRnFY%2Fj7SQKuWnRekRUGR07TtEKTxZYn05FIP%2BSo%3D&reserved=0) and “[Me Vs. Us](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FMevsUsID&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418261556&sdata=SQ2ni6Njus2Jh0N6hUCQI1MiqxMbY73KgZpXBR%2B%2Fylc%3D&reserved=0).” Acclaimed by [Entertainment Weekly](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Few.com%2Fmusic%2F2019%2F03%2F27%2Ftayla-parx-we-need-to-talk-interview%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418271553&sdata=SIelykO81WzHFtXANUpSEKYrGare503KmT3wPHfCWVk%3D&reserved=0) for possessing “equal parts swagger and vulnerability.”

**CONNECT WITH TAYLA PARX**

[OFFICIAL](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.taylaparx.com%2F&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C72e5019b952f49d6a37b08d767cb7024%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637091995767835281&sdata=yzZgSK%2BAmW6KS0n63RCmasbwz6hCdrxmYIYLyutbskk%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Finstagram.com%2Ftaylaparx&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C72e5019b952f49d6a37b08d767cb7024%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637091995767835281&sdata=eUqEFdYGWY5Obwe49Mpjx0LIpkaJOoTGgj0AiW9AoGE%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCXR82zHJ6FuWccQQqxtNHyw&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C72e5019b952f49d6a37b08d767cb7024%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637091995767845275&sdata=M4mNpZJksHgINxwIOGG2Y7KAzFxVMIyd%2FmV6%2FEbnnE4%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FTAYLAPARX&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C72e5019b952f49d6a37b08d767cb7024%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637091995767855271&sdata=cGtFQhooY2WJdF6hcsYdR3hj3z1btpIQKYkAxbnG8fI%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Ftaylaparx%2F&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C72e5019b952f49d6a37b08d767cb7024%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637091995767855271&sdata=g%2Bq%2FQz9pWrsMSGWaxDi2l34ycFkfgVXPKdMg7PETdwE%3D&reserved=0)

**TAYLA PARX CONTACT**

Brittany Bell | [Brittany.bell@atlanticrecords.com](mailto:Brittany.bell@atlanticrecords.com)

Chandler Owen (TOUR) | [chandler.owen@atlanticrecords.com](mailto:chandler.owen@atlanticrecords.com)