FOR IMMEDIATE RELEASE

MARCH 19, 2020

**KEVIN GATES WILL “ALWAYS BE GANGSTA” IN LATEST FREESTYLE**

**KEVIN GATES DROPPED BY CHARLIE SLOTH’S**

**“FIRE IN THE BOOTH” TO SPIT THE FREESTYLE**

**LISTEN** [**HERE**](https://kevingates.lnk.to/AlwaysBeGangsta) **| WATCH** [**HERE**](https://youtu.be/Gaox-QqGshI)

**ARRIVES ON THE HEELS OF HIS LATEST TRACK “DREKA”**

**LISTEN** [**HERE**](https://kevingates.lnk.to/Dreka)

**LISTEN TO GATES’ #1 R&B/HIP-HOP ALBUM *I’M HIM*** [**HERE**](https://kevingates.lnk.to/ImHim)



[**DOWNLOAD HI-RES ARTWORK**](https://warnermusicgroup.app.box.com/s/v4slftfypvq7tj61pfdam5aq1sj74oah)

Multi-Platinum recording artist **Kevin Gates** recently guest-starred on **Charlie Sloth’s** Apple Music/Beats 1 Show, “**Fire In The Booth**” where he dropped an insane freestyle, “Always Be Gangsta.” Listen to the track [HERE](https://kevingates.lnk.to/AlwaysBeGangsta). Watch Kevin Gates on “Fire In The Booth” [HERE](https://youtu.be/Gaox-QqGshI).

“Always Be Gangsta” arrives on the heels of one of his most personal and special tracks yet. Gates wears his heart on his sleeve on the romantic track “**Dreka**,” named for his wife, manager, business partner and mother of his two children – affectionately known as [#bossmaynedrek](https://www.instagram.com/drekagates/). Listen to “Dreka” [HERE](https://kevingates.lnk.to/Dreka). Watch the visualizer for “Dreka” [HERE](https://kevingates.lnk.to/DrekaVideo).

Kevin and Dreka Gates recently teamed up to create the short film for Kevin’s track “**Fatal Attraction**” of his chart-topping album ***I’M HIM*** -- watch the visual [**HERE**](https://www.youtube.com/watch?v=VRGp2G2mrlw)**.** The unstoppable power couple went on Complex’s *Everyday Struggle* for a rare and exclusive joint interview to speak about the Louisiana heritage and the voodoo culture that inspired the film, which was shot in New Orleans. The incredibly adorable and informative, must-see interview is streaming now [**HERE**](https://www.youtube.com/watch?v=OVCgrp2Y5Kc&feature=youtu.be).



“**Dreka”** follows Gates’ critically acclaimed [***I’M HIM***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FImHim&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cc67175af22634a727d0508d79a08e54c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637147235299238595&sdata=m%2BiA%2FZBSdN6m5yFoszJcGNhtMewv5UmAhPMfTYpDiSs%3D&reserved=0)which arrived last year. The album debuted at #1 on the Billboard R&B/Hip-Hop Album Sales chart and at #4 on the Billboard 200 chart, giving Gates his fourth top 10 album. [**Pitchfork**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpitchfork.com%2Freviews%2Falbums%2Fkevin-gates-im-him%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cc67175af22634a727d0508d79a08e54c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637147235299248581&sdata=Kf3vdHHXDyqFLRxjqfVPcmDEi9W%2B4HEJ1RtIsjjF9Go%3D&reserved=0) raved about the impressive showing from Gates by stating “*seventeen songs with no guest features should be a recipe for exhaustion, yet there's hardly a trace of fat on I’M HIM.*”

The **Kevin & Dreka Gates Foundation** – founded by the dynamic duo–partnered with **The Crystal Campaign**, a global movement of healing with the mission to make mental health as common and important of a conversation as physical health. Gates, who has always shared his struggle with mental health through his raw and emotional lyrics, has announced a “[Walls Talking](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FWallsTalkingVideo&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383231153&sdata=Lu6H%2FuVW0XAQ8JbMdz2ktvRkKmka5mMeROBLq7Ci7Jk%3D&reserved=0)” inspired merch line that will raise funds for the Kevin & Dreka Gates Foundation which seeks to raise awareness and advocate for policy changes that support the mental health of formerly incarcerated people. Shop the full line [HERE](https://crystalcampaign.com/collections/walls-talking).

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*[*[***Download***](http://press.atlanticrecords.com/kevin-gates/) *– Credit: Jimmy Fontaine]*

***MORE ON KEVIN GATES***

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