**Don Toliver Releases Debut Album *Heaven Or Hell***

Houston recording artist Don Toliver releases his debut album “Heaven Or Hell” on Travis Scott’s Cactus Jack Label (Cactus Jack/Atlantic) today, March 13th.

Download/stream “Heaven Or Hell”: [https://DonToliver.lnk.to/HeavenOrHell](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FHeavenOrHell&data=02%7C01%7CVeronica.Lainey%40atlanticrecords.com%7C66419b7e46444541b59a08d7c6dd22b8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637196525380341884&sdata=V3xqCzY1NEWMdyE8qKW%2BjXEKgi1qWglMVsrF12czaDk%3D&reserved=0)

The album follows Don Toliver’s breakout performance on the Cactus Jack Billboard #1 album *JACKBOYS* and the viral hit single “No Idea”.

His headlining *Heaven Or Hell Tour* is on sale now [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.dontolivermusic.com%2F&data=02%7C01%7CVeronica.Lainey%40atlanticrecords.com%7C66419b7e46444541b59a08d7c6dd22b8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637196525380351880&sdata=e%2FeEQu0wztdB2yoF3883WVJrlX3yOa1sReEWoARJrHk%3D&reserved=0); Don Toliver will join The Weeknd on his *After Hours Tour*, currently on sale [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.theweeknd.com%2Ftour&data=02%7C01%7CVeronica.Lainey%40atlanticrecords.com%7C66419b7e46444541b59a08d7c6dd22b8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637196525380351880&sdata=zsU7ZmcPwkzWmgQB0z%2Fb2bcMLJjDICpI1%2B29mn2MCG8%3D&reserved=0).

*Heaven Or Hell*cover artwork by fine artist [Matthew McCormick](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmattrmccormick.com%2F&data=02%7C01%7CVeronica.Lainey%40atlanticrecords.com%7C66419b7e46444541b59a08d7c6dd22b8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637196525380361869&sdata=mau8C4ZwnFXCijkV54gTmGB4Hw4O6fDzL9j7qcEpb8Y%3D&reserved=0).

High-Res Cover Download: [https://www.dropbox.com/s/iwhlnb8639prex3/DON%20TOLIVER%20-%20HEAVEN%20OR%20HELL%20-%20MCCORMICK%20-%20FRONT%20-01%20-%20FINAL%20FINAL.png?dl=0](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.dropbox.com%2Fs%2Fiwhlnb8639prex3%2FDON%2520TOLIVER%2520-%2520HEAVEN%2520OR%2520HELL%2520-%2520MCCORMICK%2520-%2520FRONT%2520-01%2520-%2520FINAL%2520FINAL.png%3Fdl%3D0&data=02%7C01%7CVeronica.Lainey%40atlanticrecords.com%7C66419b7e46444541b59a08d7c6dd22b8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637196525380371874&sdata=iGF03W8W7HwtjZ9SzfxILOhSWjUrUAM1u7Z%2BZDWFH6c%3D&reserved=0)